



NICK PETRY WORKSHOP 2015

The Beef Industry: Worth the Weight?

Friday, February 6, 2015 | 8:30 a.m.-2 p.m.

NWSS Complex Centennial Room | 4655 Humboldt St., Denver, Colo.

The Beef Industry has seen much growth and adaptation over the years, with more of the same ahead. Join us to discuss some key factors in the future of the Beef Production Industry. We welcome your input as we explore what the present and future will hold.

Registration: 8:30 a.m.

Welcoming Address: 9 a.m.

Close: 2:00 p.m.

Agenda:

- **8:30 a.m.:** Onsite Registration
- **9 a.m.:** Welcoming Address
- **9:15-10:15 a.m.:** “Sorting Through the Science, Marketing and Realities of DNA Tools for Genetic Production in Beef Cattle”
- **10:15- 11 a.m.:** “All Heifers and No Cows – Is it Possible to Reduce the Carbon Footprint of Beef?”
- **11 a.m.:** Morning Break – Coffee, Tea and Snacks
- **11:15 a.m.-12:15 p.m.:** “Current Market Analysis and Six-Month Projection”
- **12:15 a.m.:** Lunch
- **1:15 p.m.:** “New Markets for Beef”

RSVP: 491-6222 or <https://conferencereg.colostate.edu/nickpetryworkshop2015>

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