CURRICULUM VITAE Becca B.R. Jablonski

CV SECTION 1: Employment History/Awards

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Colorado State University Becca.Jablonski@colostate.edu Fort Collins, CO 80523 foodsystems.colostate.edu

EDUCATION

2007 M.S. University of London, honors A.B. Cornell University, honors 2003

ACADEMIC POSITIONS

1/2016-present	Assistant Professor and Food Systems Extension Economist, Department of Agricultural and Resource Economics, Colorado State University
5/2017-present	Affiliate Faculty Member, School of Global Environmental Sustainability, Colorado State University
2/2017-present	Affiliate Faculty Member, Regional Economic Development Institute, Colorado State University
10/2016-present	Member, Analytic and Academic Programs, Rural Policy Research Institute
8/2015-12/2015	Special Assistant Professor, Department of Agricultural and Resource Economics, Colorado State University
9/2015-present	Associate, Center for Fair and Alternative Trade, Colorado State University
8/2014-8/2015	Postdoctoral Fellow, Department of Agricultural and Resource Economics, Colorado State University
8/2012-8/2014	Doctoral Fellow, National Institute of Food and Agriculture, U.S. Department of Agriculture
Summers 2012 & 2013	Research Assistant, Dyson School of Applied Economics and Management, Cornell University
8/2010-8/2014	Affiliate, Cornell Population Center, Cornell University
8/2005-4/2006	Research Assistant, California Institute for Rural Studies and the University of California at Berkeley

OTHER POSITIONS

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2013	Visiting Scholar, Economic Research Service, U.S. Department of
	Agriculture
9/2007-8/2011	Agricultural Economic Development Specialist, Cornell University
	Cooperative Extension of Madison County
5/2006-8/2006	Agricultural Extension Agent, Save Your Future Association (Nkambe,
	Cameroon)
Summer 2002	National Network for Environmental Management Fellow, U.S.
	Environmental Protection Agency
Summer 2001	Winemaker and vineyard worker, Fery-Meunier (Bourgogne, France)

CURRENT JOB DESCIPTION

15% Teaching 15% Research 60% Extension 10% Service

HONORS AND AWARDS

2020, Distinguished Extension/Outreach Program Award: Less than 10 years of experience, Applied Agricultural Economics Association, Kansas City, MO.

2020, Colorado State University Emerging Community Engagement Scholarship Award, Colorado State University, Fort Collins, CO, for the Colorado Blueprint of Food and Agriculture.

2019, Dan Rickman Best Paper Award, *Review of Regional Studies*, for VanSandt, A, S. Low, B.B.R. Jablonski, and S. Weiler. 2019. Place-Based Factors and the Success of Farm-Level Entrepreneurship. *Review of Regional Studies*.

2018, Young Professional Award, Western Extension Committee, Western Agricultural Economics Association Annual Meeting, Anchorage, AK.

2017, Quality of Communication Award, Applied Agricultural Economics Association, Honorable Mention for "The Economics of Local Food Systems: A Toolkit to Guide Community Discussions, Assessments, and Choices," Chicago, IL.

2017, Team Research Award for the Food Systems Team, College of Agricultural Sciences, Colorado State University, Fort Collins, CO.

2016, Abraham Lincoln Honor Award (formerly the U.S. Secretary of Agriculture's Honor Award), U.S. Department of Agriculture, Washington, D.C.

• The "most prestigious Departmental award presented by the Secretary and recognizes exceptional leadership, contributions, or public service by individuals or groups who support the mission/goals of the United States Department of Agriculture (USDA)."

2016, Quality of Communication Award, Applied Agricultural Economics Association, Honorable Mention for "Trends in U.S. Local and Regional Food Systems," Boston, MA.

2014, Richardson-Applebaum Award for "outstanding dissertation in food distribution and marketing research," Food Distribution Research Society, Salt Lake City, UT.

2013, 1st Place in the Graduate Student Extension Competition, Applied Agricultural Economics Association, Washington, D.C.

