

CURRICULUM VITAE

NAME

Bonanno, Alessandro

ADDRESS

Agricultural and Resource Economics
College of Agricultural Sciences

B327 Clark Building

PHONE

(000) 000-0000

EDUCATION

2007 Ph D, University of Connecticut

ACADEMIC POSITIONS

August 2015 - Present Assistant Professor, Colorado State University.

January 2013 - Present Adjunct Assistant Professor, Pennsylvania State University.

January 2013 - July 2015 Assistant Professor, Wageningen University.

August 2008 - December 2012 Assistant Professor, Pennsylvania State University.

September 2007 - July 2008 Assistant Professor in Residence, University of Connecticut.

PUBLISHED WORKS

Refereed Journal Articles

Bonanno, A., Berning, J., Etemadnia, H. Farmers' Markets Location and their Determinants: An Empirical Analysis in New England. *Agricultural and Resource Economics Review*.

Bimbo, F., Bonanno, A., Liu, X., Viscecchia, R. (2016). Hedonic Analysis of UHT Milk Prices in Italy. *Journal of Dairy Science*, 92(2), 1095-1102.

Bimbo, F., Bonanno, A., Viscecchia, R. (in press). Assessing the Value of Health Claims: Functionality, Effectiveness and Brand. *European Review of Agricultural Economics*.

Bimbo, F., Bonanno, A., Viscecchia, R. (2015). Adult Obesity, Food Access and Eating Habits in Italy: an Empirical Analysis. *British Food Journal*, 117(6), 1689 – 1705.
<http://www.emeraldinsight.com/doi/abs/10.1108/BFJ-10-2014-0338>

Bonanno, A., Li, J. (2015). Food Insecurity and Food Access in US Metropolitan Areas. *Applied Economics Perspectives and Policy*, 37(2), 177-204.

Bonanno, A. Hedonic Valuation of Yogurt Health Attributes in the U.S.: Evidence from Scanner Data. *Agribusiness: an International Journal*.

- Hoogeveen, A. R., van der Fels-Klerx, I. J., Bonanno, A., Bremer, M. Profitability of allergen free preparation in a catering business. *Quality Assurance and Safety of Crops & Foods*.
- Bonanno, A., Huand, R., Liu, Y. (2015). Simulating Welfare Effects of Europe's Nutrition and Health Claims regulation: the Italian Yogurt Market. *European Review of Agricultural Economics*(42), 499-533..
- Bonanno, A., Viscecchia, R., Bimbo, F., Nardone, G. (2015). The Hidden Benefits of Short Supply Chains: Farmers Market, Supermarket Access and Adult Obesity in Italy. *International Food and Agribusiness Management Review*, 18(1), 16 pages.
- Bonanno, A., Bimbo, F., Castellari, E., Sckokai, P. Five-A-Day and the Food Environment: Evidence from Italy. *Applied Economics Perspective and Policy*.
- Bimbo, F., Bonanno, A., Nocella, G., Viscecchia, R., Nardone, G., Carlucci, D., De Vitis, B. Socio-economic and psychological factors influencing consumers' preferences for dairy functional products: A systematic review. *Food Quality and Preferences*.
- Bonanno, A. (2013). Functional Foods as Differentiated Products: the Italian Yogurt Market. *European Review of Agricultural Economics*, 40(1), 45-71.
- Bonanno, A. (2012). Food Deserts: Demand, Supply, and Economic Theory. *Choices magazine*(3rd Quarter).
- Bonanno, A., Goetz, S. J. (2012). Food Store Density, Nutrition Education, Eating Habits and Obesity. *International Food and Agribusiness Management Review*, 15(4), 32 pages..
- Bonanno, A. (2012). Some Like it Healthy: Demand for Functional and Conventional Yogurts in the Italian Market. *Agribusiness: an International Journal*, 28(1), 67–85.
- Bonanno, A., Goetz, S. J. (2012). Wal-Mart and Local Economic Development: A Survey of the Literature. *Economic Development Quarterly*, 26(4), 285-297.
- Bonanno, A., Lopez, R. A. (2012). Wal-Mart's Monopsony Power in Metro and Non-Metro Labor Markets. *Regional Science and Urban Economics*(42), 569-579.
- Bonanno, A. (2010). An Empirical Analysis of Wal-Mart's Expansion into Food Retailing. *Agribusiness: an International Journal*, 26(2), 220–242.
- Bonanno, A., Lopez, R. A. (2005). Private Label Expansion and Supermarket Milk Prices. *Journal of Agricultural & Food Industrial Organization*, 3(1).

Non-Refereed Journal Articles

- Bonanno, A., Lopez, R. A. (2009). Competition Effects of Supermarket Services. *American Journal of Agricultural Economics*, 91(3), 555–568.

Book Review

- Bonanno, A. (2013). Review of "Food Economics: Industry and Markets" by Henning Otto Hansen (4th ed., vol. 40, pp. 737–739). *European Review of Agricultural Economics*.

PAPERS PRESENTED/SYMPOSIA/INVITED LECTURES/PROFESSIONAL MEETINGS/WORKSHOPS

- August 11, 2015, "Credence Attributes' Valuation and Price Dispersion: Health Claims in Yogurts", 2015 ICAE Meeting, (Presenter) Bimbo, F.

