

# DAWN THILMANY McFADDEN

Professor

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## EDUCATION:

Ph.D. University of California-Davis (Agricultural Economics), 1994

Dissertation Title: The Effect of Immigration Reform on the Farm Labor Market: Three Essays

Specialization: Agribusiness Management, Finance, Trade and Policy, and Development

M.S. University of California-Davis (Agricultural Economics), 1991

Thesis: The Role of Labor Contractors in the Farm Labor Market

B.S. (Honors) Iowa State University (Public Service & Administration in Ag/International Ag), 1990

## PROFESSIONAL EXPERIENCE:

2006-present	Professor, Dept. of Ag and Resource Economics, Colorado State University
2014-present	Adjunct Professor, Colorado School of Public Health
2017-18	Visiting Scholar, USDA Economic Research Service
2008-11	CSU Center for Fair and Alternative Trade Studies, Research Associate
2006-09	Farm Foundation Fellow for Rural Community Viability
2006-07	Interim Program Leader, Organics, USDA-CSREES, Washington DC
2000-06	Associate Professor, Dept. of Ag and Resource Economics, Colorado State University
1997-2000	Assistant Professor, Dept. of Ag and Resource Economics, Colorado State University
1994-1997	Assistant Professor, Department of Economics, Utah State University
1990-1994	Teaching and Research Assistant, Department of Agricultural Economics, UC-Davis

## PUBLICATIONS:

### *Peer-Reviewed Publications:*

Thilmany, D. A. Bauman and B.B.R. Jablonski. The financial implications of targeting direct and intermediated markets as a core competitive advantage. Submission to Special Issue of *Renewable Ag and Food Systems*.

Bauman, A., D. Thilmany and B.B.R. Jablonski .2017. The financial performance implications of differential marketing strategies: Exploring farms that pursue local markets as a core competitive advantage. Submission to the *Agricultural and Resources Economic Review*.

Van Sandt, A., S. Low and D. Thilmany. A Spatial Analysis of Agritourism in the US: What's Driving Clusters of Enterprises? Revise and Resubmit to the *Agricultural and Resource Economics Review*.

Jablonski, B., A. Bauman and D. Thilmany. Exploring Price Strategies in Direct Food Markets: Evidence from New York State. Revise and Resubmit to *Journal of Food Distribution Research*.

87. Jablonski, B., D.Thilmany, M. Sullins and K. Curtis. Determinants of effective beginning farmer programming and implications for future programs. *Journal of Agricultural and Resource Economics*. 42(3): 1-12. September 2017.
86. Ekhibar, A., A. Countryman, D. Ufer and D. Thilmany. An Overview of Global Wheat Market Fundamentals in an Era of Climate Concerns. *International Journal of Agronomy*.
85. Bauman, A and D. Thilmany. Exploring Localized Economic Dynamics: Methods Driven Case Studies of Transformation and Growth in Agricultural and Food Markets. Forthcoming *Economic Development Quarterly*. DOI: 10.1177/0891242417709530
84. Van Sandt, A. and D. Thilmany. Diversification through Agritourism in a Changing US Farmscape. *Western Economics Forum*. (15):52-58. Fall 2016.
83. Jablonski, BBR, J. O'Hara, D. Thilmany McFadden and D. Tropp. 2016. Evaluating the economic impact of local food system initiatives: A USDA funded toolkit. *Journal of Extension*. December 54(6). [https://joe.org/joe/2016december/pdf/JOE\\_v54\\_6tt3.pdf](https://joe.org/joe/2016december/pdf/JOE_v54_6tt3.pdf)
82. Thilmany, D., D. Conner, K.R Curtis, C. K. Liang, K. Mulik,, J. O'Hara, M. Sullins, and T. Woods. 2016. Researching market and supply-chain opportunities for local foods systems: Setting priorities and identifying linkages. *Journal of Agriculture, Food Systems, and Community Development*. (3): 131-137.
81. Mosier, S. and D. Thilmany. 2016. Diffusion of Food Policy in the US: The Case of Organic Certification. *Food Policy* 61:80-91.
80. Jablonski, B., D. Thilmany and A. Colpaart. 2016. Analyzing the role of community and individual factors in food insecurity: Identifying diverse barriers across clustered community members. *Journal of Community Health*. 1-14.
79. Angelo, B, B. Jablonski and D. Thilmany. 2016. Meta-analysis of U.S. intermediated food markets: Measuring what matters. *British Food Journal*. 118(5):1146-1162
78. Martin, M., R. Hill, A. Van Sandt and D. Thilmany. 2016. Colorado Residents Trusted Sources of Agricultural, Biotechnology and Food Information. *Ag BioForum* 19:1:1-10.
77. Costanigro, M., O. Deselnicu, O. and D. Thilmany . 2015. Product differentiation via corporate social responsibility: consumer priorities and the mediating role of food labels. *Agriculture and Human Values*. 33(3), 597-609. 10.1007/s10460-015-9640-9.
76. Onozaka, Y, W. Hu and D. Thilmany. 2015. Can Eco-Labels Reduce Carbon Emissions? Market-Wide Analysis of Carbon Labeling and Locally Grown Fresh Apples. *Renewable Ag and Food Systems*: 31(2); 122–138
75. Beam, A.L., D.D. Thilmany, R.W. Pritchard, L.P. Garber, and F.J. Olea-Popelka. 2015. Economic and animal health implications of distance to slaughter, markets, and feed sources used by small-scale food animal operations in the United States. *Renewable Ag and Food Systems*. July.
74. Thilmany McFadden, D. 2015. What Do We Mean by “Local Foods”? *CHOICES*. May.
73. Markham, L, G. Auld, M. Bunning and D. Thilmany. 2014. “Attitudes and Beliefs of Raw Milk Consumers in Northern Colorado.” *Journal of Hunger and Environmental Nutrition*. Vol. 9:4. 546-64.
72. Hill, R., J. Loomis, D. Thilmany and M. Sullins. 2014. Economic values of agritourism to visitors: a multi-destination hurdle travel cost model of demand. *Tourism Economics*. Vol.20:5, October. 1047-1065.

71. Thilmany, D. 2014. Two Rivers Winery and Event Center: A Key Driver for the Growing Colorado Wine Industry. Special Issue on Local Foods and Entrepreneurs *Journal of Food Distribution Research*.
70. Hu, W., D. Thilmany and D. Pendell. 2014. "Exploring Seasonal Dynamics and the Role of Energy Costs in Regional Apple Markets." *Agricultural and Resources Economic Review*. December. 357-72.
69. Hardesty, S., G. Feenstra, D. Visher, T. Lerman, D. Thilmany McFadden, A. Bauman, T. Gillpatrick, and G. Nurse-Rainbolt. 2014. Values-based Supply Chains: Supporting Regional Food and Farms. *Economic Development Quarterly*. 28(February) 17-27.
68. Costanigro, M., S. Kroll, D. Thilmany and M. Bunning. 2014. "Is it Love for Local/Organic or Hate for Conventional? Asymmetric Effects of Information and Taste on Label Preferences in an Experimental Auction." *Food Quality and Preferences*. 31 (2014) 94–105.
67. Beam, A., D. Thilmany, L.P. Garber, D.C. Van Metre, R.W. Pritchard, C.A. Koprak, and F.J. Olea-Popelka. 2013. "Factors affecting veterinarian usage by small-scale food-animal operations." *Journal of the American Veterinary Medical Association*. November.
66. Deselnicu, O., M. Costanigro, D. Thilmany and D. Souza-Monteiro. 2013. "A Meta-Analysis of Geographical Indication Food Valuation Studies: What Drives the Premium for Origin Based Labels?" *Journal of Agricultural and Resource Economics*. 38(2):204–219
65. Thilmany, D., D. Conner, K. Curtis, K. Liang, K. Mulik, J. O'Hara, M. Sullins and T. Woods. 2013. Researching market and supply-chain opportunities for local foods systems: Setting priorities and identifying linkages. Research Commentary for the *Journal of Agriculture, Food Systems and Community Development*. Fall 2013.
64. Thilmany, D., E. Tegegne and B. Hines. 2013. "Farmers Markets and Direct Marketing in the Western US: Market Trends and Linkages with Food System Issues." *Western Economics Forum*. Winter.
63. Thilmany, D. and M. Ahearn. 2013. "Beginning Farmers and Potential Opportunities within Local Food Systems." *Boston Federal Reserve's Communities and Banking*. Spring 2013.
62. Nurse, G., Y. Onozaka and D. Thilmany McFadden. 2012. "Consumer Motivations and Buying Behavior: The Case of the Local Food System Movement." *Journal of Food Products Marketing*. 18:5, 385-396.
61. Thilmany McFadden, D. and S. Low. 2012. "Will Local Foods Influence American Diets?" *CHOICES*, 2<sup>nd</sup> Quarter 2012.
60. Thilmany, D., M. Sullins, M. Phillips, and A. Gunter. 2011. "Cost Effective Promotion for Local Foods and Direct Markets: Evaluation of Colorado's Technical Assistance for Local Food Supply Chains." *Journal of Agribusiness*. Spring 2011 (published in Winter 2011). 29: 23-40.
59. Costanigro, M., D. McFadden, S. Kroll and G. Nurse. 2011 "An In-Store Valuation of Local and Organic Apples: the Role of Social Desirability." *Agribusiness: An International Journal*. 27: 465-477
58. Meyer, L., J. Hunter, A. Katchova, S. Lovett, D. Thilmany, M. Sullins and A. Card. 2011. "Approaching Beginning Farmers as a New Stakeholder for Extension." *CHOICES*. 2nd Quarter 2011 | 26(2)
57. Thilmany, D. and S. Sureshwaran. 2011. "Theme Overview: Innovations to Support Beginning Farmers and Ranchers." *CHOICES*. 2nd Quarter 2011 | 26(2)
56. Moser, R. R. Raffaelli and D. Thilmany-McFadden. 2011. "Consumer Preferences for Fruit and Vegetables with Credence-Based Attributes: A Review." *International Food and Agribusiness Management Review*. Volume 14, Issue 2, 2011. Pp. 121-41

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54. Watson, P and D. Thilmany. 2011. "Water Use Efficiency in Golf: An Economic Analysis of Colorado Golf Courses." *Golf Course Management*. June 2011. 88-98.
53. Onozaka, Y., G. Nurse and D. Thilmany McFadden. 2011. "Defining Sustainable Food Market Segments: Do Motivations and Values Vary by Shopping Locale?" *American Journal of Agricultural Economics*. 93(2): 583-589
52. Sullins, M, D. Moxon and D. Thilmany McFadden. 2010. "Agritourism in Colorado: A Cluster Analysis of Visitors" *Journal of Agribusiness*. Fall.
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47. Umberger, W., D. Thilmany McFadden and A. Smith. 2009. "Does Altruism Play a Role in Determining U.S. Consumer Preferences and Willingness to Pay for Natural and Regionally Produced Beef?" *Agribusiness: An International Journal*. 25(2), April: 266-85.
46. Keeling-Bond, J, D. Thilmany and C. Bond . 2009. "What Influences Consumer Choice of Fresh Produce Purchase Location?" *Journal of Agricultural and Applied Economics*. April 2009.
45. Thilmany McFadden, D. 2008. "Implementing Mandatory Country of Origin Labeling." Introduction to *CHOICES* theme issue on Country of Origin Labeling. 23(4) December. (also served as guest editor). <http://www.choicesmagazine.org/magazine/article.php?article=43>
44. Gascogne, W., M. Sullins and D. Thilmany McFadden. 2008. "Agritourism in the West: Exploring the Behavior of Colorado Farm and Ranch Visitors." *Western Economics Forum*. Fall. Vol. 7.
43. Bond, C.A., D. Thilmany, and J. Keeling Bond. 2008. "What to Choose? The Value of Label Claims to Produce Consumers." *Journal of Agricultural and Resource Economics*, 33(3), 402-427.
42. Thilmany, D., C. Bond, and J. Bond. 2008. "Going Local: Exploring Consumer Behavior and Motivations for Direct Food Purchases." *American Journal of Agricultural Economics*. Volume 90, Number 5, December , pp. 1303-1309(7)
41. Watson, P., S. Davies. And D. Thilmany. 2008. "Determining Economic Contributions in a Recreation Industry: An Application to Colorado's Golf Industry" *Journal of Sports Economics*. 9: 571-91.
40. Bond, C., D. Thilmany and J. Keeling-Bond. Understanding Consumer Interest in Product and Process-Based Attributes for Fresh Produce. Spring 2008. *Agribusiness: An International Journal*. 24(2): 231-252.

39. Pritchett, J., D. Thilmany and K. Johnson. "Consumer Responses to Recent BSE Events." *Journal of Food Distribution Research*. 38: July 2007. 57-68.
38. Watson, P., J. Wilson, D. Thilmany, and S. Winter. "Determining Economic Contributions and Impacts: What is the difference and why do we care?" *The Journal of Regional Analysis and Policy*. 37 (2007) Number 2
37. Wilson, J., D. Thilmany and P. Watson. "The Role of Agritourism in Western States: Place-Specific and Policy Factors Influencing Recreational Income for Producers." *Review of Regional Studies*. 36(2006) 381-99.
36. Keeling-Bond, J, D. Thilmany and C. Bond. "Direct Marketing of Fresh Produce: Understanding Consumer Purchasing Decisions. CHOICES. 21(4) Fall 2006. 1-6. Online at <http://www.choicesmagazine.org/2006-4/>
35. Wilson, J. and D. Thilmany. Golfers in Colorado: The Role of Golf in Recreational and Tourism Lifestyles and Expenditures. *Journal of Travel and Tourism Marketing*. 20(Issue 4) Fall 2006.  
[http://www.haworthpress.com/store/Toc\\_views.asp?sid=EPR9NFATR40F8M6CE16KVWNF7W7ABEND&TOCName=J073v20n03%5FTOC&desc=Volume%3A%2020%20Issue%3A%203%2F4](http://www.haworthpress.com/store/Toc_views.asp?sid=EPR9NFATR40F8M6CE16KVWNF7W7ABEND&TOCName=J073v20n03%5FTOC&desc=Volume%3A%2020%20Issue%3A%203%2F4)
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33. Thilmany, D., W. Umberger and A. Ziehl. "Strategic market planning for value-added natural beef products: a cluster analysis of Colorado consumers." *Renewable Agriculture and Food Systems*, 21(September 2006): 192-203.
32. Pritchett, J. and D. Thilmany. The Cow that Stole Christmas? Recent BSE Outbreaks, Media Coverage and Demand Response. *Western Economics Forum*. 4(Fall 2005): 24-28.
31. Thilmany, D., N. McKenney, D. Mushinski and S. Weiler. "Geographic Interdependencies and Regional Base Industries in Rural Retail Markets." *Annals of Regional Science* .39(September 2005) 593-605.
30. Thilmany, D. "Private and Public Economic Perspectives on Animal Disease: An Emerging Strategic Issue for Agribusiness Managers." *International Food and Agribusiness Management Review*. 8(February 2005) 98-101.
29. Pritchett, J., D. Thilmany and K. Johnson. "Animal Disease Economics: A Survey of Literature and Typology of Research Approaches." *International Food and Agribusiness Management Review*. 8(February 2005)23-45.
28. Thilmany, D. and P. Watson. "The Increasing Role of Direct Marketing and Farmers Markets for Western US Producers." *Western Economics Forum* 3(December 2004): 19-25.
27. Thilmany, D. "Direct Food Marketing to Restaurants through Existing Farmer's Market Alliances: The Case of Colorado Crop to Cuisine." *Review of Agricultural Economics*. 26(September 2004) 404-17.
26. Thilmany, D. "Agricultural Workers Trends and Issues in the Mountain West." *2004 Journal of American Society of Farm Managers and Rural Appraisers*. Summer 2004. pp 49-56.
25. Padilla-Bernal, L., D. Thilmany and M. Loureiro. "An Empirical Analysis for Market Integration and Efficiency of U.S. Fresh Tomato Markets." *Journal of Agricultural and Resource Economics*, 28(December 2003): 435-450.
24. Thilmany, D., J. Grannis and E. Sparling. "Regional Demand for Natural Beef Products: Urban vs. Rural Willingness to Pay and Target Customers." *Journal of Agribusiness*, 21(December 2003): 149-166.