2011, Finalist for New York's Creative Core \$15k Innovations in Agri-Business Prize, Centerstate Corporation for Economic Opportunity, Syracuse, NY

2010, First Runner Up for the Impact Award, Central New York NonProfit Awards, CNY Business Journal, Syracuse, NY

2003, Scholar Athlete Award, College Squash Association

CV SECTION 2: Publications/Scholarly Record

PUBLISHED WORKS

ORCID ID: http://orcid.org/0000-0002-6404-039X

Google Scholar Citations by year, by cited

Refereed Journal Articles: (students and postdocs denoted with *)

- 26. Jablonski, B.B.R., A.G. Bauman, and D. Thilmany McFadden. Accepted. Local food market orientation and labor intensity. Applied Economic Perspectives and Policy.
 - Impact factor 1.938 (WoS 2018)
- 25. Prescott, M. *R. Cleary, A. Bonanno, M. Costanigro, B.B.R. Jablonski, and *A. Long. 2020. A systematic review of the impact of farm-to-school activities on student outcomes. Advances in Nutrition. 11(2):357-374. https://doi.org/10.1093/advances/nmz094
 - Impact factor 7.24 (WoS 2018)
- 24. *VanSandt, A, S. Low, B.B.R. Jablonski, and S. Weiler. 2019. Place-Based Factors and the Success of Farm-Level Entrepreneurship. Review of Regional Studies. 49(3).
 - 2019, Dan Rickman Best Paper Award, Review of Regional Studies
- 23. Jablonski, B.B.R., M. Sullins, and D.T. McFadden. 2019. Community Supported Agriculture Marketing Performance: Results from Pilot Market Channel Assessments in Colorado. Sustainability 11:2950. https://doi.org/10.3390/su11102950
 - Impact factor 2.592 (WoS 2018)
- 22. Jablonski, B.B.R., M. Carolan, J. Hale, D. Thilmany McFadden, *E. Love, *L.O. Christensen, *T. Covey, L. Bellows, *R. Cleary, O. David, *K.E. Jablonski, A. Jones, P. Meiman, J. Quinn, E. Ryan, M. Schipanski, *H. Summers, and M. Uchanski. 2019. Connecting Urban Food Plans to the Countryside: Leveraging Denver's Food Vision to Explore Meaningful Rural-Urban Linkages. Sustainability 11(7):2022. https://doi.org/10.3390/su11072022
 - Impact factor 2.592 (WoS 2018)
- 21. *Christensen, L.O., B.B.R. Jablonski, and J. O'Hara. 2019. School districts and their local food supply chains: Implications for farm to school programs. Renewable Agriculture and Food Systems 34(3):207-215. https://doi.org/10.1017/S1742170517000540
 - Impact factor 1.771 (WoS 2018)
- 20. Schmit, T.M., B.B.R. Jablonski, and C. Laughton. 2019. Comparing farm financial performance across local food market channels. Journal of Extension. 57(2).
- 19. *Bauman, A. G., D. Thilmany McFadden, and B.B.R. Jablonski. 2018. The financial performance implications of differential marketing strategies: Exploring farms that pursue local markets as a core competitive advantage. Agricultural and Resource Economics Review. 47(3):477-504. https://doi.org/10.1017/age.2017.34

- 17. Nogeire-McRae, T., E. Ryan, B.B.R. Jablonski, M. Carolan, H.C. Arathi, C. Brown, *H. Saki, *S. McKeen, E. Lapansky, and M. Schipanski. 2018. The role of urban agriculture in a secure, healthy, and sustainable food system. *BioScience* 68(10):748-759. https://doi.org/10.1093/biosci/biy071
 - Impact factor 6.591 (WoS 2018)
- 16. Clark, J. and B.B.R. Jablonski. 2018. Federal Policy, Administration, and Local Food Coming of Age. *Choices*. 33(3).
- 15. *Naasz, E., B.B.R. Jablonski, and D. Thilmany. 2018. State Branding Programs and Local Food Purchases. *Choices.* 33(3).
- 14. Shideler, D., *A. Bauman, D. Thilmany, and B.B.R. Jablonski. 2018. Putting Local Food Dollars to Work: The Economic Benefits of Local Food Dollars to Workers, Farms and Communities. *Choices*. 33(3)
- 13. *Bauman, A., D. Thilmany McFadden, and B.B.R. Jablonski. 2018. Evaluating scale and technical efficiency among farms and ranches with a local market orientation. *Renewable Agriculture and Food Systems*. https://doi.org/10.1017/S1742170517000680
 - Impact factor 1.771 (WoS 2018)
- 12. Jablonski, B.B.R., D. Thilmany McFadden, M. Sullins, and K. Curtis. 2017. Determinants of effective beginning farmer programming: implications for emerging USDA programs. *Journal of Agricultural and Resource Economics*. 42(3): 427-438. 10.22004/ag.econ.264071
 - Impact factor 1.192 (WoS 2018)
- 11. Schmit, T.M., B.B.R. Jablonski, J. Minner, D. Kay, and *L. Christensen. 2017. Rural wealth creation of intellectual capital from urban local food system initiatives: developing indicators to assess change. *Journal of Community Development*. 48(5): 639-656. https://doi.org/10.1080/15575330.2017.1354042
- 10. Jablonski, B.B.R., J. O'Hara, D. Thilmany McFadden, and D. Tropp. 2016. Resource for Evaluating the Economic Impact of Local Food System Initiatives. *Journal of Extension*. 54(6).
- 9. Sullins, M., and B.B.R. Jablonski. 2016. What Influences Produce Growers' On-Farm Expenditures for Food Safety? A Colorado Investigation of the Relationship among Farm Scale, Value of Sales, Market Channel, and Expenditure Levels. *Western Economics Forum*. 15(1): 11-19.
- 8. Schmit, T.M., B.B.R. Jablonski, and Y. Mansury. 2016. Assessing the economic impacts of 'local' food system producers by scale: a case study from New York. *Economic Development Quarterly*. 40(4): 316-328. https://doi.org/10.1177/0891242416657156