- August 8, 2015, "Credence Attributes' Valuation and Price Dispersion: Quantile Regression vs. Stochastic Frontier – an Application to Health Claims in Yogurts", 29th International Conference of Agricultural Economists ICAE, (Presenter) Bimbo, F., peer-reviewed/refereed.
- June 28, 2015, "Assessing the Healthfulness of Food Purchases among Underserved Shoppers in the Northeast", 2015 NAREA/CAES Annual Meeting, NAREA/CAES, (Presenter) Lauren, C., peer-reviewed/refereed.
- February 9, 2015, "Farming profitability of direct selling in Italy: A propensity score matching approach", IGLS, (Presenter) Francesco, C., peer-reviewed/refereed.
- January 3, 2015, "Diet Deterioration and Food Retail Structure. Why are Italians Eating Less Fruits and Vegetables?", 2015 ASSA Meeting, (Presenter) Bonanno, A., peer-reviewed/refereed.
- August 29, 2014, "Farmers' Participation in Short Channels in Italy: An Empirical Analysis.", 2014 EAAE Congress, (Presenter) Stefano, P., peer-reviewed/refereed.
- August 29, 2014, "Retail Trade Liberalization, Food Prices, and Food Retail Structure: The Italian Case", 2014 EAAE Congress, (Presenter) Bonanno, A., peer-reviewed/refereed.
- August 28, 2014, "Market valuation of health claims' types and strength: the Italian yogurt market", 2014 EAAE Congress, (Presenter) Bimbo, F., peer-reviewed/refereed.
- July 28, 2014, "Credence Attributes' Valuation and Price Dispersion: Quantile Regression vs. Stochastic Frontier – an Application to Health Claims in Yogurts", 2014 AAEA Meeting, (Presenter) Bonanno, A., peer-reviewed/refereed.
- July 28, 2014, "Perceived Barriers to Purchasing Healthy Foods vs. Access in Underserved Areas across the Northeast", 2014 AAEA Meeting, (Presenter) Chenarides, L., peer-reviewed/refereed.
- July 27, 2014, "Retail beer prices across channels and locations: A hedonic analysis", 2014 AAEA Meeting, AEM and FAMPS Track Session, (Presenter) Berning, J.
- June 26, 2014, "Retail Trade Liberalization and Food Retail Structure: The Italian Case", 3rd AIEAA Conference, (Presenter) Castellari, E., peer-reviewed/refereed.
- June 1, 2014, "A model of farmers' market location determinants, with an application to New England", 2014 NAREA Annual Meeting,, 1.Berning J., A. Bonanno, and H. Etemadnia “, (Presenter) Bonanno, A., peer-reviewed/refereed.
- February 7, 2014, "Hedonic Valuation of Yogurt Health Attributes in the U.S.", Presentation at UCollege of Dublin.
- December 5, 2013, "Farmers' markets location determinants: An empirical analysis in New England", Presentation at Wageningen Univeristy - Economics seminar series, (Presenter) Bonanno, A.
- August 5, 2013, "Farmers' markets location determinants: An empirical analysis in New England", 2013 AAEA & CAES Joint Annual Meeting, (Presenter) Bonanno, A., peer-reviewed/refereed.
- August 5, 2013, "The Size vs. Health Trade-off in Lower-income Households' Food Choices: The Case of Fluid Milk", 2013 AAEA & CAES Joint Annual Meeting, (Presenter) Chenarides, L., peer-reviewed/refereed.
- July 1, 2013, "Simulating Welfare Effects of Europe's Nutrition and Health Claims regulation: the Italian Yogurt Market", Seminats at the University of Foggia, (Presenter) Bonanno, A.
- June 6, 2013, "Farms' Performance and Short Supply Chains in Italy: an Econometric Analysis", 2nd AIEAA

Conference, (Presenter) Bonanno, A., peer-reviewed/refereed.

September 28, 2012, "Limited Food Access as an Equilibrium Outcome: Some Theory and an Empirical Test", Seminar at the University of Connecticut, (Presenter) Bonanno, A.

August 13, 2012, "Welfare Effects of New Product Introduction: to Health or not to Health?", 2012 AAEA Annual Meeting, FAMPS and FSN Track Section.

May 31, 2012, "Food access, eating habits and adult obesity in Italy", AAEA/EAAE conference on "Food Environment: The Effects of Context on Food Choice, Tufts University, (Presenter) Bonanno, A., peer-reviewed/refereed.

May 31, 2012, "Food Deserts as Equilibrium Outcomes: An Empirical Analysis", AAEA/EAAE conference on "Food Environment: The Effects of Context on Food Choice., Tufts University, (Presenter) Bonanno, A., peer-reviewed/refereed.

February 4, 2012, "Food Insecurity and Food Access", ME John Seminar - Penn State University, (Presenter) Bonanno, A.

OTHER ACTIVITIES/ACCOMPLISHMENTS – PUBLICATIONS/SCHOLARLY RECORD

(August 7, 2013). Workshop, "Economic Analysis and Food Safety: The Food Safety Modernization Act.," AAEA, Washington, DC, United States. Approximate Number of Hours Spent Per Year: 8.

TEACHING:

<u>Year</u>	<u>Semester</u>	<u>Course No./Title</u>	<u>Cr. Hrs.</u>	<u>Enrollment</u>
2016	Spring	AREC428 - Agricultural Business Management	3	12
2016	Spring	AREC408 - Agricultural Finance	3	43
2016	Spring	AREC495 - Independent Study	6	1
2015	Fall	AREC428 - Agricultural Business Management	3	38
2015	Fall	AREC428 - Agricultural Business Management	3	3

COMMITTEES

Undergraduate Committee, (August 2015 - Present).

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

European Association of Agricultural Economics. (August 2010 - Present).

Agricultural and Applied Economics Association. (August 2005 - Present).

OTHER ACTIVITIES/ACCOMPLISHMENTS – SERVICE/OUTREACH

Member at Large of the FAMPS section, Agricultural and Applied Economics Association. (September 2015 - Present).

Board of Directors Memeber, Northeastern Agricultural and Resource Economics Association. (September 2013 - Present).