23. Padilla-Bernal, L. and D. Thilmany. "Price Relationships among North American Fresh Tomato Markets: A Comparison between Mexican and U.S. Markets." *International Food and Agribusiness Management Review*, 5(Fall 2003). Online publication.
22. Grannis, J., S. Hine and D. Thilmany. "Marketing Premium Food Products in Emerging Economies: The Case of Macedonian Cheese." *Journal of International Food and Agribusiness Marketing*. 13(Summer 2001): 59-76
21. Hine, S., D. Thilmany, P. Kendall and K. Smith. "The Perceived Value of Employee Food Safety Training for Food Service Managers." *Journal of Extension* 41(February 2003). Online.
20. Grannis, J. and D. Thilmany. "Marketing Natural Pork: An Empirical Analysis of Mountain Region Consumers." *Agribusiness* 18(October 2002): 475-89.
19. Grannis, J. and D. Thilmany. "Marketing Opportunities for Natural Pork Products: Defining the Consumers who would Purchase Natural Pork." *Journal of the American Society of Farm Managers and Rural Appraisers*. 23(2001). 93-98.
18. Kendall, P., K. Smith, D. Thilmany, S. Hine, L. Melcher and L. Paul. "Value of and Satisfaction With Food Safety Training in the Intermountain West." *Foodservice Research International*, 13 (October 2001): 1-16.
17. Thilmany, D. "Farm Labor Trends and Management in Washington State." *Journal of Agribusiness*, 19 (Spring 2001): 1-15. (lead article)
16. Thilmany, D. and D. Hoag. "Market Analysis of a Student Agribusiness Organization as a Planning and Educational Tool." *Journal of Agribusiness*, 19(Spring 2001): 69-84.
15. Arellano, F., S. Hine and D. Thilmany. "Using MANECSIM as a Simulation for Agribusiness Capstone Courses." *Review of Agricultural Economics*. 23(Spring/Summer 2001): 275-84.
14. Lybbert, T. and D. Thilmany. "The Influence of Olympic Games on Net Migration Rates: A Cross-Sectional Analysis of Olympic Host Regions." *The Annals of Regional Science*. 34 (2000) 405-420.
13. Thilmany, D. "Gender Based Differences of Performance and Pay Among Agricultural Economics Faculty." Article in the Feature, The Status of the Profession *Review of Agricultural Economics*. 22 (Spring/Summer 2000) pp. 23-33.
12. Espey, M. and D. Thilmany. "Farm Labor Demand: A Meta-Regression Analysis of Wage Elasticities." *Journal of Agricultural and Resource Economics*. 25 (July 2000): 252-266.
11. Fawson, C., D. Thilmany and J. Keith. "Employment Stability and the Role of Sectoral Dominance in Rural Economies." *American Journal of Agricultural Economics* 80(1998): 521-533.
10. Li, J.R. and D. Thilmany. "Branded Pork Consumption Behavior in Taiwan: A Behavioral Selectivity Model." *Agribusiness: An International Journal* 14(1998): 127-13.
9. Liddell, S. and D. Thilmany. "Organizational Trends and Issues in the Western Dairy Sector: A Case Study of the Cooperative Venture Between Sunset and Sunrise Dairies." *Journal of the American Society of Farm Managers and Rural Appraisers* 19 (1997): 81-87.
8. Thilmany, D. and C. Barrett. "Regulatory Barriers in an Integrating World Food Market." *Review of Agricultural Economics* 19 (Spring/Summer 1997): 91-107.

7. Thilmany, D. and B. Hams. "Franchising as an Entry Strategy in Mexico: The Case of Mrs. Field's Cookies." *Journal of International Food and Agribusiness Marketing* 8(1996):21-36.
6. Thilmany, D. "An Empirical Analysis of Farm Labor Contract Usage Among California Growers Under IRCA." *American Journal of Agricultural Economics* 78(1996):946-60.
5. Thilmany, D. and S. Blank. "FLCs: A Risk Management Option for the California Farm Labor Market." *Agribusiness: An International Journal* 12(1996): 37-49. (With Steven C. Blank)
4. Blank, S.C. and D. Thilmany. "Hedging Potential in California Cattle Markets." *California-Arizona Ranchers' Management Guide* (1996): 91-98.
3. Thilmany, D. and P.L. Martin. "Farm Labor Contractors: Playing New Roles in California Agriculture." *California Agriculture* (November/ December 1995).
2. Taylor, J.E. and D. Thilmany. "Worker Turnover, Farm Labor Contractors and IRCA's Impact on the California Farm Labor Market." *American Journal of Agricultural Economics* 75(May 1993): 350-60.
1. Taylor, J.E. and D. Thilmany. "Worker Turnover and Adjustments to IRCA in California Agriculture." *California Agriculture* (September-October 1992).

***Published Books, Reports, Abstracts and Proceedings:***

- Thilmany, D. R. Hill, M. Haefele, A. van Sandt, C. Thomas, M. Sullins and S. Low. An Overview of Agricultural and Rural Outdoor Recreation Tourism in the United States: A Framework for Understanding Economic and Employment Dynamics. Chapter for *Agricultural Policies and Rural Jobs*. Co-Editors: Sophia Davidova, Ken Thomson and Ashok Mishra. 2018 expected publication.
- Christensen, J., D. Thilmany, B. Jablonski, M. Sullins, and E. Naasz. 2017. Assessing Market Channel Performance for Colorado Fruit and Vegetable Producers. Food Distribution Research Society Conference Proceedings Issue. March 2017. 48:(1) 61-67.
- Thilmany McFadden, D., D. Conner, S. Deller, D. Hughes, K. Meter, A. Morales, T. Schmit, D. Swenson, A. Bauman, M. Phillips Goldenberg, R. Hill, B. B.R. Jablonski and D. Tropp. 2016. The Economics of Local Food Systems: A Toolkit to Guide Community Discussions, Assessments and Choices U.S. Department of Agriculture, Agricultural Marketing Service Report. March. 128 pp. Posted at: <https://www.ams.usda.gov/sites/default/files/media/Toolkit%20Designed%20FINAL%203-22-16.pdf>
- Nabhan, G., L. Lopez-Hoffman, C. Presnall, R. Knight, J. Goldstein, H. Gosnell, L. Gwen, D. Thilmany and S. Charnley 2014. "Payments for Ecosystem Services: Keeping Working Landscapes Productive and Functioning." Chapter in *Saving the Wide Open Spaces*.
- Ahearn, M., J. Ifft, S. Low, D. Thilmany McFadden and M. Sullins. Issues and Opportunities Surrounding Small Farm Transition. Proceedings of the USDA Small Farms Conference, pp 80-85. Available at: <http://www.tnstate.edu/smallfarmconference/documents/final%206thnational%20small%20farm%20conferenceproceedings09042013.pdf>.
- Thilmany, D., Adding Value through Mixed Crop and Livestock Operations: The Case of Colorado Homestead Ranches. *Western SARE's Strengthening Agriculture's Infrastructure Proceedings*. May 2013.
- Thilmany, D. O. Deselnicu and M. Costanigro. 2013. How Consumers Respond to Corporate Social Responsibility Initiatives: A Cluster Analysis of Dairy Consumers. *Journal of the Food Distribution Research Society Proceedings*. Vol. XLIV, No. 1

- Gunter, A., D. Thilmany and M. Sullins. 2012. What is the New Version of Scale Efficient: A Values-Based Supply Chain Approach. Proceedings in the Journal of Food Distribution Research. 43(1): 27-34.
- Gunter, A. and D. Thilmany. 2012. Economic Implications of Farm to School for a Rural Colorado Community. WRDC Rural Connections. Issue 21. May 2012. Online at: <http://wrdc.usu.edu/>.
- Thilmany, D. 2012. Local Food, Organics and Sustainability. Invited chapter in W.J Armbruster and R.D. Knutson, eds. US Programs Affecting Food and Agricultural Marketing. New York: Springer Science + Business Media The Federal Policy Role In Today's Food and Agricultural Markets.
- Bunning, M., S. Blandon, D. Thilmany-McFadden, H. Troxell-Alrich, J. Bruning, S. Yeh and P. Kendall. 2010. "Consumer Awareness and Response to Produce Food Safety Issues." *Journal of Food Distribution Research Society*. 41(1) March 2010. 108-14
- Phillips, M. D. Thilmany-McFadden, and M. Sullins. How Effective is Social Networking for Direct Marketers? *Journal of Food Distribution Research* 41(1): 96-100. March 2010
- Feenstra, G., S. Hardesty, D. Visher, D. Thilmany, T. Gillpatrick, J. Dyer, and J. Edge, "Values-Based Distribution Networks to Enhance the Prosperity of Small- and Medium-Sized Producers." Research Update . *Journal of Food Distribution Research Society*. March 2010.
- Thilmany McFadden, D. 2008. Local marketing systems: The Role of Family Farms in Reinventing Food Supply Chains. Article in USDA-CSREES Family Farm Forum. October.
- Blank, S. 2008. The Economics of American Agriculture: Evolution and Global Development. Co-authored Chapter 17 with S. Blank and P.Watson. 978-0-7656-2229-7
- Thilmany, D. and J. Sooby. The Organic Foods Industry in Rural America. Chapter for *Encyclopedia of Rural America, 2nd edition*. Grey House Publishing, July 2008. 1-59237-115-9.
- Nurse-Schorre, G., D. Thilmany, J. Keeling-Bond, C. Bond and M. Bunning. Eat your Fruits and Veggies: Who Informs Consumers about Produce Choices and Nutrition?. *Journal of Food Distribution Research*. March 2008. Vol. 39, no. 1. Pp. 103-09.
- Thilmany, D. and P. Watson. Revitalizing Rural Communities: Agricultural Producers' Emerging Role in Public and Private Innovation. *Perspectives on 21st Century Agriculture: A Tribute to Walter J. Armbruster*, Farm Foundation, Oak Brook, IL, 2007. 978-0-615-17422-8
- LeValley, R., D. Thilmany, and D. Dexter. "Success Story: How do we sell branded beef direct to the consumer?" Range Beef Cow Symposium XX. December 2007. <http://beef.unl.edu/beefreports/symp-2007-06-XX.shtml>
- Keeling-Bond, J., D. Thilmany, K. Ryan and C. Bond. Where Do Consumers Shop for Fresh Produce and Why? Proceedings of the WERA-72 Annual Meetings. Fall 2007.
- Thilmany, D., J. Keeling-Bond, C. Bond, C. Stushnoff, Frank Stonaker, P. Kendall and Marisa Bunning. Eat Your Fruits and Veggies: Exploring Fresh Produce Market Choices." Proceedings of the 2006 Food Distribution Research Society meetings in Quebec-city, Quebec. March 2007. 154-160.
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- Pritchett, J., D. Thilmany and K. Johnson. 2006. “The Broader Economic Effects of Livestock Insurance and Health Management: Understanding Disease Outbreak Impacts on Allied Industries.” Chapter in Livestock Industry Insurance – Issues, Examples, and Cases from Worldwide. CAB International, UK. March
- Hoag, D., S. Koontz., D. Thilmany, J. Grannis, and J. Green. Livestock Industry Insurance – Issues, Examples, and Cases from Worldwide. Co-editor of CABI book presenting information and discussion from two animal health conferences held in November 2002 and July 2003. Published March 2006.
- Ziehl, A., D. Thilmany and W. Umberger. “Cluster Analysis of Natural Beef Product Consumers by Shopping Behavior, Importance of Production Attributes and Demographics.” Proceedings of the 2004 Food Distribution Research Society meetings in Morro Bay, CA. March 2005. Pp. 209-17
- Thilmany, D. Colorado Homestead Ranches: A Business Plan Overview and Market Analysis. Report to Colorado Homestead Ranches and USDA Rural Development Value Added Grant. December 2004 (with Josh Wilson, Amanda Ziehl, Ed Sparling and Wendy Umberger).
- Colorado Institute of Public Policy. Bio-Pharming in Colorado: A Guide to Issues for Making Informed Choices. October 2004. Working Committee Member and Major Contributor.
- Davies, S., P. Watson, D. Thilmany, A. Cramer, J. Wilson. P. Elzi and N. Prosser. Golf in Colorado: An Independent Study of the 2002 Economic Impact and Environmental Aspects of Golf in Colorado. Report to the Colorado Golf Association. Fall 2004. <http://www.golfhousecolorado.org/cga/index.html>
- Thilmany, D., S. Davies, A. Ziehl, K. Johnson, J. Pritchett and W. Umberger. Empirical Approaches with the USDA Retail Meat Price Series: A Final Report on the Colorado State University-ERS Cooperative Agreement April 2004.
- American Farmland Trust and Colorado State University. A Curriculum for Niche Beef Marketing and Production. February 2004 release. (Major contributor with Wendy Umberger, Amanda Ziehl, Tom Field, John Scanga and Martha Sullins). <http://dare.agsci.colostate.edu/aftnichebeef/aftworkbook.htm>
- Thilmany, D. and E. Garner. Agricultural Statistics. Invited chapter for *Encyclopedia of Social Measurement*. Kimberly Kempf-Leonard, Editor-in-Chief. Academic Press. November 2004. pp. 53-58.
- Pritchett, J., D. Thilmany and K. Rosenstiel. “Understanding Broader Economic Effects from an Animal Disease Outbreak.” Presentation to the Economic Impact of Animal Disease on the Food Marketing Sector Conference, July 2003. Posted at: <http://dare.agsci.colostate.edu/animalhealth/conf.htm>
- Scorsone, E., D. Thilmany and S. Weiler. “Bridging the Rural-Urban Opportunity Gap.” Foresight: Kentucky Long-Term Policy Research Center. Vol. 9, No. 1, 2002
- Thilmany, D. and M. Miller. “The Dynamics of the Washington Farm Labor Market.” *Dynamics of Hired Farm Labor: Constraints and Community Response*. 2002. CAB International, UK.
- Hine, S., J. Grannis and D. Thilmany. “Building Trust in the Balkans: The Land O’Lakes Seal of Quality Program in Macedonia. Published in the Proceedings for the 1999 World Agribusiness Forum. Florence, Italy.
- Thilmany, D. “Agriculture’s Role in the Immigration Debate.” *Economics Issues: Perspectives on Public Policy* 2(1996).

- Thilmany, D., S. Liddell and R. Harper. "Permanencia Competitiva en la Industria Lactea: Cooperativa de Mercadeo y Estrategias Financieras." In: *Los Sistemas Nacionales Lecheros de Mexico, Estados Unidos y Canada y Sus Interrelaciones*. (Eds. L. A. Garcia Hernandez, M. Carmen del Valle and A. A. Macias) Mexico, Instituto de Investigaciones Economicas, UNAM, pp. 117-132.
- Thilmany, D. and C. B. Barrett. "El Comercio de los Productos Lacteos en el Tlcan." In: *Los Sistemas Nacionales Lecheros de Mexico, Estados Unidos y Canada y Sus Interrelaciones*. (Eds. L. A. Garcia Hernandez, M. Carmen del Valle and A. A. Macias) Mexico, Instituto de Investigaciones Economicas, UNAM, pp. 133-156.
- Thilmany, D. "Strategic Alliances in an Integrated North American Market." In: *Proceedings from 1996 World Congress of the International Agribusiness Management Association*, (Ed. W. Gorman) International Food and Agribusiness Management Association, 37-38.
- Thilmany, D., J.R. Li and C.B. Barrett. "Wheat Futures Price Behavior: Theoretical and Empirical Considerations." In: *NCR-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Mgmt*, (Eds. M. Hayenga, W. Tomek, S. Meyer, B.W. Brorsen, D. O'Brien, S. Irwin, P. Fackler and L. Manderscheid), pp. 47-62.

### **PEER-REVIEWED PRESENTATIONS AND CONFERENCES:**

#### ***Organized Papers and Sessions:***

- Hill, R. D. Thilmany, M. Sullins, A. Van Sandt, S. Hardesty and C. Snyder. Agritourism in the West: Outreach approaches and strategies that work for producers and communities exploring new and expanded efforts. Organized symposium for the 2017 WAEA Annual Meetings. Lake Tahoe, CA. July.
- Thilmany, D., A. Bauman and B.B.R. Jablonski Exploring regional dimensions of farm financial performance among those targeting direct and intermediated food markets. NE-1049 Session at the Western Regional Science Association. February 2017.
- Thilmany, D., J. Laughlin, S. Warshawer, and J. O'Hara. Using Benchmarks to Develop Local Food System Businesses. Organized Session for the 2016 FDRS Conference.
- Thilmany, D., A. Bauman and B.B.R. Jablonski. 2016. The financial performance implications of differential marketing strategies: Exploring farms that pursue local markets as a core competitive advantage. CRENET Track Session at the 2016 AAEA meetings. August 2016. Boston MS.
- Thilmany, D. Moderator for Transformations in Food Systems: Opportunities and Challenges for Alternative Food Systems. FAMPS Track Session at the 2016 AAEA meetings. August 2016. Boston MS.
- Thilmany, D. and R. Hill. Trends in US agritourism: Exploring Traveler Behavior and Producer Strategies. Moderator and Opening Section of 2016 WAEA Organized Symposia. Victoria BC. June 2016.
- Sullins, M., J. Christensen and D. Thilmany. Exploring the Challenges and Dynamics of Local Food Market Price Reporting: The Case of Colorado. Organized Symposium for the Southern Ag Economics Association. February 2016. San Antonio, TX.
- Jablonski, R., T. Schmit, D. Thilmany and C. Laughton. Local Foods Benchmarking and Outreach: The Farm Credit Council's Lending to the Next Generation of Agriculture Conference. Session at Farm Credit Young, Beginning and Small Conference. September 2015. Louisville KY.
- Thilmany McFadden, D., D. Conner, S. Deller, D. Hughes, T. Schmit, D. Swenson, A. Bauman, R. Hill, B. and B.R. Jablonski. "Enhancing the Applied Knowledge of Local Food Systems' Economic Impacts: A National Research and Training Effort." Track Session at the 2015 AAEA Annual Meetings. July 2015. San Francisco, CA.