- 7. Jablonski, B.B.R, D. Thilmany McFadden, and *A. Colpaart. 2016. Analyzing the role of community and individual factors in food insecurity: identifying diverse barriers within regions. Journal of Community Health. 41: 910-923. https://doi.org/10.1007/s10900-016-0171-0
 - Impact factor 1.572 (WoS 2018)
- 6. Angelo, B., B.B.R. Jablonski, and D. Thilmany, McFadden (authors listed alphabetically). 2016. Meta-analysis of U.S. intermediated markets: Measuring what matters. British Food Journal. 118(5): 1-19. https://doi.org/10.1108/BFJ-10-2015-0403
 - Impact factor 1.717 (WoS 2018)
- 5. Jablonski, B.B.R., T.M. Schmit, and D. Kay. 2016. Assessing the Economic Impacts of Food Hubs on Regional Economies: A Framework that Includes Opportunity Cost. Agricultural and Resource Economics Review. 45(1):143-172. https://doi.org/10.1017/age.2016.9
- 4. Gupta, C. and B.B.R. Jablonski. 2016. The farm impacts of farm-to-grocer sales: the case of Hawai'i. Journal of Food Distribution Research. 46(3).
- 3. Jablonski, B.B.R. and T.M. Schmit. 2015. Differential Expenditure Patterns of Local Food System Participants. Renewable Agriculture and Food Systems. 31(2):139-147. https://doi.org/10.1017/S1742170515000083
 - Impact factor 1.771 (WoS 2018)
- 2. Jablonski, B.B.R. 2014. 'Better Butter' Opportunities for Local Food and Entrepreneurship. The Journal of Food Distribution Research. 45(3):35-46.
- 1. Jablonski, B.B.R., J. Perez-Burgos, and M.I. Gómez. 2011. Food Value Chain Development in central New York: CNY Bounty. Journal of Agriculture, Food Systems and Community Development. 1(3):129-141. https://doi.org/10.5304/jafscd.2011.014.015

Refereed Chapters in Books:

- 5. Thilmany McFadden, D., and B.B.R. Jablonski. 2018. Local Food Markets. In Parcell, J.R. (ed.) The Agricultural Marketing System. University of Missouri Press.
- 4. Jablonski, B.B.R., M. Hendrickson, S. Vogel, and T.M. Schmit. 2017. Local and regional food systems driving rural economic development. In Harvesting Opportunity: The Power of Regional Food System Investments to Transform Communities. Washington, D.C.: U.S. Department of Agriculture and Federal Reserve System (pp. 57-78).
- 3. Jablonski, B.B.R. and T.M. Schmit. 2016. Food Hubs: Expanding Local Food to Urban Customers. In Dawson, J. and A. Morales (eds.) Cities of Farmers: Urban Agricultural Practices and *Processes*. University of Iowa Press.
- 2. Jablonski, B.B.R. 2015. The Rural Impact of Urban Concentrated Local Food Initiatives: a literature review. In Dannenberg, P. and E. Kulke (eds.) Economic Development in Rural Areas. Dynamics of Economic Space Series. London: Ashgate.

