Background

Thoughts on Engagement & Extension

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Inspired by its land-grant heritage, Colorado State University is committed to excellence, setting the standard for public research universities in teaching, research, service and extension for the benefit of the citizens of Colorado, the United States and the world.
Office of Engagement

CSU Extension
CSU Online
Community and Economic Development
Colorado Water Institute
Related International Programs
Extension Regionally & Nationally

Engagement
Public Value
Accountability and Public Trust
Next Generation of Extension
Youth Development and 4-H Revisited
Relevancy of Programming and Communication Styles

-Rural vs. Urban
- Individual vs. Online Resources
Western Region Extension - Timberline Manifesto

**Engaged Scholarship** - leading communication of our value to society
**University Integration** - benefit CSU by connecting across all aspects of the University
**Learning Technologies** - maximize use of technologies
**Demand Driven** - bottom up approach to Extension
**Innovation: Open Source** - how we communicate with stakeholders
**Culture** - locally relevant knowledge in a global setting
**Identity and Staffing** - keep building partnerships and communicate/market our expertise
CSU Extension

Approximately 330 people strong (number of split appointments) across all of Colorado and CSU's Campus
- Examples of Recent Hires
  - Ryan Rhodes (Beef) & Perry Cabot (Water)

Over 14,000 volunteers expand reach

13 active searches for open positions
- Wide range of types of positions
  - County Extension Director and Extension Agent in Natural Resources, Community Development, & 4-H Youth Development
  - NRCS Joint Position - Entomologist
  - Agronomist (final 4 candidates; split appointment)
Primary Reporting Units (PRUs)

Environmental Horticulture
Community Development
Youth Development 4-H
Family and Financial Stability
Nutrition, Food Safety & Health
Food Systems
Livestock and Range
Cropping Systems
Energy
Natural Resources
Partnerships and Collaborations

Academic/Research/Engagement inside and outside of CSU
- AES
- Diagnostic Lab
- Colleges and Units
- other Universities
- Forest Service, etc.

Federal Partners
- NRCS
- USFS
- Too Numerous to List....... 

NGOs/Organizations/Associations
DOCTOR OF VETERINARY MEDICINE PROGRAM

Relevancy is Foundational and Critical to Our Success
Who doesn't love strategic planning?!
Stakeholders, Advisory Boards, Counties, State & Beyond
We have outstanding members of Extension, staff, students, partners, and stakeholders. A strong part of our land-grant mission with research and teaching.

**Strategic planning**

What drives us and what are our goals?
Communication and benchmarking of our progress
Keep it simple and relevant
Starts with each of you and builds out to all of Extension and then Engagement.
My Background & Focus Areas

Communication & Development

Professional Development and Growth Opportunities

Diversity and Inclusion

Scholarship of Engagement

Strategic Planning

Helping Represent and Connect Extension Within CSU and Beyond

Local, One, and Global Health
Questions and Contact

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