- Thilmany, D., R. Jablonski, T. Schmit, B. Angelo, and D. Hughes. Assessing the Economic Impact of Local Food Systems: Framing a Meta-Analysis for the US. Session at the 2015 National Value Added conference. Austin TX.
- Thilmany, D., R. Hill and L. Lohr. Defining Best Practices for Economic Development Assessment and Evaluation for Food System Initiatives. Organized Workshop at the 2014 North American Regional Science Meetings. Washington, DC. November 2014. Organizer and presenter.
- Thilmany, D., M. Marshall and M. Sullins. Local Food Systems as a Catalyst for Innovation. Organized Session at the 2014 American Applied Economics Association meetings. July 2014. Minneapolis MN. Organizer
- Thilmany, D. A Reflection on the Agricultural/Applied Economics Profession through the Lens of Our Veterans. Presenter at CWAE/COSBAE Organized Session. 2014 American Applied Economics Association meetings. July 2014. Minneapolis MN.
- Thilmany, D. Leveraging Federal Data Sources: The Case of Local Food Assessments. CRENET Organized Session at the 2014 American Applied Economics Association meetings. July 2014. Minneapolis MN. Presenter.
- Thilmany, D., M. Marshall and M. Sullins. Food Systems and Entrepreneurship. Organized Session at the 2014 National Value Added conference. May 2014. Baltimore MD. Organizer
- Thilmany, D. “Developing a Public-Private Partnership to build an electronic food supply chain.” Panel member in Organized Symposium at the 2013 Food Distribution Research Society meetings. October 2013. Chicago IL.
- Grebitus, C., C. Schroeter and D. Thilmany. “Is it Healthier, Tastier, and Who Buys it? Current Issues Surrounding Organic Food Production and Consumption.” FAMPS Section Organized Symposium at 2013 Agricultural and Applied Economics Association Meeting. Washington DC.
- Thilmany, D. C.W. Gray and J. Warner. “Building Farmers in the West: Innovative Approaches to Engage and Evaluate a New Set of Stakeholders. Organized Symposium at the 2013 Western Agricultural Economics Association meetings. Monterey, CA.
- Thilmany, D., A. Gunter and E. Tegegne. “Toward a Typology of Economic Impact and Welfare Analysis for Local and Regional Food Systems. Part of Organized Session on Local Foods. 2013 Southern Regional Science Association Meetings.
- Ahearn, M., P. Davis, J. Ifft, S. Low and D. Thilmany. “Issues and Opportunities Surrounding Small Farm Transition and Succession.” Organized panel for the 6<sup>th</sup> National Small Farms Conference. Memphis, TN. Sept. 2012.
- Thilmany, D. Panelist in Session, To Nest in the Wind - Implementation and Impacts of Career Development for Women in Personal Growth and Balancing Life. 2012 AAEA Annual Meetings. Seattle, WA.
- Thilmany, D. Moderator and Discussant for Session, Understanding the Multiple Impacts from Marketing Locally Grown Food, Food Products, and Agri-Recreational Services. 2012 AAEA Annual Meetings. Seattle, WA.
- Thilmany, D and M. Costanigro. Ethical Considerations in Food Labeling. For Organized Session, Ten Thousand Labels: Credence Attributes, Product Differentiation, and Information Flows in the Food System. 2012 AAEA Annual Meetings. Seattle, WA.
- Thilmany, D., M. Costanigro and S. Kroll. Integrating Sensory Analysis in a Valuation Study of Credence Attributes: Joint Sensory and Economic Analysis Organized Session. 2011 Food Distribution Research Society Meetings. Portland, OR.
- Thilmany, McFadden, D. Data Issues for Local Food System Analysis. Presenter in AAEA post-conference for

2011 Annual meetings. Pittsburgh, PA.

Thilmany, McFadden, D. Economic Contributions from a More Localized Food Systems. Coordinator and Moderator. CENET Organized Symposium proposed for 2011 AAEA Annual meetings. Pittsburgh, PA.

Gunter, A., D. Thilmany McFadden and M. Sullins. "Farm to School: Tools to Assess and Evaluate Impacts on Producers and Regions." Paper presented in Symposium Economic Contributions from a More Localized Food Systems. 2011 AAEA Annual meetings. Pittsburgh, PA.

Thilmany McFadden, D. "Local Food, Organics and Sustainability." Paper presented in Symposium, The Federal Policy Role In Today's Food and Agricultural Markets. 2011 AAEA Annual meetings. Pittsburgh, PA

Thilmany McFadden, D. "Participatory Food Assessments: Integrating Diverse Perspectives and Building Local Leadership." Organized session for the 2010 Community Food Security Coalition Annual Meeting. October 2010. New Orleans, LA. (with Wendy Moschetti and Cindy Torres)

Thilmany McFadden, D. "Comparison of Efforts to Establish Local and Regional Food Systems", as part of the session "Making Local and Regional Food Systems Successful." With USDA Rural Development. 2010 AAEA Annual Meetings. Denver, CO.

Thilmany McFadden, D. "Unique Characteristics of Direct Market Producers", as part of the session "Exploring the Interface Between Local Food Systems and Community Economics ". CENET track session. 2010 AAEA Annual Meetings. Denver, CO.

Thilmany McFadden, D., G. Nurse, Y. Onozaka and M. Costanigro. "So you Want to Run an Experiment? Opportunities and Potential Pitfalls." Presented to the 2009 Food Distribution Research Society. Broomfield, Colorado.

Locavores and Fresh Produce Markets: Motivations, Shopping Behavior and Potential for Growth. Invited paper for Principal Paper Session: The Growing Market for Local Foods. July 2008. Orlando FL. (with C. Bond and J. Keeling-Bond)

The Economic Impact of Animal Disease on the Food Marketing Sector. *Farm Foundation Showcase Project Program*. Organized, Secured Funding and Presented CSU Research. July 2003. Denver CO

***Invited Papers:***

Thilmany, D. Partnerships for the Future. Session at the Federal Reserve/USDA Regional Food Systems Publication: Release Event. August 2017. Washington DC.

Thilmany, D., D. Hughes and M. Rahe. Workshop on Estimating the Economic Impacts of Local Food Systems Initiatives. Local Foods Impact Conference. George Washington University. April 2017. Washington DC.

Thilmany, D. "Local Food Systems: How Consumers and Communities Influence Supply Chains." Invited presentation to Montana Ag Outlook Conference. November 2015. Bozeman MT.

Thilmany, D. "The Role of Economics in Multifunctional Food Supply Chains." WAEA Presidential Address. July 2015. San Francisco, CA.

Thilmany, D. "Colorado Perspectives on the Organic Market." Is Organic an Option For Me? Boulder County Open Space Workshop. April 2014. Boulder, CO.

Thilmany, D. "Market Performance in the Era of Buy Local: A Welfare Analysis of Colorado Apples to Assess Winners and Losers." Invited Seminar at Washington State University. April 2013.

- Thilmany, D. "Direct Marketing your Produce and Farm: Understanding Consumer Motivations and Interests." Invited talk to the New Jersey Producers Association. February 2013. Atlantic City, NJ.
- Thilmany, D. "Understanding Alternative Livestock Marketing Dynamics: The Case of Colorado Homestead Ranches." Invited talk at USDA SARE's Strengthening Agriculture's Infrastructure: Adding Value, Breaking Down Barriers, Increasing Profits. December 2012. Portland, OR.
- Deselnicu, O., M. Costanigro, D.M. Souza-Monteiro and D. Thilmany McFadden. "What Drives the Premium for Origin in Food? A Meta-Analysis of Geographical Indication Studies." Invited presentation to the Grenoble Applied Economic Laboratory. May 2012.
- Thilmany, D. "Local Food Market Dynamics: An Analysis of Consumer Motivations, Marketing Choices and Welfare Implications." The Ohio State University Van Buren lecture. April 2012.
- Thilmany McFadden, D. "What Is Driving Consumer Demand for Local Foods?" Presentation at the USDA Ag Outlook Forum. February 2012. Washington, DC.
- Thilmany McFadden, D. "Local Food Consumers: How do Values and Confidence Influence Food Choices?" Invited presentation at Linfield College Economic Series. October 2011.
- Thilmany McFadden, D. "The Local Food Consumers: A Changing Perspective on Value, Confidence and Welfare." Invited presentation to the Consumer and Market Demand Network Workshop. August 2011. Guelph, Ontario, Canada.
- Thilmany McFadden, D. "Colorado's Green, Ag and Processing Industry Employment: Trends and importance to the State." Invited presentation to the 2011 UC-Davis Immigration Conference. May 2011. Washington, DC.
- Thilmany McFadden, D. "Consumer demand and marketing outlets for pasture based livestock products." Invited paper in session, "Green" Grazing for Enhancing Food and the Environment. America-Soil Science Society of America Annual Meetings. November 2010. Long Beach, CA.
- Thilmany, D. "Economic and Policy implications of GMO crops in Sustainable Ag Systems." Panel member on Boulder County Park and Open Spaces Sustainable Ag Forum panel. November 2010. Longmont CO. 85 in attendance.
- Onozaka, Y., G. Nurse and D. Thilmany McFadden. "Defining Sustainable Food Market Segments: Do Motivations and Values Vary by Shopping Locale?" Invited paper Session for 2010 AAEA meetings. Denver CO.
- Thilmany McFadden, D. "Are Local Food Consumers Civic Minded or Seeking Assurances? Defining Policy Implications and the Research Agenda." C-FARE Lunch and Learn with Ag Committee Staff. Washington, DC. June 2009.
- Thilmany McFadden, D. "Consumer Demand for Local Foods: Civic Minded or Seeking Assurances?." Invited talk at the USDA ERS Local Food Systems Conference. Washington, DC. June 2009.
- Thilmany, D., H. Bahn and S. Sureshwan. "Serving the Needs of the Next Generation of Agricultural and Resource Economics Leaders." Invited Presentation to USDA Webinar and Western Agricultural Economics Association. March and June 2009.
- Thilmany McFadden, D., J. Hernandez and A. Pena. "Economic Implications of Labor and Immigration Policy for Colorado's Ag Industry and Communities." Immigration Reform: Implications for Farmers, Farm Workers, and Communities. Washington, DC. May 2009.
- Thilmany McFadden, D. "Consumers of Local Foods: Civic Minded or Seeking Assurances?" Presentation at Northeast Rural Economic Development Center conference on Enhancing Local and Regional Food Systems:

- Exploring the Research, What Works, and What We Need to Learn. May 2009. Hudson Valley, NY.
- Thilmany, D. "The Multi-Faceted Organic Consumer: Motivations and Perceptions." Invited Presentation to the CSU Lillian Fountain Smith Conference. June 2008.
- Thilmany, D., J. Hernandez and A. Pena. "Food, Horticulture and Ag Workers: Sectoral Trends and Potential Policy Implications for Colorado." Invited Presentation to *Immigration Reform: Implications for Farmers, Farm Workers and Communities*. Washington, DC. May 2008.
- Thilmany, D. "Resources to Support Local Food Systems Buy Local Programs." Invited Speaker to the Southwest Marketing Network Conference, Santa Fe, NM. May 2008.
- Thilmany, D. "Agritourism in the West: Understanding The Visitors and Emerging Opportunities." Invited Speaker to the Southwest Marketing Network Conference, Santa Fe, NM. May 2008.
- Thilmany, D. and M. Sullins. "Agritourism in Colorado." Invited Speaker to the National SARE Conference. Kansas City, MO. March 2008.
- Thilmany, D. "Marketing Natural Meats: Targeting Consumer Segments in your Marketing Plan" Invited Speaker to the National SARE Conference. Kansas City, MO. March 2008.
- Thilmany, D. and M. Sullins. "Agritourism in Colorado: The Visitors, the Economics and the Opportunities." Invited Speaker for the *Colorado Ag Outlook Forum*. Denver, CO. February 2008.
- Thilmany, D. "Organic Agriculture in the USDA: Increasing Partnerships within USDA and Among Land Grant and other CSREES Partners." Invited Presentation to the American Tri-Society Meetings. November 2007. New Orleans, LA.
- Thilmany, D. "Integrating Economic Questions into Your Research. Invited presentation to the American Plant Pathology Society Meetings. August 2007. San Diego, CA.
- Thilmany, D. "Emerging Immigration and Farm Labor Issues in the Mountain West." Invited paper to *Immigration Reform: Implications for Farmers, Farm Workers, and US Agriculture*. Washington DC. June 2006.
- Thilmany, D. "The Role of Public Research and Outreach in a Maturing Organic Agricultural Sector." Invited Presentation to the USDA-ERS Food for Thought Seminar Series. June 2006.
- Thilmany, D. "Tapping into USDA's Organic Programs and Services." Invited paper to All Things Organic, 2006 Organic Trade Exposition. Chicago IL. May 2006.
- Thilmany, D. "Coming of Age: The Role of Public Research and Outreach in a Maturing Organic Agricultural Sector" Invited paper and interview for USDA-CSREES. November 2005.
- Thilmany, D. "The Changing Face of Rural Areas in the Intermountain West." Presented at *The Changing Face of Rural America Conference*, Asilomar, CA, May, 2003.
- Thilmany, D. "The Hispanic Labor Force in Colorado's Agricultural and Rural Economy." Presented at *The Colorado-Mexico Connection: Agricultural Trade, Labor & Other Factors*. **2002 Colorado Agricultural Outlook Forum**. February, 2002. Denver CO.
- Thilmany, D. "Farm Labor Trends for the Mountain and Northwest Regions." Presented at the *NAWS at 10 Conference*. Davis, CA. October 2000.
- Thilmany, D. "Immigration to Rural Utah Communities: The Role of Agriculture and Rural Development."

Presented at *Immigration and the Changing Face of Rural America* in Ames, Iowa, July 1996.

Thilmany, D. and R. Carkner. "Immigration Issues in Rural Washington." Presented at *Immigration and the Changing Face of Rural America* in Ames, Iowa, July 1996.

***Selected Paper and Poster Presentations:***

Thilmany, D., S. Low and M. Castillo. Rural Development Implications of Foodie Culture: What factors drive food and beverage manufacturing firm dynamics? Presentation at the 2017 NARSC meetings. Vancouver, BC.

Van Sandt, A., M. Costanigro and D. Thilmany. Proximities to Attractions and Visitor Reviews in Determining Traveler Behavior: A Choice Experiment on Agritourism. Selected Paper for the 2017 AAEA Annual Meetings. Chicago IL. July.

Colpaart, A. and D. Thilmany. Identifying Key Drivers for Food Business Managers to Engage in the Access Economy. Selected paper for the 2017 WAEA Annual Meetings. Lake Tahoe CA. July.

Jablonski, B. and D. Thilmany. Evaluating the Economic Impacts of Innovative Agricultural Marketing and Infrastructure Investments: A USDA AMS Toolkit. Selected paper for the 2017 WAEA Annual Meetings. Lake Tahoe CA. July.

Christenson, C., D. Thilmany and M. Sullins. Coloradans' Attitudes and Perceptions toward Ag and Natural Resources. Selected paper for the 2017 WAEA Annual Meetings. Lake Tahoe CA. July.

Van Sandt, A. and D. Thilmany. Agritourist Heterogeneity in the Western U.S.: Exploring Biases and Flexible Forms of the Travel Cost Model. Selected paper for the 2017 WAEA Annual Meetings. Lake Tahoe CA. July.

Van Sandt, A. and D. Thilmany. Place Based Factors and the Success of Farm Level Agritourism: A Gravity Model of Agritourism in the U.S. Presentation at the 2016 North American Regional Science Association annual meetings. Minneapolis MN. November 2016.

Christensen, J. BBR Jablonski, D. Thilmany McFadden, and M. Sullins. Assessing Market Channel Performance for Colorado Fruit and Vegetable Producers. Presented at the 2016 Food Distribution Research Society Meetings. New Orleans, LA. October 2016.

Jablonski, BBR, D. Thilmany, J. O'Hara and D. Tropp. Assessing the Economic Impacts of Local Food Systems: A Toolkit and Meta-Analysis to Evaluate Ongoing and Future Efforts. Presented at the 2016 USDA Small Farms Conference. Virginia Beach, VA. September 2016.

