



Nourish
the Planet

www.nourishtheplanet.com

FOR IMMEDIATE RELEASE

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Announcing the 4th Annual Celebrate Sustainability Event

Local leaders in sustainable agriculture announce a day of FREE education and fun

Loveland, Colorado

September 20th, 2012 – Nourish the Planet, in partnership with the Institute of Ecolonomics and Mountain Sky Ranch, is pleased to announce the 4th annual Celebrate Sustainability event on September 29th, 10 am until sundown, at the beautiful Mountain Sky Ranch. This event is free for everyone and open to the public.

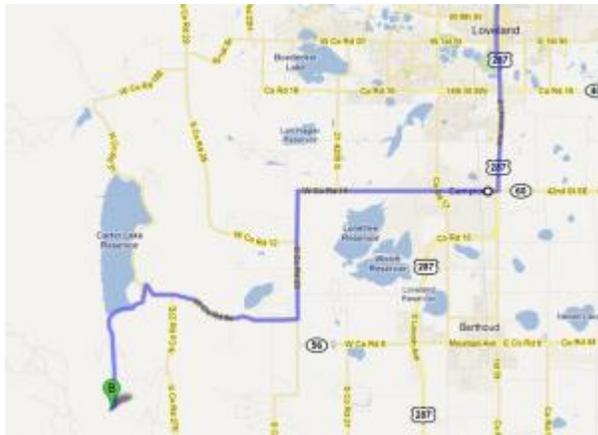
This year will be our biggest yet, and we are lining up a fantastic day that will be both fun and educational for the entire family. Mountain Sky Ranch is a gorgeous location where you will be able to fish, play pasture golf, take hay rides, tour the farm, and visit with the largest elite breeding/genetic Alpaca herd in Colorado. We will also be featuring talks from local experts – including Nourish the Planet staff, demonstrations of our on-farm aquaponics systems and innovative aquaponic based livestock nutrition system, kid's activities, alpaca & goat products for sale, food from Biggin's BBQ, and live music from Davey and the Blu Dog (local contemporary blues with national quality – these guys are great!)

“At Nourish the Planet, we dedicate our lives and day-to-day activities to sustainability. This event reminds us to celebrate what's great about this movement, and to share it with our community. We have fun with this event, and really enjoy watching it grow from year to year,” said Wayne Dorband, CEO of Nourish the Planet.

Mountain Sky Ranch is located west of Berthoud, CO. From US-287 take S.W. 42nd St west. Turn left onto N Co Rd 23 going south. Follow the signs for Carter Lake, and take W Co Rd 8e

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west. Continue on this road. You will see the shores of Carter Lake on your right. Continue straight as the road turns into a dirt road. The road ends at Mountain Sky Ranch. Please see map below.



Nourish the Planet (NTP) is a Low Profit Limited Liability Company (L3C) dedicated to enabling aspiring and existing agribusiness related entrepreneurs. NTP is based in Loveland, CO., about one hour north of downtown Denver. NTP has a world-class staff of scientists, engineers, and experienced business leaders. We have a unique combination of seasoned entrepreneurial veterans and young-hungry agribusiness professionals that have extraordinary passions for making the planet better through empowerment and enablement. Learn more at www.nourishtheplanet.com.

The Institute of Ecolonomics (IOE) is a non-profit entity whose mission is to demonstrate that creating a symbiotic relationship between a strong economy and a healthy ecology is the only formula for a sustainable future. Visit www.ecolonomics.org for more information.

Mountain Sky Ranch, LLC, is a wholly owned, family run, member company of the Mountain Sky Group, LLC (MSG). The Ranch is managed day to day by Deb and Wayne Dorband, who also proudly reside at the Ranch. We are very passionate about living a sustainable lifestyle and promoting the philosophy of sustainable agriculture. Learn more at www.mountainskyranchllc.com.

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