1. Jablonski, B.B.R. 2014. Farmers' Markets as Rural Wealth Creation. In Pender, J., T. Johnson, B. Weber, and M. Fannin (eds.) Rural Wealth Creation. (Chapter 14). New York: Routledge.

Refereed Proceedings:

- 3. *Christensen, J., D. Thilmany, B.B.R. Jablonski, M. Sullins, and *E. Naasz. 2017. Assessing Market Channel Performance for Colorado Fruit and Vegetable Producers. Journal of Food Distribution Research. Conference Proceedings Issue. 48(1).
- 2. Thilmany McFadden, D., D. Conner, S. Deller, D. Hughes, K. Meter, A. Morales, T. Schmit, D. Swenson, A. Bauman, M. Phillips Goldenberg, R. Hill, B.B.R. Jablonski and D. Tropp. 2016. The Economics of Local Food Systems: A Toolkit to Guide Community Discussions, Assessments and Choices. U.S. Department of Agriculture, Agricultural Marketing Service Report. 128 pp. https://www.rd.usda.gov/files/ILAMSToolkit.pdf
- 1. Low, S.A., A. Adalja, E. Beaulieu, N. Key, S. Martinez, A. Melton, A. Perez, K. Ralston, H. Stewart, S. Suttles, S. Vogel, and B.B.R. Jablonski. 2015. Trends in U.S. Local and Regional Food Systems. U.S. Department of Agriculture, Economic Research Service. Administrative Publication Number 067. 92 pp. https://www.ers.usda.gov/webdocs/publications/42805/51173 ap068.pdf?v=42083

Other (technical reports, in-house reports, policy briefs) (students and postdocs denoted with *):

- 58. Jablonski, B.B.R., D. Thilmany, A. Bonanno, and A. Bauman. 2020. Farm to School Environment. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems.
- 57. Prescott, M.P., R. Cleary, B.B.R. Jablonski, A. Bonanno, M. Costanigro, A. Long, and A. Bauman. 2020. Kids Win: Farm to School Activities and Student Outcomes. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems.
- 56. Jablonski, B.B.R., A. Bonanno, S. Mendis, D. Thilmany, A. Bauman, and L. Christensen. 2020. Communities Win. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems.
- 55. Thilmany, D., A. Bonanno, B.B.R. Jablonski, A. Bauman. 2020. Farms Win. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems.
- 54. Thilmany, D., B.B.R. Jablonski, B. Angelo, S. Low, and D. Tropp. 2020. Mitigating immediate harmful impacts of COVID-19 on farms and ranches selling through local and regional food markets. Prepared for the National Sustainable Agriculture Coalition.
 - Selected popular print citations:
 - o The Guardian, A disastrous situation: mountains of food wasted as coronavirus scrambles supply chain: https://www.theguardian.com/world/2020/apr/09/uscoronavirus-outbreak-agriculture-food-supply-waste
 - o The New York Times, The Farm-to-Table Connection Comes Undone. April 9, 2020: https://nyti.ms/2yMW4he

- 53. Innovations in the Food System: Exploring the Future of Food. 2019. Proceedings of a workshop. The National Academies of Sciences, Engineering, and Medicine. https://www.nationalacademies.org/our-work/innovations-in-the-food-system-shaping-thefuture-of-food---a-workshop
- 52. Jablonski, B.B.R., and D.T. McFadden. 2019. What is a 'multiplier' anyway? Assessing the local foods economic impacts toolkit. Journal of Agriculture, Food Systems and Community Development.
- 51. Christensen, L.O., S. Gaine, D. Ardrey, B.B.R. Jablonski, M. Sullins, A.C. Zander, M. Snow, and A. Duncan. 2019. Supporting Cottage Foods Producers through Collaboration between Family and Consumer Sciences, and Food Systems Extension Professionals. Journal of National Extension Association of Family and Consumer Sciences.
- 50. *Sheridan, C., B.B.R. Jablonski, and A. Bonanno. 2018. Agricultural manufacturing and rural development. Regional Economic Development Institute Report, Colorado State University.
- 49. Jablonski, B.B.R., D. Thilmany McFadden, A. Bauman, and D. Shideler. 2018. Do local food markets support profitable farms and ranches? Union of Concerned Scientists Blog https://blog.ucsusa.org/science-blogger/do-local-food-markets-support-profitable-farms-andranches
- 48. Thilmany, D., B.B.R. Jablonski, *A. Bauman, and D. Shideler. 2018. Profitability Implications of Local Food Marketing Strategies. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems. https://localfoodeconomics.com/wpcontent/uploads/2018/01/profitability-implications v4.pdf
- 47. Thilmany, D., B.B.R. Jablonski, *A. Bauman, and D. Shideler. 2018. Financial Benchmarks for Local Food Producers. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems. https://localfoodeconomics.com/wp-content/uploads/2018/01/financialbenchmarks_v2.pdf
- 46. Thilmany, D., B.B.R. Jablonski, *A. Bauman, and D. Shideler. 2018. The Role of Labor and Other Variable Expenses in Local Food Markets. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems. https://localfoodeconomics.com/wpcontent/uploads/2018/01/labor-role_v3.pdf
- 45. Thilmany, D., B.B.R. Jablonski, *A. Bauman, and D. Shideler. 2018. Evaluating the Financial Efficiency of Local Food Producers. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems. https://localfoodeconomics.com/wp-content/uploads/2018/01/financialefficiency v4.pdf
- 44. Thilmany, D., B.B.R. Jablonski, *A. Bauman, D. Shideler, and B. Angelo. 2018. How to Write a Good Case Study on a Food Value Chain. Local Food Economics Fact Sheet. eXtension Community Local Regional Food Systems. https://localfoodeconomics.com/wpcontent/uploads/2018/01/write-good-case-study v3.pdf