Bauman, A., B.R. Jablonski and D. Thilmany. 2016. Evaluating scale and technical efficiency among farms and ranches with a local market orientation. Presentation to the 2016 Ag and Applied Economics Association Annual Meetings. August 2016. Boston MA.

Van Sandt, A. and D. Thilmany. 2016. Exploring the Economics of Agritourists: Customizing Travel Cost Methods to Evaluate Differences Across the Western US. Presentation to the 2016 Ag and Applied Economics Association Annual Meetings. August 2016. Boston MA

Jablonski, BBR, J. Christensen, D. Thilmany McFadden, M. Sullins, and K. Curtis. Determinants of effective beginning farmer programming and implications for emerging USDA programs. Presented at the 2016 WAEA meetings. Vancouver, BC. June 2016.

Sullins, M. Rebecca Hill, Anders Van Sandt and Dawn Thilmany. Exploring how Agritourism Producers Can Leverage the Growing Interest of Travelers Seeking Food and Farm Experiences –Presentation to the 2015 Food Distribution Research Society. October 2015. Philadelphia, PA.

- Thilmany, D., B. Angelo, B. Jablonski and D. Hughes. Assessing the Economic Impact of Local Food Systems: Framing a Meta-Analysis for the US. 2015 NVA Conference: The Future of the U.S. Food System, Austin TX, May 2015
- Morales, A., B. Jablonski, B. Daniels, D. Shideler, and D. Thilmany. Indicators for Impact: Farmers Markets as Leaders in Data Collection and Community Assessment. Presented at Wisconsin Prevention of Obesity and Diabetes Conference. November 2014. Madison WI.
- Daniels, B., D. Shideler, and D. Thilmany. Growing Pains: Evaluation and Discussion of Improper Growth Facilitation in Food Hub Organizations. Presented at the 2014 Food Distribution Research Society. Salt Lake City, UT. November.
- Bauman, A, B. Jablonski, B. Daniels., B. Angelo, D. Shideler, D. Thilmany and M. Taylor. An Evolving Classification Scheme of Local Food Business Models. Poster at the eXtension CLRFS 2014 Food Security Conference - Sept. 29-Oct. 1, Cleveland, Ohio.
- Bauman, A, B. Daniels., B. Angelo, D. Shideler, D. Thilmany and M. Taylor. Herding CATS (Community Agriculture Technicians and Systems)? A Classification Scheme of Local Food Business Models. Poster at the 9th Annual Conference of the National Association of Community Development Extension Professionals. Grand Rapids MI. June 2014.
- Bauman, A., C. Goemans, J. Pritchett and D. Thilmany. Modeling transaction costs in a hydro-economic model: An agent-based modeling approach. Selected Paper for the 2014 Western Agricultural Economics Association Meeting. June 2014. Colorado Springs CO.
- Sullins, M. and D. Thilmany. Understanding and Managing Risk and Return for Small-Scale Value-Added Food Businesses. Poster for the 2013 American Applied Economics Association Annual Meetings. July 2013. Washington, DC.
- Thilmany, D., M. Costanigro, and O. Deselnicu, "How Consumers Respond to Corporate Social Responsibility Initiatives: A Cluster Analysis of Dairy Consumers." Presented at the 2012 Food Distribution Research Society Meetings. October 2012. San Juan, Puerto Rico.
- Gunter, A., C. Goemans and D. Thilmany, "Integrating Different Approaches to Analyze a Drought Event's Impact on Communities: Applying EDM and IO models to Analysis of the Drought in Southeast Colorado." 2012 AAEA Annual Meetings. Seattle, WA.
- Costanigro, M., O. Deselnicu, S. Kroll and D. Thilmany. "How Corporate Social Responsibility Initiatives are Emerging in the Dairy Sector: an Analysis of Consumer Perceptions and Priorities." 2012 AAEA Annual Meetings. Seattle, WA.
- Appleby, C., M. Costanigro and D. Thilmany. "Estimating Willingness to Pay for Reduced Sulfite Content in Wine." 2012 WAEA Annual Meetings. Park City UT. June 2012.
- Songa, D. and D. Thilmany McFadden. "Evaluating Consumer's Confidence in Regulatory Institutions: Is There a Connection with their Food Source?" Presented at the 2011 FDRS Annual Meeting. Portland, OR.
- Gunter, A., D. Thilmany and M. Sullins. "What is the new version of scale efficient? A values-based supply chain approach." Presented at the 2011 FDRS Annual Meeting. Portland, OR.
- Hu, W., Y. Onozaka and D. Thilmany. "What Are the Economic Welfare Effects of Local Food Marketing? Exploring Impacts with the Case of Colorado Apples." Presentation to the 2011 AAEA Annual Meetings. July 2011. Pittsburgh PA.



- Deselnicu, O., M. Costanigro, D.M. Souza Monteiro, and D. Thilmany McFadden. "What Determines the Success of a Geographical Indication? A Meta-Analysis of Price Premia and WTP Studies for Gis in Food Products." Presentation to the 2011 AAEA Annual Meetings. July 2011. Pittsburgh PA.
- Onozaka, Y., W. Hu and D. Thilmany McFadden. "Assessing the Impact of Consumer Choices on Fresh Produce to Sustainability." Presentation to the 2011 AAEA Annual Meetings. July 2011. Pittsburgh PA.
- Nurse, G., D. Thilmany, M. Costanigro and Y. Onozaka. "The Power of Local: Interesting Implication of an In-store Experiment." Presentation to Food and Ag Under the Big Sky Conference. June 2011. Missoula, MT.
- Thilmany, D., G. Nurse and Y. Onozaka. "Exploring the Marketing Implication of Local Food Systems: Creating Effective Marketing and Policies Based on Consumer Motivations." . Presentation to the 2011 WERA Conference. June. Las Vegas NV.
- Thilmany, D., M. Sullins, M. Phillips and A. Gunter. "Cost Effective Promotion for Local Foods and Direct Markets: Evaluation of Colorado's Technical Assistance for Local Food Supply Chains." Presentation to the 2011 WERA Conference. June. Las Vegas NV.
- Phillips, M., D. Thilmany-McFadden and H. Cutler. "Applications and Impacts of Regional Import Substitution Ideals.." Presentation to the North American Regional Science Conference. November 2010. Denver, CO. (presented by Megan Phillips)
- Costanigro, M., S. Kroll, D. Thilmany McFadden and G. Nurse. "Local and Organic: Substitutes or Complements? An in-Store Evaluation of Labels for Apples." Presented at the 2010 AAEA Annual Meetings. July 2010. Denver, CO. (presentation by Costanigro)
- Nurse, G. and D. Thilmany McFadden. "Exploring Consumer Perceptions about Local Foods? What do they Value?" Presented at the 2010 Southern Ag Economics Association meetings. February 2010. Orlando, FL.
- Nurse, G. and D. Thilmany McFadden. Buying Power in the Local Food System: Exploring psychological variables influencing consumer motivations. Poster selected for the Northeastern Agricultural and Resource Economics Association Conference, The Economics of Local Food Markets. June 2010.
- Bunning, M., G. Wall, A. Fouladkhah, S. Blandon, and D. Thilmany-McFadden. "Effects of growing location and agricultural methods on sensory and quality attributes of Gala apples." Poster presented at the International Food Technologist Annual meetings. July 2010. Chicago, IL.
- Bunning, M., P. Kendall, H. Aldrich, G. Wall, J. Bruning, S. Yeh, S. Blandon, and D. Thilmany-McFadden. "Consumer Awareness and Response to Produce Food Safety Issues." Poster for Food Safety Education Conference. March 2010. Atlanta, GA.
- Bunning, M., S. Blandon, D. Thilmany-McFadden, H. Troxell-Alrich, J. Bruning, S. Yeh and P. Kendall. "Consumer Awareness and Response to Produce Food Safety Issues." Presented at the Food Distribution Research Society Annual Meetings. November 2009. Broomfield Colorado.
- Nurse, G. and D. Thilmany McFadden. "Consumer Activist: Are they Voting with their Dollars?" Presented at the Food Distribution Research Society Annual Meetings. November 2009. Broomfield Colorado.
- Phillips, M., D. Thilmany and M. Sullins. "How Effective is Social Networking for Direct Marketers?" Presented at the Food Distribution Research Society Annual Meetings. November 2009. Broomfield Colorado.
- Thilmany, McFadden, Y. Onozaka, M. Bunning, G. Nurse, S. Blandon, M. Costanigro, C. Thomas. "Organic, Locality and Food Miles? Implications for Trade, Supply Chains, Environment, and Consumer

Welfare.” Update to the NRI project Directors meeting. July 2009. Milwaukee WI.

Thilmany McFadden, D., M. Sullins and M. Phillips. “Mitigating Risk in Agritourism Enterprises.” Selected paper at the 2009 Risk Management Education Conference. Reno, NV. April 2009.

Thilmany McFadden, D., J. Lloyd, C.A. Bond, and J. Keeling-Bond. “Demand for Local Foods: A Market Assessment of Potential Sales for Northern Colorado.” Selected paper for the 2008 Food Distribution Research Society Meetings. Columbus OH. October 2008.

Greathouse, B., K. Reid, D. Pendell and D. Thilmany. “Measuring the Economic Implications of Differing Animal Health Management Practices.” Paper for Organized Symposium at the 2008 Western Agricultural Economics Association meetings. Big Sky, MT. June 2008. Organizer and Moderator.

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### ***Industry and Committee Presentations and Webinars***

Thilmany, D. and B. Jablonski. Initiating a Blueprint for Colorado Food and Agriculture. Presentation to the Colorado Food Systems Advisory Council. October 2016.

Thilmany, D. Agritourism. Urban Farm Workshop Series. Denver CO. August 2016.

Thilmany, D. Overview of a Local Food Economic Assessment Toolkit & Food Marketing Benchmarks. Presentation to American AgCredit Emerging Market Regional Loan officers. August 2016. Greeley, CO.

Thilmany, D. Consumer Driven Food Markets. Presentation to the Global IB conference, Farm to Fork: Ethics of Food Sourcing, Production and Consumption. July 2016. Denver CO.

Thilmany, D. An Overview of Market and Grant Opportunities for Veteran Farmers. Presentation to the Chatfield Veteran to Farmer Program. July 2016.

LeRoux, M., B. Jablonski, M. Sullins, J. Christensen and D. Thilmany. Market Channel Assessments: Understanding Your Farm's Profitability by Market. Colorado Fruit and Vegetable Growers Lunch and Learn Webinar. July 2016.

Thilmany, D. The Dynamics of Colorado Food Markets: Trends and Emerging Strategies. April 2016. Broomfield CO.

Thilmany, D. Exploring Market & Grant Opportunities for Beginning Farmers. Presentation to the Front Range Beginning Farmers Conference. March 2016. Denver CO.

Thilmany, D. US and Colorado Labor Trends and Best practices for the Agricultural labor force. Panel at the Colorado Fruit and Vegetable Growers Association Annual Meeting. February 2016. Denver CO.

Thilmany, D. "Marketing Principles and Emerging Trends." Presentation to the Urban Building Farmers Program. February 2016. Denver CO.

Thilmany, D. "Strategic Business Planning for Beginning Farmers and Food Businesses." Presentation to the El Paso and La Plata County Building Farmers Program. February 2016

Thilmany, D. "Successful Planning for Markets." Presentation to the Eagle County Building Farmers Program. January 2016. Fort Collins CO.

Thilmany, D. "Preparing for Food Security in an Age of Limited Natural Resources: A Focus on Water." LiveWell Colorado and Colorado Food Systems Advisory Council Webinar. January 2016

Thilmany, D. "Labor Compliance and Best Practices for Fruit & Vegetable Growers in Colorado." Presentation at Colorado Produce Day. Colorado Farm Show. January 2016. Greeley, CO. 35 in attendance.

Thilmany, D. "Future of Food Production in Colorado." Panel moderator for the Colorado Water Summit. December 2015. Loveland CO.

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Thilmany McFadden, D. "Strategic Business Planning." Presentation to the Chaffee County Building Farmers Program. January 2015

Thilmany, D. "Adapting to the Changing Landscapes for Food Markets: Marketing your Food Product and Industry Trends. WCHS & VinCO Annual Conference. Jan 13-15 2015

Thilmany, D. "Successful Planning for Markets." Presentation to the Larimer Building Farmers Program. November 2014. Fort Collins CO.

Thilmany, D. "Engaging the NoCo Food Cluster with High Priority Projects." Presentation to the Northern Colorado Food Cluster public kick-off. November 2014. Fort Collins CO. 130 in attendance.

Thilmany, D. "Solving Hunger —It Starts With You: A Panel Discussion on Community-Based Solutions." October 2014. Fort Collins CO.

Thilmany, D. "Strengthening Local Markets through Partnerships and Engagement." Presentation to the Wyoming Consumer Issues Conference." October 2014. Laramie, WY.

Thilmany, D and A. Card. "Insights on Colorado Consumers: A Statewide and County Perspective." Presentation to the Colorado Governor's Forum on Agriculture." February 2014.

Thilmany McFadden, D. "Strategic Marketing Plans." Presentation to the Urban Building Farmers Program. February 2014

Thilmany McFadden, D. Adapting to the Changing Landscapes for Food Markets. Presentation to the Western Colorado Food and Farm Forum. January 2014

Thilmany McFadden, D. The Economic Contribution of the Colorado Wine Industry. Presentation to VinCO. January 2014

Thilmany McFadden, D. "Strategic Business Planning: Next Steps." Presentation to the Chaffee County Building Farmers Program. January 2014

Thilmany, D. "Strategic Marketing Choices for your New Business." Presentation to the Larimer County Building Farmers Program. November 2013. Fort Collins, CO.

Thilmany, D. "Understanding your Consumers' Attitudes to Better Market your Food Product." Presentation to the Colorado Dept of Agriculture Marketing your Food Product Workshop. September 2013. Golden, CO

Thilmany, D. "What Motivates Consumers and Buyers? Positioning Local Food Systems to Meet Expectations." Presentation to the Gunnison Valley Farm to Table Conference. April 2013. Gunnison, CO.

Thilmany, D. "The Impact of Local Markets on Your Community." Presentation to the Colorado Farmers Market Association. April 2013. Colorado Springs CO.

Thilmany, D. "Investing in human resources: managing labor as a key asset in food production." Presentation to the 2013 Colorado Big and Small Conference. February 2013. Brighton CO.

Thilmany, D. "Business Planning Principles for your Incubator Enterprise." Presentation to the La Plata County Incubator Program at the Fort Lewis Farm. January 2013. Durango CO.

Thilmany, D. "Impact of Local Food – a Look at Farm to School and Local Markets." Invited Talk to Northern Colorado Dietetic Association meeting. January 2013. Loveland CO.

Thilmany, D. "Managing a diverse food labor force: Balancing Productivity and People Skills." Presentation to the Boulder County Advance Building Farmers Program. November 2012. Longmont, CO.

Thilmany, D. "Integrating Strategic Marketing Strategies and Pricing into your Business Plan." Presentation to the Denver Building Farmers Program. November 2012. Denver, CO.

Thilmany, D. "Strategic Marketing for your Business." Presentation to the Larimer County Building Farmers Program. November 2012. Fort Collins, CO.

Thilmany, D. "Farm2Fork: Bringing Food to your Table." Featured speaker. Sponsored by CSU Extension-Weld County and West Greeley Conservation District. September 2012.

Hoffman, L. and D. Thilmany McFadden. "Regional Food System Assessments – Central Ohio and Northern Colorado." Webinar for CDC's State Health Network for Sustainable Food Systems. June 2012.

Card, A. and D. Thilmany. "Sustainable Enterprises on the Urban Corridor of Colorado." Tour and Presentations to the SARE Fellows tour of Colorado. May 2012.

Thilmany, D. "Effective Marketing: Partners and Planning Principles." Presentation to the Colorado Department of Agriculture- Marketing your Food Product Workshop." April 2012. Aurora, CO.

Thilmany McFadden, D. "Food Systems Planning-A Colorado Perspective." Presentation to American Planning Association-Colorado Chapter. Fort Collins CO. March 2012.

Thilmany McFadden, D., M. Sullins and W. White. "Introducing the Farm to School Applications on Colorado MarketMaker!" Webinar for Colorado Farm to School Network. Winter 2012.

Thilmany McFadden, D. "Building Community and Capacity in Beginning Farmer Communities." Presentation to the USDA BFRDP meeting. November 30, 2011. Fort Collins, CO.

Thilmany McFadden, D. "Production Planning and Budget Calculator." Presentation to the Boulder Building Farmers Program. November 2, 2011. Boulder, CO.

Thilmany McFadden, D. "Strategic Business Planning." Presentation to the Denver County Building Farmers Program. October 19, 2011. Denver, CO.

Thilmany McFadden, D. "Strategic Business Planning for Beginning Farm Enterprises." Presentation to the Boulder Building Farmers Program. October 18, 2011. Boulder, CO.

