The College of Agricultural Sciences will provide undergraduate degrees in Agricultural Business, Agricultural Economics, Agricultural Education, Animal Sciences, Equine Sciences, Horticulture, Landscape Architecture, Landscape Horticulture, and Soil and Crop Sciences. Programs in Animal Sciences and Equine Sciences have been renovated recently to expand learning opportunities in agribusiness, economics, business, and communications. The program in Agricultural Education recently has been renovated to create greater learning opportunities in the agricultural sciences. New concentrations in Viticulture/Enology and Landscape Business have recently been added as well as a new degree program in Organic Agriculture. For all undergraduate degree programs additional emphasis is being placed on: 1) experiential learning in out-of-class settings, such as internships, service learning, international study, and special projects, allowing knowledge to be put to work in real-life situations, 2) international study to broaden the perspective of students to the world marketplace and to international influences on the domestic environment, 3) advising to provide long-term academic planning to improve capabilities of students to participate in the largest number of learning experiences possible and graduate in four years, 4) public service to instill values of service and community responsibility, and 5) leadership development. The strategic goal is to attract 1,600 undergraduate majors. Growth of the undergraduate student body will require additional emphasis on recruiting activity, including: a) regional socials within Colorado’s regions in conjunction with high school agriculture teachers, extension agents, and alumni, b) direct relationships with community and junior colleges with agricultural programs, c) creating ways to enhance short-term enrollment in upper division courses, e.g., the agribusiness concentration for Colorado State University-Pueblo business majors, d) national advertising of nationally recognized majors, e) involvement in national conventions (FFA, AFA, MANRRS) and national judging and showing events, f) developing scholarships directed toward recruitment, and g) engaging College Ambassadors in calling admitted students and inviting them for campus visits.