- 43. Colorado Blueprint of Food and Agriculture: Synthesis of Community Engagement Townhalls. 2018. Colorado State University. 34 pp. Posted at: http://foodsystems.colostate.edu/research/colorado-blueprint/community-engagement/
- 40-42. Colorado Blueprint Reports for Partner Organizations (for 3 organizations). 2018. Colorado State University.
- 39. *Sheridan, C., B.B.R. Jablonski, *T. Covey, P. Cabot, and M. Uchanski. 2017. Market Opportunities on Colorado's West Slope. A Report for the Nature Conservancy.
- 38. *Christensen, L.O., B.B.R. Jablonski, L. Stephens, and A. Joshi. 2017. Economic Impacts of Farm to School: Case studies and assessment tools. National Farm to School Network. 55 pp. http://www.farmtoschool.org/Resources/EconomicImpactReport.pdf
 - 6,535 views/downloads between November 2017 and May 2020.
- 27. Schmit, T.M., and B.B.R. Jablonski. 2017. A Practitioner's Guide to Conducting an Economic Impact Assessment of Regional Food Hubs using IMPLAN: A Systematic Approach. U.S. Department of Agriculture, Agricultural Marketing Service. https://www.ams.usda.gov/sites/default/files/media/EB2017APractitionersGuide.pdf
- 18-26. Colorado Blueprint Regional Opportunity Reports (for each of 9 regions). 2017. Posted at: http://foodsystems.colostate.edu/research/colorado-blueprint/. Colorado State University. 6 pp each.
- 17. Sullins, M., D. Thilmany, *C. Chriestenson, M. Martin, and B.B.R. Jablonski. 2017. Coloradans' Perceptions About Land and Water Resources for Agriculture. FSR 17-03. Colorado State University. 11 pp.
- 16. Martin, M., *C. Chriestenson, D. Thilmany, B.B.R. Jablonski, and M. Sullins. 2017. Perception of Trust in Sources of Information on Agriculture and Food Issues. FSR 17-02. Colorado State University. 9 pp.
- 15. Thilmany, D., *C. Chriestenson, M. Martin, M. Sullins, and B.B.R. Jablonski. 2017. An Overview of Coloradans' Perceptions of Agriculture. FSR 17-01. Colorado State University. 9 pp. http://webdoc.agsci.colostate.edu/DARE/FSR/FSR17-01.pdf
- 14. Schmit, T.M, B.B.R. Jablonski, D. Kay, J. Minner, and Y. Fang. 2017. Greenmarket's Regional Economic Impact.
- 13. *Chriestenson, C., M. Martin, D. Thilmany McFadden, M. Sullins and B.B.R. Jablonski. 2016. Public Attitudes about Agriculture in Colorado: A Study by the Colorado Department of Agriculture. Colorado Department of Agriculture. 79 pp.
- 12. Jablonski, B.B.R., T.M. Schmit, J. Minner, D. Kay, and J. Jensen. 2016. Defining the Rural Wealth Impacts of Regional Food Systems. Research & Policy Brief Series. Cornell University's Community and Rural Development Institute. 75.