Thilmany, D. "Strategic Planning for Consumer Driven Markets." Presentation to the Great Basin Women and Youth in Ag conference. June 2011. Las Vegas NV.

Thilmany, D. "Panel on the Farm Bill & food assistance, food security and production." 2011 Colorado School of Public Health Conference. April 2011. Fort Collins CO.

Thilmany, D. "Cost Effective Marketing Plans and Resources." Presentation to the Colorado Department of Agriculture- Marketing your Food Product Workshop." April 2011. Aurora, CO.

Thilmany, D. "CSU as a Partner in Assessing Food Systems: An Example from Northern Colorado." Presentation to the Colorado Food System Advisory Council. March 2011. Fort Collins CO.

Thilmany, D. "Marketing your Agritourism Enterprise: Managing Risk, Identifying Markets and Reaching New Customers." Presentation to the Agritourism: New Opportunities for Park County. March 2011.

Thilmany, D. and L. Hoffman. "Northern Colorado Food System Assessment: Final Report." Presentation to the Boulder County Commissioners of Agriculture. Boulder CO. February 2011.

Thilmany, D. and L. Hoffman. "Northern Colorado Food System Assessment: Final Report." Presentation to the Colorado Big and Small Conference." Brighton CO. February 2011

Thilmany, D. and L. Hoffman. "Northern Colorado Food System: Final Report." Presentation to the Colorado Ag

Outlook Forum. Denver CO. February 2011.

Thilmany, D. "Strategies to Connect with Customers: Colorado MarketMaker as a Promotional Resource." Presentation to the Colorado Big and Small Conference." Brighton CO. February 2011.

Thilmany, D. and A. Gunter. "Colorado MarketMaker as a Tool to Connect Producers and Schools." Presentation to the Colorado Farm to School Conference. January 2011. Brighton, CO.

Thilmany McFadden, D. "Initial Conclusions on the Northern Colorado Food Assessment." December, 2010. Windsor, CO

Thilmany McFadden, D. "Strategic Business Planning." Presentation to the Boulder County Building Farmers Program. October 19, 2010. Boulder, CO.

Thilmany McFadden, D. "Strategic Business Planning for Beginning Farm Enterprises." Presentation to the Durango Building Farmers Program. October 18, 2010. Durango, CO.

Thilmany McFadden, D. "Northern Colorado Food Assessment Phase One report to Larimer County." October 5, 2010.

Thilmany McFadden, D. "Colorado MarketMaker: A new Tool for Colorado State University Extension." Presentation at CSU Extension Annual Forum. September 2010.

Thilmany McFadden, D. "Colorado MarketMaker: Ideas for Promoting and Evaluating the Program in Colorado" Presentation to Colorado Department of Agriculture Markets Division. September 2010.

Thilmany McFadden, D. "Natural Resources Issues in the Northern Colorado Region." Poster session at the Northern Colorado Food System Assessment Open House. August 2010. (with Drew Moxon, Sarah Powell and Linda Hoffman; did not attend by helped with development of posters).

Thilmany McFadden, D. "Farm Production and Farmer Demographics in the Northern Colorado Region." Poster session at the Northern Colorado Food System Assessment Open House. August 2010. (with Sarah Powell, Megan Phillips and Linda Hoffman).

Thilmany McFadden, D. "Exploring Markets in the Northern Colorado Region." Poster session at the Northern Colorado Food System Assessment Open House. August 2010. (with Allie Gunter, Cathy Thomas, Martha Sullins, Sarah Powell and Linda Hoffman).

Thilmany McFadden, D. "Public Health and Food Security in the Northern Colorado Region." Poster session at the Northern Colorado Food System Assessment Open House. September 2010. (with Livewell Colorado personnel, Martha Sullins, Megan Phillips, Sarah Powell and Melinda Sloan).

Thilmany McFadden, D. "Initial findings from the Northern Colorado Food System Assessment: Boulder County." Presentation to Northern Colorado Food System Assessment Open House. July 2010. 26 in attendance

Thilmany McFadden, D. "Initial findings from the Northern Colorado Food System Assessment: Larimer County." Presentation to Northern Colorado Food System Assessment Open House. July 2010. 22 in attendance

Thilmany McFadden, D. "Initial findings from the Northern Colorado Food System Assessment: Weld County." Presentation to Northern Colorado Food System Assessment Open House. July 2010. 48 in attendance

Thilmany McFadden, D. "Marketing your Agritourism Enterprise: Managing Risk, Identifying Markets and Reaching New Customers." Presentation to Western Slope Agritourism Conference. Grand Junction, CO. September 2010.

- Thilmany McFadden, D. "Marketing Your Agritourism Business: Using Research to Develop a Strategy." Presentation to Southern Colorado Agritourism Conference. Walsenburg, CO. April 2010.
- Thilmany McFadden, D. "Marketing your Agritourism Enterprise: Pricing and Reaching New Customers using Social Media." Presentation to Northwest Colorado Agritourism Conference. Steamboat Springs, CO. March 2010.
- Thilmany McFadden, D. "Essential Elements and Steps in a Food System Assessment." Presentation to the Northern Colorado Food System Assessment Steering Committee. December 2009. 17 in attendance.
- Thilmany McFadden, D. "Developing a Building Farmer Program in Southern Colorado." Presentation to the Pueblo Building Farmer Leadership Team. November 2009. Pueblo CO. 6 in attendance.
- A Market Basket Budget Tool. Presentation to the Boulder County New Farmers Program. Longmont, CO. November 2009.
- Thilmany McFadden, D. and M. Sullins. "Starting to Plan....What are important First Steps?." Presentation to the Boulder County Beginning Farmers Program. October 2009. Longmont, CO. 25 in attendance.
- Thilmany McFadden D. "Integrating Local Food Systems Activities into CSU Extension Work Plans." Presentations to the Sustainable Community Development, Food Safety, Nutrition and Agribusiness Management Work Teams. CSU Extension Forum. October 2009. Fort Collins CO.
- Murray, D. and D. Thilmany McFadden. "Certification Programs in Action: Market-Based Solutions for a Conscious Consumer Economy." Presentation at the 2009 Rocky Mountain Sustainable Living Fair. September 2009. Fort Collins CO.
- Thilmany McFadden, D. "Alternative Markets: Tools for Applying Sound Business Principles." Ag in Uncertain Times Webinar. September 2009. 52 online.
- Thilmany McFadden, D., M. Sullins and M. Phillips. "Cost Effective Marketing Plans and Resources." Presentation to Colorado Department of Agriculture Marketing your Food Product Workshop." Aurora, CO. April 2009.
- Thilmany McFadden, D., M. Sullins, W. Umberger and A. Ziehl. "How to Build a Successful Beef/Bison Business by Meeting Customer Needs." Presentation to the Southwest Marketing Network. Durango, CO. April 2009.
- Thilmany McFadden, D. "Going Local: Exploring Consumer Behavior and Motivations for Local and Organic Produce Purchases." Osher Lifelong Learning Local Food Systems class. Fort Collins CO. April 2009.
- Thilmany McFadden, D. "Market Maker: A National Market Network for Colorado Producers." Presentation to Northwest Products Association and Community Ag Alliance. Steamboat Springs, CO. April 2009.
- Nurse, G., D. Thilmany McFadden, and C. Thomas. "Exploring Motivations and Intent in the Local Food Market." Presentation to CSU DARE Research seminar. March 2009.
- Thilmany McFadden, D. and M. Sullins. "Agritourism in Colorado: The Visitors, the Economics and the Opportunities." Presentation to CSU Integrated Resource Management graduate class. March 2009.
- Thilmany McFadden, D. "The Colorado Wine Industry: Exploring its Role in the Economy, Tourism and Consumer Segments." Presentation to the Denver Association of Business Economists. March 2009.
- Murray, D. and D. Thilmany. "From Conscious Consumer Economy to Conscious Consumer Trust: A Second Floor Vision for the Fort Collins Community Marketplace." Presentation to Fort Collins Downtown Development Authority." February 2009.

Thilmany, D. "2008 Farm Bill: Resources and Opportunities for Farmers." Presentation to the 2009 Colorado Big and Small Conference. Greeley, CO. February 2009.

Thilmany, McFadden, M. Phillips and M. Sullins "Branding Your Product & Strategic Positioning: Creating an Image for Your Operation." Presentation to the Cortez Agritourism workshop. Cortez, CO. January 2009.

Thilmany McFadden. "Branding and Positioning your Enterprise: Marketing for Success." Presentation to the Cortez Agritourism workshop. Cortez, CO. January 2009.

Thilmany McFadden, D. and M. Sullins. "Starting to Plan...What are important First Steps?" Presentation to the LaPlata County Beginning Farmer Program. January 2009.

Thilmany, McFadden, M. Phillips and M. Sullins. "Branding Your Product & Strategic Positioning: Creating an Image for Your Operation." Presentation to the Byers Agritourism conference. January 2009.

Marketing Natural Meats: Targeting Consumer Segments in your Marketing Plan. Presentation to Marketing and Producing Natural Beef Workshop. Loveland CO. December 2008.

Initial Findings from Organic, Locality and Food Miles research project. Presentation to USDA Organic Working Group. Farm Foundation Workshop. Washington DC. December 2008.

A Market Basket Budget Tool. Presentation to the Boulder County New Farmers Program. Longmont, CO. November 2008. (with Anne Cure and J. Lloyd)

Developing a Local Food System Assessment. Presentation to the Boulder County Food Policy Council. November 2008.

Planning and Positioning for Success. Presentation to the Boulder County New Farmers Program. Longmont, CO. October 2008. (with John Deering)

Marketing 101: Marketing Plans and More. Presentation to the National Cattlemen's Beef Association. September 2008. Denver, CO.

Agritourism in Colorado: The Visitors, the Economics and the Opportunities. Presentation at the Southwest Marketing Network. Santa Fe, New Mexico, May 2008, 65 participants.

Developing a Marketing Plan. Presentation to Marketing your Food Product conference, sponsored by Colorado Department of Agriculture: Markets Division. April 2008. Aurora CO.

Agritourism: Is It For Your Farm or Ranch? Workshop. Cortez, CO. April 2008. (coordinated with M. Sullins, W. White and D. Kaan)

Agritourism: Is It For Your Farm or Ranch? Workshop. Delta, CO. April 2008. (coordinated with M. Sullins, W. White and D. Kaan)

Market Opportunities and Analysis. Presentation to the Colorado Food Policy Working Group. Boulder CO. March 2008.

Agritourism: Is It For Your Farm or Ranch? Workshop. La Junta, CO. March 2008. (coordinated with M. Sullins, W. White and D. Kaan)

Agritourism: Is It For Your Farm or Ranch? Workshop. Akron, CO. February 2008. (coordinated with M. Sullins, W. White and D. Kaan)

Agritourism: Is It For Your Farm or Ranch? Workshop. Steamboat Springs, CO. January 2008. (coordinated with



M. Sullins, W. White and D. Kaan)

Colorado Agritourism: What are Visitors Looking For? Presentation to the Agritourism Mini-Conference of the 2007 Colorado Tourism Conference. Grand Junction, CO. October 2007. (with Martha Sullins)

Planning and Positioning for Success. Presentation to the Boulder County New Farmers Program. Longmont, CO. October 2007. (with John Deering)

A Look at Organics: What does Science tell us? How Consumers Respond. Presentation at the Rocky Mountain Sustainable Living Fair. September 2007.

News and Views From USDA: CSREES and the USDA Working Group. Presentation to the All Things Organic, 2007 Organic Trade Association meeting. Chicago IL. May 2007.

Developing a Marketing Plan. Presentation to Marketing your Food Product conference, sponsored by Colorado Department of Agriculture: Markets Division. April 2007. Aurora CO. Rated 4.7 on 5 point scale)

Effectively Assisting Direct Marketing Producers: Cooperative Extension and Government Outreach Professionals. Presentation to the 2007 Southwest Marketing Network Conference. Flagstaff AZ. March 2007.

Better Tasting Tomatoes: Agricultural Land Preservation, Urban Gardens, Farmers Markets. Presentation at the 2007 Rocky Mountain Land Use Institute Land Use Conference. Denver CO. March 2007.

National Organic Update. Presentation to the Colorado Big and Small Organic Conference. Greeley CO. February 2007.

Going Greener: The Emerging Organic Sector in the Green Industry. Presentation to the ProGreen Expo. Denver CO. January 2007.

Market Potential, Winery Feasibility and Economic Impact of Colorado's Wine Industry. Presentation to the Rocky Mountain Vintners and Viticulturalists Association. Denver CO. December 2006.

Organic Research and Extension Programming at USDA. Presentation to the Iowa State Organics Conference. Ames IA. November 2006.

Direct Marketing Activities in Colorado. Presentation to the Market Maker Coordinating Committee. Chicago IL. November 2006.

Emerging Issues in the Economics of Livestock Disease. Panel discussion to the 2006 PREISM Update Conference. Washington DC. October 2006.

Potential for USDA CSREES and ARS Collaboration. Presentation to the 2006 ARS Specialty Crops/Organics Research Conference. Atlanta GA. October 2006.

Update on Direct Marketing Consumer Research. Presentation to the 2006 Specialty Crops Field Day. Fort Collins CO. September 2006.

Agritourism Research and Outreach Activities at Colorado State University. Presentation to the Larimer County Ag Advisory Board. September 2006.

Organic 101: Tap Into USDA's Tools for Your Organic Business. Presentation to the All Things Organic, 2006 Organic Trade Association meeting. Chicago IL. May 2006.

The Contribution of the Wine Industry to the Colorado Economy. Colorado and Company TV show. Denver CO. May 2006.

Enhancing your Marketing Plan to Target Consumers. Presentation to Marketing your Food Product conference, sponsored by Colorado Department of Agriculture: Markets Division. April 2005. Aurora CO. Rated 4.63 on 5 point scale)

How to Assist and Refer Producers to Public Marketing Assistance. 2006 Southwest Marketing Network Conference preconference for Extension agents. Grand Junction, CO, March 2006.

Alternative Marketing for Alternative Markets. Presentation in Alternative Marketing 101—Direct Marketing, CSA, Farmers Markets, E-commerce. 2006 Southwest Marketing Network Conference. Grand Junction CO. March 2006.

The Role of Public Research and Outreach in a Maturing Organic Agricultural Sector. Presentation to Colorado Agriculture “Big and Small” Conference. March 2006. Greeley CO.

Direct Marketing: Assessing and Acting on Colorado’s Opportunities. Presentation to the 2006 Colorado Ag Outlook Forum. Denver CO. February 2006.

American Farmland Trust: Using New Partners to Foster AgriEconomic Development. Presentation to the 2006 National American Farmland Trust conference. Denver CO. January 2006. 45 in attendance.

Financial and Business Organization Issues for Niche Beef Producers. Presentation to the Northern Arizona Grassfed Beef Coalition. Flagstaff AZ. October 2005.

Identifying and Targeting Niche Beef Consumers. Presentation to the Northern Arizona Grassfed Beef Coalition. Flagstaff AZ. October 2005.

Emerging Production and Marketing Issues for Niche Beef Producers. Presentation to the Northern Arizona Grassfed Beef Coalition. Flagstaff AZ. October 2005.

Issues in Colorado Fruit, Wine and Vegetable Marketing. Presentation to S-1019 Regional Research Group on Fruit and Vegetable Marketing. Washington DC. October 2005.

Farm to School Opportunities in Northern Colorado. Presentation to the Boulder-Adams Food Policy Group. September 2005.

Northern Colorado’s Food Policy Council. Presentation to the Colorado State Food Policy Conference. August 2005. Brighton CO.

Potential Value-Added Business Strategies for Small Wine Grape Growers. Meeting with individual Wine Producers. May 2005.

Developing a Marketing Plan. Presentation to Marketing your Food Product conference, sponsored by Colorado Department of Agriculture: Markets Division. April 2005. Aurora CO.

Business Planning and Financing your Operation. Presentation to the Southwest Marketing Network. March 2005. (with J. Wilson and A. Ziehl)

Grass-Fed Livestock Production. Presentation to the Southwest Marketing Network. March 2005. (with W. Umberger)

Alternative Agriculture: Grassfed Beef Enterprise Budgets. Presentation to Colorado Organic Producers Association Annual Meeting. (with J. Wilson and J. Tranel). March 2005. Brighton CO.

Colorado Crop to Cuisine: Progress on Specialty Crops Research. Presentation to Colorado Organic Producers

Association Annual Meeting. (with J. Wilson). March 2005. Brighton CO.

Exploring Needs and Interest in Local Food Policy. Presentation to Northern Colorado Food Policy Council: Boulder Chapter. February 2005. Lafayette CO.

The Potential for Food Policy Councils in Northern Colorado. Presentation to Northern Colorado Food Policy Council: Larimer Chapter. February 2005. Fort Collins CO

Potential Linkages between CSU and the Rural Health Center. Discussion with Colorado Rural Health and Economic Development leaders. January 2005. Denver CO.

Developing a Market Plan: Skill Building. Presentation to the Value-Added Business Workshop. Eads CO. January 2005.

What is the Next Step in Developing your Value-Added Marketing Plan? Presentation to the Value-Added Business Workshop. Eads CO. January 2005.

Farm to Table: Understanding Local Food Links. Presentation to Fort Collins food policy group. November 2004. (with Katy Pepinsky and Adrian Card).

The Economic Contribution of Colorado's Golf Industry. Presentation to the Colorado Golf Association's Governors Outing. June 2004. Firestone CO. (with S. Davies and P. Watson)

Financial feasibility of a Beef Processing Plant. Presentation to Colorado Homestead Ranches. May 2004. Paonia CO. (with A. Ziehl)

Developing a Market Plan. Presentation to Marketing your Food Product conference, sponsored by Colorado Department of Agriculture: Markets Division. April 2004. Denver CO. 4.44 on a scale of 5.

Economic Outlook for the Colorado Landscape Contracting Sector. Presentation to the Northern Colorado Association of Landscape Contractors. March 2004. Fort Collins CO.

New Retail and Direct Sales Opportunities for Northern Colorado Food Producers. Presentation at Colorado Harmony Market. March 2004. Fort Collins CO.

Skill Building for Marketing Plans. Presentation to the 2<sup>nd</sup> Annual Southwest Marketing Network Conference. March 2004. Flagstaff AZ.

Effectively Investing your Limited Resources. Presentation to the Colorado Organic Conference and Trade Show. March 2004. Brighton CO.

Organizational Issues for Niche Beef Marketing and Production Enterprises. Presentation to the Niche Beef Workshop. February 2004. Montrose CO.

Marketing and Organizational Experiences of Colorado Homestead Markets. Field trip discussion to the Niche Beef Workshop. February 2004. Montrose CO.

Organizational Issues and Risk Management for Niche Beef Marketing and Production Enterprises. Presentation to the Niche Beef Workshop. February 2004. Colorado Springs CO.

Retail Business Planning, Organizational Development and Strategic Planning. Presentations and meetings with Harmony Farmers Foundation, Rocky Mountain Farmers Union, Tres Rios Cooperative, Colorado Agricultural Marketing Cooperative and various potential partners in the proposed Fort Collins-based Harmony Market. March-December 2003.

Golf Course Industry Survey, Analysis and Educational Programming development. Presentations and meetings with the Colorado Golf Association, Golf Course Managers and other Allied Golf Organizations. April-December 2003. 5 meetings with an average of 8 participants.

Initial Findings of the Colorado Golf Industry Surveys. Presentation to the Colorado Golf Course Managers Association. November 2003.

Contribution of the Green Industry to Colorado's Economy, 1994-2002. Presentation to the GreenCO Owners and Managers Meeting. November 2003. Vail, CO. 52 in attendance.

Evolving Consumer Preferences, Sustainable Livestock Trends and Funding Opportunities. Presented at Planning Meeting for Westward Slow! A Rocky Mountain Slow Food Convivia. June 2003.

Opportunities for Local Value-Added Agriculture. Presentation to the Larimer County Land Planning Commission. June 2003. Fort Collins CO.

Overcoming Barriers to Local Food Marketing. Invited presentation to *Colorado Sustainability Summit: Forging Solutions at Colleges and Universities*. April 2003. Boulder CO.

Assessing the Economic Impact of the Colorado Golf Course Industry. Presentation to Colorado Golf Association Allied Member Board. March 2003. Teleconference. (with Steve Davies)

Direct Marketing to Chefs: The Case of Colorado Crop to Cuisine. Presentation to the Southwest Marketing Network Conference. March 31, 2003.

Cultivating Local Foodlinks: Barriers and Motivators to Institutional Food Sales. Presentation to the Southwest Marketing Network Conference. March 31, 2003.

Business Planning, Product Development and Educational Programming for Chef Marketing and Distribution. Presentation to the Colorado Crop to Cuisine Board of Directors. Various group and individual meetings. March-November, 2003. (with American Farmland Trust and CCC Board).

Direct Marketing for your Small Business: Strategic Marketing and Management Plans. Presentation to Elbert County Small Business owners. January 2003. (with S. Hine)

Lessons Learned from Local, Direct Marketing Efforts. Presentation to *Chew on This! Get to Know your Food* conference. Telluride, CO. December 2002.

Colorado Homestead Ranches: Value Added Beef Products and the Local Retailing Efforts. Presentation to Colorado Homestead Ranches leadership. November 2002.

Employment and Revenue Trends for the Colorado Green Industry, 1994-2002. Presentation to the GreenCO Owners and Managers Meeting. November 2002. 58 in attendance.

Understanding the Economic Impact of the Green Industry on the Colorado Economy. Presentation and discussion with the GreenCO executive director, Board members, Colorado Department of Agriculture and state data agencies. Denver CO. August 2002.

Motivators for Buying Local Food Products. Presentation to the Delta County, Colorado Commissioners. Delta CO. July 2002.

Market Potential for Ready-to-eat Beef Entrees in Western Colorado. Presentation to Colorado Homestead Ranches. Paonia CO. July 2002.

Localizing our Food Choices. Presentation at *Reinventing the Meal: Educational Symposium by the Sierra Club*

*Lifestyles Committee.* Denver CO. April 2002.

Coordinating the Local Market. Presentation for the 2002 Colorado Crop to Cuisine Producer-Chef Alliance. Fort Collins CO. March 4, 2002.

Colorado Workforce Trends. Presentation to the 2002 Colorado State University Cooperative Extension In-Service. Fort Collins CO. February 28, 2002. (with E. Garner)

CSUCE Resources for Successful Employment Transitions. Presentation to the 2002 Colorado State University Cooperative Extension In-Service. Fort Collins CO. February 28, 2002. (with Jacque Miller)

Integrating Financial and Appraisal Principles into CSU's Agribusiness Curriculum. Presentation to the Association of Farm Managers and Rural Appraisers Annual Meeting. Loveland CO. February 21, 2002.

The Hispanic Labor Force in Colorado's Agricultural and Rural Economy. Presentation to the 2002 Colorado Agricultural Outlook Forum. Denver CO. February 19, 2002.

Local Connections: Producers and Buyers. Presentation at the Human Side of Farming Conference. Loveland CO. February 1, 2002. (with Garry Auld)

Celebrating Colorado Cuisine: Procuring & Promotion Colorado Foods. Presentation to the 2002 WestEx, Rocky Mountain Regional Hospitality Exposition. Denver CO. January 29, 2002. (with Wendy White)

Farmer-Chef Marketing Alliances. Presentation to the ACF Culinarians of Colorado. Golden CO. November 12, 2001.

The Keys to Preparing Successful Research Grant Proposals. Presentation to the Agricultural Economists Young Professionals Conference. Keystone Resort, CO. June 2001.

Marketing Issues and Feasibility of a Farmer-Chef Collaborative. Presentations at Fort Collins FoodLinks (February 2001), Denver FoodLinks (March 2001) and Fort Collins Farmer's Market (March 2001) Meetings.

Integrating Marketing Plans Effectively in Your Business. Presentation to the Western Colorado Horticultural Society Annual Convention. Grand Junction, CO. January 2000.

Market Assessment for Colorado Apples. Presentation to the 1999 Apple Buyer's Luncheon. Denver CO. October 1999.

Immigration and Farm Labor Issues in Colorado. Presentation to the WCC-76--Committee on the Globalization of Rural America. Davis CA. September 1999.

Migrant Worker Trends and Issues in Colorado. Presentation to the National Advisory Council on Migrant Health. Denver, CO. April 1999.

Hiring, Managing and Motivating Workers. Presentation to the 1999 Cattle College of the Colorado Livestock Association. Milliken, CO. March 1999.

Basic Needs Assessment for Migrant Populations. Presentation to NOWCAP (Northwest Community Action Programs of Wyoming) and other Wyoming State Agencies. February 1999.

Using Distributors and Brokers to Market Food Products: A Marketing Seminar for Colorado Food Companies. Panel Moderator and Assisted in Organizing with Colorado Department of Agriculture. November 1998.

Macedonian Agriculture: Building Trust. CSU International Connections Talk. November 1998.

Trends and Issues in Financial Management. Presentation at the Mega-Trends in Agriculture Cooperative Extension In-Service Program. February 1998.

Moderated Agribusiness Panel at 1998 Colorado State University Business Day. February, 1998.

Managing Financial and Legal Risks. Presented at the 1998 Colorado Farm Show. Greeley, CO. January 1998.

Landscape Management Teleconference Satellite Broadcast Program 1997: The Economics of Landscape Maintenance, Utah State University, September 1997. (With L. Rupp, L. Sagers, Roger Kjelgren and Fred Liljegren)

Cooperatives: Instructional Plan. Presented to Annual Meeting of Utah Vocational Agriculture Instructors, 1996.

Financial Issues in U.S. Agriculture. Presented to Belorussian delegation to Utah State University, December 1995.

Case Studies of California Farm Labor Contractors. Presented at WRCC-76 Meetings in Tucson, AZ, Feb. 1995.

Hedging Potential Across Hedging Objectives, Time, Space, and Product Form: The Case of California Cattle. Presented to several *Cattle Producer Association Meetings* in California, 1993-95. (With S.C. Blank)

***Media, Popular Press and Book Reviews (Contributor to media stories)***

Did the Local Food Movement Trickle Down to Local Farmers? Union of Concerned Science Network, UCS | August 25, 2016. <http://blog.ucsusa.org/science-blogger/did-the-local-food-movement-trickle-down-to-local-farmers>

Tapping into the earth's energy to grow local food. Harvest Public Media. February 5, 2016. <http://harvestpublicmedia.org/article/tapping-earths-energy-grow-local-food>

Agritourism a growing opportunity on the farm. Local Harvest Media. June 12, 2014.

These mushrooms come from Colorado. The Greeley Tribune. March 2014.

Thanks to new farm bill, organic farming now has more backing. The Fence Post. February 24, 2014.

Winemakers boost state, local economy. Grand Junction Sentinel. January 18, 2014.

Running a CSA can be a tricky business. Harvest Public Media story. June 2013.

A growing market: Developing CSA opens local avenue for consumers and growers. Greeley Tribune article by E. Brown. March 2013.

Berry's Bringing It to the Table: A call to honor farming and food. Book Review of *Bringing It to the Table: On Farming and Food* by Wendell Berry. *Journal of Agriculture, Food Systems and Community Development*. Fall 2010.

Small Farmers Creating a New Business Model as Agriculture Goes Local. New York Times article by K. Johnson. July 2012.

Organic production not keeping up with demand; Weld in prime place for needed growth, experts say. Greeley Tribune story by E. Brown. May 2012.

Hiring Locally for Farm Work Is No Cure-All. New York Times article by K. Johnson. May 2011.

Why a Local Food System? KUNC Radio program with Gailmarie Kimmel (Co-Director, Be Local NC); Linda

Hoffmann (Planning Director, Larimer County); Garry Auld (Food Science & Nutrition, CSU); Dawn Thilmany McFadden (Ag Economics, CSU). Spring 2010.

Love of local: Could Boulder County supply its own food? Boulder Camera. December 2009.

Buying direct from producers gains consumer support. Fresh from the Field Agri-Bytes, Newsletter for Citrus Industry published by the Packer, June 2009.

Fruits, Vegetables and Specialty Crops: Increasing Demand and Local Markets. Future of Colorado Agriculture Blog, January 2009.

Importance of Agricultural Workers, Future of Colorado Agriculture Blog, December 2008.

Ag industry holding its own during economic turmoil. Featured interview. Colorado Springs Business Journal. October 24, 2008.

Why Localism Matters. Radio interview to KGNU in Boulder. March 2008.

State of the State: Travel; Agritourism on the rise. Featured research in article by Bob Kretschman. Colorado Biz Today. March 2008.

Buying direct from producers gains consumer support. Research featured in The Grower magazine. January 2008.

Interviewed and featured in: "Culinary getaways: Boulder County's 'agritourism' business is booming" Boulder Daily Camera, Meg Tilton, Monday, November 26, 2007

Research cited in "CSU research details growing economic windfall of agritourism," High Plains Journal, December 17, 2007

Research cited in "Agritourism an Economic Farm Windfall, Colorado Report Finds" Western Stockman October 24, 2007.

Research cited and interviewed for: "Agriculture tourism sprouts fields of green Farms, ranches helped harvest \$2.2 billion in '06." Rocky Mountain News, Joanne Kelley, Thursday, October 11, 2007

Research cited in and interviewed for, "Visitors lured to state for taste of the how-to's of food," The Coloradoan, by Trevor Hughes, August 15, 2007.

Immigration: Migrating Views from Rural Colorado. Colorado Confidential. December 2006.

Colorado Crop to Cuisine: A Match Made at Market. CSU Vice President of Research Newsletter. Winter 2006.

Thilmany, D. Review of Agri-Food Globalization in Perspective: International Restructuring in the Processing Tomato Industry. In *Agribusiness: An International Journal* 21(2005): 287-88

Review of *Immigration Reform and U.S. Agriculture*. In *American Journal of Agricultural Economics* 77(1995).

Putting Down Roots. *The Salt Lake Tribune*. December 29, 1996. Major contributor to lead article on Hispanic migrants to rural Utah, Shawn Foster.

The Farm Bill's Effect on Utah Agribusiness. *Utah Farm Bureau Spokesman*. November 1996.

Minimum Wage Debated in Cache Valley. *The Logan Herald Journal*, June 24, 1996. Main contributor.

**GRANTS: Over \$3 million in grant funding, with over 70% returned to department or Extension colleagues.**

Exploring research and evaluation approaches to assess economic, community capital and resiliency changes through value chain interventions. Unfunded \$172,000 subcontract to Winrock International. Proposal to the Foundation for Food and Ag Research. 2017-19. (led by B. Jablonski with Bauman and Christensen)

Improving the quality and availability of financial and market-based benchmarks for diverse, small and mid-sized farms and ranches. \$500,000 proposal to USDA NIFA AFRI. 2018-2020. (PI with A. Bauman, B. Jablonski and J. Hadrich).

Rural Employment Sustainability and Establishment Dynamics. \$65,000 Cooperative Agreement with USDA Economic Research Service. 2016-18. (with Sarah Low)

Evaluating Management Interventions to Enhance the Sustainability for US Agricultural Production in a Changing Climate. Resubmission of \$1.2 million proposal to USDA NIFA AFRI Climate Variability and Change Challenge Grant program. (w. S.M. Ogle, D.T. Manning, K. Paustian, F. Cotrufo)

Colorado Food Blue Print: Opportunities for Colorado's Food System. Internally funded research and outreach project for CSU Ag Experiment Station. \$106,000. October 2016-December 2017. (with B. Jablonski and G. Graff)

Rural Employment Sustainability and Establishment Dynamics. \$65,000 Cooperative Agreement with the USDA-Economic Research Service. October 2016-September 2018. (with S. Low and M. Castillo).

Toolkit 2.0: Integrating Community Cases and Planning Aids. \$127,000. Cooperative Agreement with the USDA-Ag Marketing Service. October 2016-September 2017. (with R. Jablonski)

Rural community impacts of farm to school: the intersection between food supply chains, school policies, and household purchasing habits. USDA NIFA AFRA. Funded for \$500,000 March 2017-December 2019. (B. Jablonski, M. Costanigro, M. Prescott, A. Bauman, A. Bonanno, and USDA personnel).

Public Perceptions of Agriculture in Colorado: An Update of the 2016 Public Attitudes About Colorado Agriculture. \$35,000. June 2016-July 2017. (co-led by M. Martin)

Economic Impact of U.S. Farm to School Sales. Invited Proposal to the US Farm to School Network, USDA AMS and USDA FNS. \$30,000. September 2016-August 2017. (B. Jablonski, A. Bauman, A. Bonanno, D. Tropp and Joshi).

Engaging Undergraduates Students in Food Systems Education and Experiential Learning. \$300,000. October 2016-September 2018. (led by M. Pagliassotti, M. Martin and M. Bunning).

Exploring the Relationship between Specialty Crop Supply Chain Strategies, Marketing Efficiency and Profitability. Unfunded Application to the Specialty Crop Research Initiative. \$2,990,000. October 2016-September 2019. (with R. Jablonski, M. Sullins, R. Rainey, G. Matteson, L. Gwin and T. Schmit)

Outreach, Training and Proof of Concept of USDA AMS Economic Impact Assessment Tool Kit. \$125,000. Cooperative Agreement with the USDA-Ag Marketing Service. October 2015-September 2016. (with R. Jablonski)

Market Channel Assessments for Colorado Fruit and Vegetable Growers. \$108,000 Federal State Marketing Improvement Program grant. December 2015-March 2017. (led by R. Jablonski)

Colorado Building Farmers: Deepening our Investments in Diversified and Emerging Agricultural Operations. \$750,000. Unfunded Proposal to the USDA Beginning Farmer and Rancher Development Grant. October 2015-September 2018. (with M. Sullins, A. Card, B. LaShell, K. Ricketts).



Colorado Blend Sensory Panels, Valuation and Labeling. \$23,000. Specialty Crop Grant subcontract from the Colorado Wine Industry Development Board. October 2014-December 2015. (with M. Costanigro)

Evaluating the Rural Economic Impacts of Local Food System Activity. \$30,000 Cooperative Agreement with USDA Economic Research Service. July 2014-June 2016. (Becca Jablonski PI).

Evaluating the Role of Small and Mid-Size Farms and their Impacts in Local and Regional Food Systems. \$249,000 subcontract to Oklahoma State University for \$500,000 project. Funded by the USDA-AFRI Small and Midsize Farm Grant program. April 2014-December 2017. (with A. Bauman)

Place Based Innovation: An Integrated Approach to Agritourism Development in the Western US. \$495,000 Funded proposal to USDA-AFRI Entrepreneurship, Technology and Innovation program. January 2014-December 2017. (with R. Hill, M. Sullins, UC-Davis and U. of Northern Colorado).

On-farm Cyanobacterial Bio-fertilizer Production to Reduce the Carbon Footprint of Organic Fruit and Vegetables. Funded proposal to Western SARE for \$125,000. January 2014-December 2017. (Jessica Davis PI).

Colorado Irrigation and Dairy Efficiency Analysis . \$10,000. Funded proposal to the Colorado Office of Energy. March 2014-July 2014. (with C. Weiner).

Development of a Standardized Evidence-Based Economic Impact Assessment Toolkit for Food System Clusters. \$135,000. Cooperative Agreement with the USDA-Ag Marketing Service. October 2013-September 2014.

Risk Management Training and Budgeting for the Costs of Food Safety on Colorado Farms. \$49,995. Funded by the Western Center for Risk Management Education. (led by M. Sullins and M. Bunning). July 2013-June 2014.

Pueblo County Food Assessment. \$28,000. Funded by Pueblo County and subcontract through WPM Consulting. (with A. Colpaart and M. Sullins). February 1, 2013-September 30, 2013.

Food Safety and Risk Management Education and Outreach for Cottage Food Producers . \$24,000. Funded by the Colorado Department of Agriculture (with M. Sullins and M. Bunning). \$35,749. July 2012-March 2013.

The Grape and Wine Industry's Impact on the Colorado Economy. Funded by the Wine Industry Development Board. (with M. Costanigro). \$30,000. August 2012-June 2013.

The Harvest Plan: A Feasibility of Operations and Financial Viability. Project with the Volunteers of America. Ongoing. \$25,000. July 2012-October 2013.

Building Environmental Leaders in Animal Agriculture (BELAA) . Funded by the University of Nebraska. (with M. Sullins). \$14,000. August 2011-August 2012.

Building Farmers In The West: Strengthening Foundations and Fortifying the Community Supporting Specialty Producers. Funded by the USDA Beginning Farmer and Rancher Development Program. \$540,000. 2012-15. (with Martha Sullins, James Pritchett, Kellie Enns and Adrian Card).

Be Local Winter Farmers Markets: Expansion and Strengthening Producers through Season Extension, Value-Added development and Economic Development. Funded by the USDA Farmers Market Promotion Program with Be Local Northern Colorado. \$50,000. 2011-12.

Colorado Public Attitudes about Agriculture. Funded by the Colorado Department of Agriculture. \$24,900. 2011-12. (with Martha Sullins).

Consumer Ranking and Valuation of Credence Attributes in Fluid Milk. Funded proposal to Aurora Organic Dairy.

\$20,000. (with M. Costanigro). 2010-11.

Regional Food System Assessment. Funded proposal by Larimer, Boulder and Weld County to Colorado Department of Local Affairs. \$35,500. 2009-2010. (with Linda Hoffman and Martha Sullins)

Building Farmers in the West: Creating New Capacity, Community and Opportunities For Specialty Producers. Subcontract to Washington State University for the USDA Beginning and Young Farmer Grant program. \$320,000. Funded for 2009-2012 (with M. Sullins and A. Card)

Educating Wholesale buyers and consumers to Use MarketMaker as a Research Tool to Locate Colorado wine and food and agritourism related experiences. Funded by USDA FSMIP with Colorado Department of Agriculture. \$42,000 (with Martha Sullins). 2009-2011.

Local Food Systems: Using Extension as a Platform to Connect and Inform Producers, Consumers and Policy. CSU Extension Venture Capital Grant. Funded for \$14,604. 2009-2011.

A Proposal for Support to the Community Marketplace Project. Funded project with the Fort Collins Downtown Development Authority. \$135,000. With Doug Murray and Hill Grimmett. 2009-2010.

Colorado Building Farmers Program: Creating New Capacity and Opportunities. Funded by the Western Center for Risk Management Education. \$50,000. With A. Card, M. Sullins and 5 County-based Extension professionals. 2009-2011.

Developing Values-Based Distribution Networks to Enhance the Prosperity of Small- and Medium-Sized Producers. Subcontract to UC-Davis USDA NRI Grant. CSU Subcontract funded for \$90,000. 2009-2011.

Borlaug Africa Organic Certification Program. \$40,000. Funded by USDA. August-December 2008. (with N. Irlbeck, J. Davies, A. Elliott and F. Stonaker).

Building Farmers Program. \$15,000. Funded by Extension Innovation Grant and Western SARE Mini-Grant program. (with A. Card).

Licensure and Access to the Market Maker Software and Website. \$52,000. Funded by Colorado Department of Agriculture. July 2008-June 2009.

Economic Contribution of Colorado's Green Industry, Update for 2002-07. \$15,000 Funded by GreenCO. December 2007-September 2008.

Organic, Locality and Food Miles-Implications for Trade, Supply Chains, Environment and Consumer Welfare. Funded by USDA NRI Markets and Trade Program. \$462,000. June 2007-January 2011. With Yuko Onozaka and Marisa Bunning, in collaboration with Marco Costanigro and Stephan Kroll.

Under the Radar. Federal State Marketing Improvement Program funded proposal with the National Bison Association. \$45,000. Funded October 2007-December 2008. (with Dave Carter)

Agritourism Development in Colorado: Improving Decision-Making Tools for an Emerging Income Diversification Strategy. Funded by the Western Risk Management Education Program. \$48,599. Fall 2007-Fall 2009. (led by Dennis Kaan and Martha Sullins).

Enhancing Agritourism Enterprises through Community Partnerships. Funded by Western SARE Professional Development Program. \$59,973. October 2007-September 2009. (with Martha Sullins, Andy Seidl, and Yuko Onozaka)

Animal Disease Economic Impacts. Cooperative Agreement with USDA-APHIS. \$45,151. October 2006-September 2007. (with Dustin Pendell)

Creating and Enhancing Business Opportunities in Rural Colorado through Agritourism and Heritage Tourism Training and Promotion. CSU Cooperative Extension Venture Capital Fund Grant \$15,000. (with Martha Sullins and Josh Wilson)

Exploring Consumer Preferences and Travel Plans for Agritourism in Colorado. Funded Federal State Marketing Improvement Program proposal. \$48,000. August 2006-December 2007. (with Martha Sullins and Josh Wilson).

Agritourism Development in Colorado. Unfunded reproposal to the Western Center for Risk Management Education. \$42,000. July 2006-October 2007. (with Martha Sullins and Josh Wilson)

High tunnel Season Extension and Market Growth for Cut Flowers on the West Slope. CSU Specialty Crops grant program. \$24,000 proposal funded at \$12,000. January-December 2006. (with A. Krest)

Economic Impact of Colorado's Wine Industry. Proposal funded by Colorado Wine Industry Development Board. \$12,000. August 2005-May 2006. (with George Kress and College of Business).

Grand Valley Winery Cooperative . Proposal funded by Colorado Value-added Program in Collaboration with the Western Colorado Business Development Corporation and Rocky Mountain Vintners and Viticulturalists. \$15,000. July 2005-May 2006.

Colorado Crop to Cuisine: Enhancing Value-Added Product Offerings and More Diverse Marketing Channels. Funded proposal to the CSU Specialty Crops Program. \$15,800 requested, \$7800 funded. (through Colorado Crop to Cuisine). February-December 2005.

Economic Analysis of Water Resource Use Efficiency in Golf. Funded proposal to the United States Golf Course Superintendents Association. \$18,950. (with P. Watson and E. Schuck).

Differentiating Small Farm Produce Offerings through Nutritionally Superior Cultivars, Marketing, and Extension Programs. Funded proposal to the USDA NRI Small Farms Grant Program \$450,000 (with Cecil Stushnoff, Pat Kendall and Frank Stonaker).

Colorado Crop to Cuisine: Strengthening Market Relationships between Chefs and Specialty Crop Producers. Grant from CSU Specialty Crops Program. \$10,000 funded of \$19,000 budget. (through Honeyacre Enterprises). March 2004-January 2005.

Rocky Mountain Regional Rural Cooperative Development Grant proposal. Funded subcontract with Rocky Mountain Farmers' Union Cooperative Center. \$40,000 of a \$323,000 total grant. March-December 2004. (with S. Hine)

Book Work Plan: Livestock Insurance Products. Funded by USDA-APHIS. \$25,000. September 2003-September 2004. (with D. Hoag)

Business Planning for Niche Beef Markets. Funded by the Western Center for Risk Management Education. \$25,000. Fall 2003-Winter 2004. (Submitted by American Farmland Trust).

Timing of Green Manure Use in Organic Vegetable Production Systems: Impact on Soil Fertility and Pest Management. Submitted to the Organic Farming Research Foundation. \$14,306. January-November 2004. (with Frank Stonaker, Jessica G. Davis, Howard Schwartz, Whitney S. Cranshaw and Scott J. Nissen)

Colorado Crop to Cuisine: Exploring Farmer-Chef Marketing Opportunities. Funded by the Colorado Agricultural Experiment Station. April-November 2003. \$4500. (with Colorado Crop to Cuisine Board)

The Economic Impact of Animal Disease on the Food Marketing Sector. Funded Farm Foundation Showcase

Project. March 2003-January 2004. \$20,600. (with James Pritchett and Kami Rosenstiel).

Economic Impact of Colorado Golf Industry. Funded by the Colorado Golf Association. \$32,000. June 2003-February 2004. (with S. Davies and P. Watson).

The Effect of Retail Marketing Trends on Animal Product Purchases and Prices. Cooperative Agreement with the USDA Economic Research Service Animal Products Division. \$20,000. September 2002-December 2003. (with James Pritchett)

The Economic Impact of Animal Disease in the United States. Cooperative Agreement with the USDA Economic Research Service Animal Products Division. \$20,000. September 2002-December 2003. (with James Pritchett)

Colorado Homestead Ranches: Retailing Convenient Beef and Local Food Offerings. Subcontract with Colorado Homestead Ranches USDA Value Added Development Grant. \$33,686 subcontract of \$143,000 total grant. January 2004-January 2005. (With Robbie Baird LeValley and David Peebles).

Economic Contribution of Colorado's Green Industry, 2002. Funded by GreenCO. \$23,000. September 2002-September 2003. (With S. Davies)

New Opportunities to Cooperate and Educate: Promoting a CSU Interdisciplinary Program on Sustainable Agroecosystems (SAES). \$1500. Funded by Colorado Western SARE mini-grant program. Summer 2002.

Niche Beef Production and Marketing in Colorado. Funded by the Western Regional SARE Professional Development Program. \$60,000. Fall 2002-Fall 2004. (Submitted by American Farmland Trust).

Establishing Dialogue Between Alternative Agricultural Producers and the Land-Grant University in Colorado. Funded by the Western Region SARE Professional Development Program. \$60,000. (With Jessica G. Davis, W. Dennis Lamm, and Susan E. Hine).

Market Potential for a Farmer-Chef Distribution System USDA Federal-State Marketing Improvement Program (FSMIP). 2000-01. \$40,000 (With Carol Beaver and the CO Dept. of Agriculture).

Feasibility of Welfare-to-Work Food Safety Training Programs. USDA Food Safety and Quality National Initiative. 1999-2000 \$55,000. (With S. Hine, P. Kendall and Kenneth Smith)

Consumer Demand for Colorado Apples. Funded by the Colorado Apple Administrative Committee. 1999-2000. \$2500 (With J. Grannis, S. Hine and CSU NAMA)

Assessing the Market for Natural Pork and Beef Products in Intermountain States. Funded by Rocky Mountain Farmers Union, Rocky Mountain Beef Association and USDA-Rural Development. 1997-1999. \$25,000 (Led by Ed Sparling and E. Scorsone)

Improving Justification of Sustainable Landscaping and Water Conservation. Funded by Bureau of Reclamation for 1997, grant amount--\$30,000. (With L. Rupp and R. Kjelgren)

Migrant Workers: Fueling Utah Rural Development. Utah State University Faculty Research Grant, 1995-96, grant amount—\$14,900.

Trends in Rural Labor Markets and Their Role in Economic Development. Agricultural Experiment Station Project, UTA 091, 1995-2000, grant amount—\$88,750.

An Assessment of Farm Labor Contractors' Business Management and Its Effects on the California Farm Labor Market. Agricultural Personnel Management Program Grant, 1993. (With J. E. Taylor and P. Martin)

ISU Agricultural College Travel Grant to work with Agribiotechnologia de Costa Rica, S.V., Summer 1989.

### **TEACHING:**

Colorado State University:

Agricultural Sciences 120—Freshman Seminar for Agricultural Majors  
AREC 325--- Personnel Management in Agriculture  
AREC 308—Agricultural Finance, both classroom and Distance Education courses  
Hort/Soil Crop Science 424—Topics in Organic Agriculture capstone course (team taught)  
AREC 310-Agricultural Marketing, Honors section added 2014  
AREC 428—Agribusiness and Cooperative Management  
AREC 508---Graduate Agricultural Finance  
AREC 530—Graduate Price Analysis (With Steve Davies)  
AREC 580---Graduate Agribusiness Case Study Analysis (lead instructor of team)  
AREC 328—Small Agribusiness Management  
AREC 492—Independent Study to Assess Market Strategy for AgriBusiness Association  
AREC 792-- Math Seminar to Accompany M315  
AREC 792av—Agribusiness Management and Marketing Seminar (with Steve Davies, Sue Hine, Wendy Umberger and Steve Koontz)  
AREC 710—Agribusiness Marketing and Consumer Demand (with Marco Costanigro and Steve Koontz; Alesandro Bonanno added in 2016)

Member of Organic Program Steering Committee, 2006-present

Advisor to the Farm Credit Service Student Board of Directors, 2008-2013

Participated in 1997-98 CSU Multicultural Curriculum Infusion Project

Mentored four students in the CSU Agricultural College Graduate Discovery Internship Program, 1998-99, 2002

Guest Lectures in CSU Compost College, Hort 484, Hort 452, A 692, VS570 (Issues in Animal Agriculture) and

A546, IRM Integrating Wildlife Enterprises into your Ranch Operation, FN 496B Sustainable Food issues, FN620

Advanced Community Nutrition, SC171/H171 Environmental Issues in Agriculture, AREC 412 Commodity Marketing

Utah State University:

Graduate Agricultural Marketing and Consumer Demand, Agribusiness Management and Cooperatives,  
Applied Matrix Algebra, Agricultural Finance, Agribusiness Management for Non-Majors, Independent Study  
in Economics, Advised Travis Lybbert's Honors Project, Spring-Summer 1997

UC-Davis—Teaching Assistant for Intermediate Microeconomics and Financial Management

### **GRADUATE STUDENT COMMITTEES :**

Masters: Yasmin Adam (1997), Shailaja Akkapeddi (1997), Utah State University  
Lucretia Jones (2000), Michele Vonada (1999), Angela Gordon (2000), Nicole McKenna (2000), John McKenzie (2001), Megan Bruch (2002), Jen Batchelder (2002), Michelle Zielinski (2002), Heidi Montgomery (2003), Kami Rosenstiel (2004), Sondra Friou (2003), Andra Savage (2005), Katy Pepinsky (2005), Betty Kibaara (2005), Holly Malmstrom (2006), Jennifer Bruning (2007), Katy Jones (2007), Beth Coop (2010), Jennifer Lloyd (2008)\*, Brian Greathouse (2009), Jessica Hernandez (2011)\*, Melissa Kelley (2011)\*, Jennifer Loomis (2010), Megan Phillips (2011)\*, Allison Gunter (2011)\* Drew Moxon (2012), Lannea Russell (2009), Rebecca Goodman (2010), Chris Appleby (2012), Laura Markham (2013), Dominique Songa (2014)\*, Jose Zenozain Garcia (2014), Andrea Beam (2013), Laurie Rochardt (2013), Kelsie Dunn (2014), Kelsey Snyder (2015), Abigail Roche (2015), Cherilyn Sprague (2015), Catherine Kouralis (2016), Anne Kozil (2016), Kristina Hughes (2017), Rebecca Shisler (2017), Jeremy Christensen (2017)\*, Chad Chriestenson (2017)\*, Kristen Lackey (2018), Alicia Groves (2018), Ellie Nasz (2018), Colorado State University

Doctorate: Jau-Rong Li (1997), Utah State University

Vida Wilkinson (2008), Mike Miller (2008), Alejandra Engler-Palma (2002), Mahdi Alsultan (2002),

Catherine Keske-Handley (2006), Gretchen Schorre (2009), Heather Troxell (2008), Karen Gebhart (2011), Mark Friedman (2013), Oana Deselnicu (2012), Rebecca Goldbach (2012)\*, Wenjing Hu (2012)\* Tessa Coleman (2014), Chuba Suntharalingam (2014), Michelle Kibler (2015), Samantha Mosier (2014), Anders Van Sandt (2017), Allie Bauman (2016)\*, Jenny Apriesnig (2017), Joanne Littlefield (2016), Ghulam Samad (2018), Ashley Colpaart (2017)\* Colorado State University

### **GRADUATE COMMITTEES CHAIRED**

**Masters:** Jennifer Grannis, 1999  
Yassir Ahmed, 2000  
Amanda Ziehl, 2004  
Josh Wilson, 2005  
Jennie Lloyd, 2008  
Megan Phillips, 2011  
Allie Gunter, 2011  
Yuefeng Zhu, 2012  
Dominique Songa, 2014  
Szuyin Lee, 2015 (co-chair with Pendell)  
Ali Enkiabar, 2015  
Jeremy Christensen, 2017  
Chad Christenson, 2017

**PhD:** Jennifer Grannis, 2001  
Eric Scorsone, 2001 (co-chair with Davies)  
Luz Padilla-Bernal, 2001  
Phil Watson, 2006 (co-chair with Davies)  
Oana Deselnicu, 2012 (co-chair with Costanigro)  
Rebecca Goldbach, 2012 (co-chair with Davies)  
Wenjing Hu, 2012  
Michelle Kibler, 2016 (co-chair with Pendell)  
Allie Gunter, 2017 (co-chair with Goemans)  
Ashley Colpaart, 2017 (Interdisciplinary with Food Science)  
Anders VanSandt, 2017 (expected)

### **PROFESSIONAL AFFILIATIONS:**

American Agricultural Economics Association, Western Agricultural Economics Association, Western Regional Science Association, WCC-76--Committee on the Globalization of Rural America, NE-162 Committee on Rural Economic Development, S-222 Fruit and Vegetable Marketing Innovations and Demand Assessment Committee for Women in Agricultural Economics, Committee on the Status of Women in the Economics Profession, International Agribusiness Management Association, National Association for Colleges and Teachers in Agriculture, Association of Christian Economists, Chef's Collaborative, Slow Food International, Colorado State Food Policy Council, USDA Sustainable Development Council, USDA Organic Working Group, North American Food Systems Network, eXtension Community, Local and Regional Food Systems cOp.

### **SERVICE:**

USDA National Agricultural Research, Extension, Education, and Economics (NAREEE), Advisory Board member 2012-18.

Executive Committee 2015-17.

Relevancy and Adequacy Committee on Food Safety and Nutrition Programs. 2015-17

Science Advisory Council to the Chief Science Officer. 2015-17

Task Force on Research Rigor and Reproducibility 2016-17

Good Food Commission, 2015-2017. Organized by FamilyFarmed with support from the Kellogg Foundation.

Colorado Food Systems Advisory Committee, CSU rep 2013-14, Chair 2014-17

National Institute for Consumer Horticulture, Economics committee, 2016-present

National Agricultural and Rural Development Policy Center Research Advisory Board. 2012-14

Farm Foundation Future of Animal Agriculture Food Safety Working Group, 2005-06

Farm Foundation Organics Working Group, 2008

USDA-ERS Food and Nutrition Research Program Review Panel, 2006

USDA Integrated Organic Program Grants Review Panel, 2006, 2010

USDA Markets and Trade NRI Competitive Grants Review Panel, 2004

USDA Rural Development NRI Competitive Grants Review Panel, 1999, 2000, 2002 & 2006

USDA Hazardous Occupations Safety Training for Agriculture Grants Review Panel, 2003

USDA and Small Business Administration SBIR Grants Review Panel, 2013. Chair, 2014

USDA Small and Midsize Farm Grant Reviews panel, 2014

Reviewer: USDA NRI Small Farms Competitive Grant Reviewer, 2004-06; USDA Markets and Trade NRI Competitive Grants Program, 1999, 2001, 2002; USDA Rural Development Competitive Grants Review Panel, 2003; USDA Small Business Innovation Research Grants Reviewer, 2004-09; American Journal of Agricultural Economics, 1993-present; Journal of Agricultural and Resource Economics, 1996-present; Canadian Journal of Agricultural Economics, 1999-present; Contemporary Economic Policy, 2001; International Food and Agribusiness Management Review, 1998-present; CHOICES, 1999-2006; Journal of Agricultural and Applied Economics, 2001-present; Review of Agricultural Economics, 2001-present; Journal of the Food Distribution Research Society, 2002; Food Policy, 2006; Economics of Education Review, 2006; Western Economics Forum, 2005-present, Economic Research Service Research Reports, Renewable Ag and Food Systems, Palgrave Macmillan, Food Policy, Journal of Agriculture, Food Systems and Community Development, Editorial Board, 2009-present

Promotion and Tenure External Letter, 5 total in 2016, 47 total over career

USDA Organic Working Group, 2006-07

SARE Preconference Organizing Committee, 2007-08

Colorado Department of Agriculture, Markets Division Advisory Board, 1998-present

Ag Promotion Task Force, 2004-07; Ag Insights, 2015-17

Reviewer for Agricultural Processing Feasibility Grant, 2000

Market Maker Leadership Committee, 2007-present

Farmers Market Working group, 2009-2013

Harmony Farmers' Foundation, Founding member and Board member, 2003-08

Treasurer, 2004-05; President, 2005-06

Northern Colorado Food Cluster, Steering Committee, 2013-14

Larimer County Food Policy Committee, 2008-11

Fort Collins Winters Farmers Market Leadership Team, 2013-17

Downtown Development Authority Food Market Development Committee, 2008-2010

Be Local Northern Colorado: Board of Directors, 2008-2013

Larimer County Agriculture Advisory Board, 2003-05

Food Distribution Research Society, Hosted 2009 meetings/program coordinator

VP for Research, 2017-present

Board Member, 2010-13

President (Elect in 2013-15; Active 2015-16; Past 2016-17)

Judge for Student Marketing Challenge, 2009-12

American Agricultural Economics Association:

Executive Board, 2011-14  
Trust Committee, 2011-14  
Outreach Committee, 2010-14  
Selected Papers Committee, Chair, 2003-06  
    Selected Papers Topic Leader, 1997-98, 2000-01; 2012-14; Reviewer, 1999-2003, 2008-present  
Extension Section, Pre-Conference Tour Organizer, 2003-04  
Elected to AAEA Foundation Governing Board, 2005  
    Programs Committee, 2005-2006  
Young Professionals Conference Planning Committee, 2002-03; Panel member, 2001, 2003 & 2017  
Priorities and Governance Ad Hoc Committee, 2001; Chaired Product Mix subcommittee  
CHOICES Advisory Board, 1999-2001 & 2002-2005  
    Editor Selection Subcommittee, 2002  
Outstanding Dissertation Award Committee, 1998-00; 2008-11  
Judged Student Section Academic Bowl, 1997-98; 2006, 2011-12  
Received Foundation Fellowship to attend CWAE preconference, 1994  
Committee on Women in Agricultural Economics (CWAE)  
    Vice President, 1997-1999  
    Membership, Sylvia Lane Fellowship Fund, AAEA Tracking Survey and Graduate Student Committees  
    Developed and maintain CWAE Homepage, 1996-1999  
    Tracking Survey Advisory Board, 2006  
    Nominating Committee, 2011

Western Agricultural Economics Association:

President, -Elect, 2014-15, Acting, 2015-16, Past 2016-17  
Vice President, 1998-99  
Secretary-Treasurer, 2002-2004  
Co-editor, *Western Economics Forum*, 2002-2005  
2004 Annual Meetings co-Coordinator, 2002-04  
Board of Directors, 1996-98  
Chair, Selected Paper Committee, 2001  
    Reviewer, 2002-present  
Chair, Awards Committee, 1997  
Assisted with Achieving Professional and Personal Success in Agricultural Economics and Agribusiness: A National Conference for New Academics, sponsored by the WAEA, 1998 and 2001  
Outstanding Quality of Research Award Committee, 1999, 2001, 2002  
Web Coordinator, 1996-2004  
Extension Award Committee, 2009, Chair 2010  
Distinguished Scholar Selection Committee, 2010  
Selected Papers reviewer, 2000-2010  
Fellows Selection Committee, 2016-17, chair

Journal of Agricultural and Resource Economics, Editorial Board, 2012-14

Journal of Agricultural and Applied Economics, Editorial Board, 2011-13

Journal of Agriculture, Food Systems and Community Development, Editorial Board, 2010-2015

NE-162/1049—Rural Economic Development: Alternatives in the New Competitive Environment

Secretary, 1998-99

Chair, 1999-2000

Organized 3 sessions for the 2000 SRSA Meetings in conjunction with Annual meeting.

WCC-76—Committee on the Globalization of Rural America, 1994-2000



S-1019/S1050/S1067— Assessing the Consumer Behavior, Market Coordination and Performance of the Consumer-Oriented Fruit and Vegetable Sector, Regional Research Committee, 2006-present  
Chair, 2008-2010; Lead writer on new project for committee, 2008-10

Western Region Extension Marketing Committee, 2007-present

#### Colorado State University

One Health Strategic Planning committee, 2015-16  
CSU Extension Food Systems Work Team, co-chair, 2010-17  
CSU Extension Program Leadership Team, 2013-17  
CSU Committee on Responsibilities and Standing of Academic Faculty, 2009-15  
CSU Extension Forum Planning Committee, 2009-10  
CSU Extension Small Farms Hiring committee, 2010-11  
Economics of Animal Agriculture Search Committee Chair, 2015-16  
Vice Provost for Outreach and Strategic Partnerships Search Committee, 2005-06  
Regional Economist Search/Selection Committee, 2006  
CSU Cooperative Extension Community Resource Development Leadership Team, 2004-08  
Co-chair, CSU Expanding Opportunities for Colorado's Employers and Workforce Team, 2000-2003  
DARE representative to the Agricultural Sciences Scholarship Committee, 2001-06  
Sustainable Agroecosystems Interdisciplinary Program Development Committee, 2001-2004  
NIS Visiting Faculty Mentor, 1998-99, 2002-03  
CSU Cooperative Extension Associate Director Advisory Committee, 1998-00  
DARE Advisor to FDRS Student Marketing Challenge, 2008-14 (only some years)  
DARE Web Page Coordinator, 1998-2005; Social Media coordinators, 2013-present  
CSU Farmers' Union student chapter Advisor, 2003-07  
Farm Credit Services Student Board of Directors, Advisor, 2008-14  
AgriBusiness Association Advisor, 1998-2000, Jr. Advisor 2007-08; Sr. Advisor, 2008-2009  
Graduate Preliminary and Field Examination Committees, 1997-16  
Agribusiness Management Search/Selection Committees, 1999-00  
Specialty Crops Director Search/Selection Committee, 2002  
Regional Specialist Extension Search/Selection Committee, 2000 & 2001  
Natural Resource Economist Search/Selection Committee, 2000-01  
Natural Resources/Regional Economist Selection Committee, 2004  
Regional Economics Selection Committee, Chair, 2008-09  
Landscape Design Selection Committee, 2004  
Cooperative Extension Information Specialist Selection Committee, 2005  
Agribusiness Management Search/Selection Committee, Chair, 2005  
College of Agricultural Sciences Agribusiness Strategic Planning Committee, 2005-07  
DARE Economic Development Strategy committee, 2005  
DARE Executive Committee, 2003-05; 2008-09; 2010-12  
DARE Undergraduate Curriculum Committee, 1998-2002  
DARE Graduate Committee, 2002-present; Chair, 2007-present; Selection Committee, 2002-present  
DARE Awards and Recognition Committee, 2002-present; Chair, 2002-03  
DARE Assessment and Strategic Planning Team, Research Chair, 2002-06  
DARE Technical Advisory Committee, 2002-present  
DARE Faculty mentoring committees: J. Bond, S. Kroll, M. Costanigro (chair), K. Enns, G. Graff, A. Leister (chair), B. Jablonski  
Faculty Marshall for Spring Commencement, 2002, 2013; Commencement Announcer, 2015  
Ag Day Volunteer, 1999, 2001-present  
Ag Adventure Advisor, 2007  
Specialty Crops Program Advisory Board, 2002-06  
Organic Curriculum Committee, 2006-2014  
Gamma Sigma Delta, Secretary, 2004-05; Vice President, 2005-06; President, 2006-09, Membership Chair, 2007-2009

Utah State University:

Development of Economics Department's Web Page, 1995-present  
Organized Computer and Electronic Resources Workshop for Faculty, 1995  
Committees: Higher Education Technology Initiative Grant, Economics Dept. Head Search/Selection, College of Agriculture Response to FAIR Act of 1996, Economics Department Virtual University, Faculty Search/Selection, Economics Governance, Graduate and Undergraduate Curriculum, Summer Seminar Series

Reviewer for University of Nebraska Press, 2004.

Reviewer for McGraw-Hill Publishing, Farm Management, 1998.

Reviewer for McGraw-Hill Publishing, Agribusiness Management, 2000.

Reviewer for USDA Economic Research Service reports, 2006-present

Colorado Future Farmers of America, State Sales Competition, Co-Chair, 1999-2004; Volunteer, 2005, 2006

Utah Future Farmers of America Association, Judged Various Leadership and Career Development Contests

UC-Davis Graduate Student Association: 1990-94; Co-Chair of GSA Assembly, 1993-1994

Founded Graduate Student Emergency Loan Fund, Graduate Travel Grants and Graduate Service Center  
Chairman of the Board of Directors, UCD Community Housing Listing Service (CHLS)

Iowa State University Alumni Ambassador

Northern California, 1990-94; Utah, 1994-97; Colorado, 1997-2001.

#### **AWARDS AND HONORS:**

Mentored or co-mentored 5 AAEA Graduate Student Extension Competition National Finalists (three winners)

AAEA Extension Project Award, Honorable Mention, 2017

CSU College of Agricultural Sciences Team Research Award, Food Systems Team, 2017

CSU Oliver Pennock Award for Distinguished Service, 2017

FDRS Panyko Award for Distinguished Service, 2016

Western Extension Directors Awards for Colorado Building Farmers (with team), 2016

CSU College of Ag Sciences Shepardson Award for Teaching, 2015

F.A. Anderson Extension Award, 2013

CSU College of Agricultural Sciences Service Award, 2013

WAEA Extension Team Project Award, 2013-Building Farmers in the West, co-Lead

FDRS Emerging Leader Award, 2012

MarketMaker Innovation Award in Education, Research and Outreach, Colorado Team, 2012

Friend of Colorado County Agents Award, 2009

CSU Extension Team Award, Building Farmers Program. Team member. 2008.

The Food Distribution Research Society Journal Award, 2007

Rocky Mountain Farmers Union Century Award, 2006

Farm Foundation Fellow, 2006-08

WAEA Extension Project Award, 2006

Research Poster Award, CSU Health Promotion and Disease Prevention Research Colloquium, 2006

Golf Course Superintendents Association of America President's Award for Environmental Stewardship for Golf in Colorado Study, 2006

AAEA Presidential Award for Service, 2005

WAEA Outstanding Service Award, 2005

Gamma Sigma Delta Faculty Award of Merit, 2004

Research Fellow, University of California-Berkeley Rural Development Research Consortium

Governor's Award for Excellence in Marketing Colorado Proud for an Extension Program, Colorado Crop to Cuisine, 2002

Colorado State University AgriBusiness Association, Outstanding Faculty Advisor, 1999 & 2000.

Utah State University Business College Research Award, 1996

American Association of University Women Emerging Scholar Nominee, 1997

Outstanding TA in Agricultural Economics, UC-Davis, 1993-94

UC-Davis Professors for the Future Fellow, Jastro-Shields Research Scholarship and Fellowship  
Phi Kappa Phi, Mortar Board, Gamma Sigma Delta and Alpha Zeta Honorary Fraternities, 1988-present  
Mid-American Horticultural Society Research Award, 2nd Place, 1990

**LANGUAGES:**

Proficiency in reading, writing, and speaking Spanish.

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