- 11. Thilmany McFadden, D., A. Bauman, B.B.R. Jablonski, B. Angelo, and D. Shideler. 2015. Expanding the Farmer's Share of the Food Dollar: Exploring the Potential Effects of Emerging Food Supply Chain Models. Economic Development Report 01-15. Colorado State University.
- 10. Schmit, T.M., B.B.R. Jablonski, and D. Kay. 2015. A Practitioner's Guide to Assessing the Impacts of Regional Food Hubs. U.S. Department of Agriculture, Agricultural Marketing Service.
- 9. Bauman, A., D. Thilmany, B.B.R. Jablonski, and D. Shideler. 2015. An Overview of Emerging Business Models in the Local Foods Landscape. Smart Marketing. Dyson School of Applied Economics and Management, Cornell University.
- 8. Jablonski, B.B.R., *A. van Sandt, D. Thilmany and M. Costanigro. 2014. Colorado Blend Sensory Panels, Valuation and Labeling: Pilot Survey Results from 2014 Colorado Mountain Winefest. Report to the Colorado Wine Industry Development Board.
- 7. Schmit, T.M., B.B.R. Jablonski, and D. Kay. 2013. Quantifying the Economic Impacts of Food Hubs. Cornell University. http://dx.doi.org/10.9752/MS145.09-2013
- 6. Jablonski, B.B.R. Summer 2012. Faces of Our Food System: Red Rabbit. Small Farm Quarterly. Cornell Small Farms Program.
- 5. Jablonski, B.B.R. and G. Kelly. 2012. The Economic Impact of Farm Brewery Legislation in New York State. New York Minute. Community and Rural Development Institute. 47.
- 4. Jablonski, B.B.R. and Y. Mansury. June 2012. Local Food Intermediaries Do They Matter in the NYS Economy?. Smart Marketing. Dyson School of Applied Economics and Management, Cornell University.
- 3. Jablonski, Becca B.R. Spring 2012. Faces of Our Food System: J Kings. Small Farm Quarterly. Cornell Small Farms Program.
- 2. Jablonski, B.B.R. Winter 2012. Faces of Our Food System: Farmie Market. Small Farm Quarterly. Cornell Small Farms Program.
- 1. Jablonski, B.B.R. 2011. Linking Small and Mid-Scale Farms to Markets: the Case of CNY Bounty. Smart Marketing. Dyson School of Applied Economics and Management, Cornell University.

Works in Progress (students and postdocs denoted with *):

Bonanno, A., D. Thilmany McFadden, B.B.R. Jablonski, and *A. Bauman. No farm left behind: farm performance and farm to school programming intensity. Submitted to American Journal of Agricultural Economics.

Costanigro, M., and B.B.R. Jablonski. Consumer Stigma and the Reputation Trap Hypothesis: An In-Store Experiment with Colorado Wines. Submitted to Journal of Wine Economics.

Jablonski, K.E., J.A. Dillon, *J. Hale, B.B.R. Jablonski, and M.S. Carolan. One place doesn't fit all: Improving the effectiveness of sustainability standards by accounting for place. Submitted to Frontiers in Sustainable Food Systems.

*Didero, N., M. Costanigro, and B.B.R. Jablonski. Promoting farmers market via information nudges and coupons: a randomized control trial. Submitted to Agribusiness: An International Journal.

Minner, J., D. Kay, B.B.R. Jablonski, and T.M. Schmit. Regional Food Systems and Rural Urban Linkages through the Prism of Rural Wealth Creation: The Case of GrowNYC Greenmarkets. Submitted to the Journal of Community Development.

Inwood, S., J. Clark, B.B.R. Jablonski, *A. Irish, and J. Freedgood. An Asset-Based Framework to Defining Rural Development. Accepted by the Chicago Federal Reserve, W.E. Upjohn Institute (Economic Development Quarterly [EDQ]), and the Michigan Citizens Research Council's May 2020 conference on Rural Economic Development in Grand Rapids, Michigan

Clark, J., B.B.R. Jablonski, S. Inwood, J. Freedgood, and A. Irish. Rural development through the value(s)-added food and agriculture sector. In preparation, submitting to Community Development.

Schmit, T.M., B.B.R. Jablonski, A. Bonanno, *L.O. Christensen, and T. Johnson. Measuring the stock of rural wealth: coalescing county-level measures. In preparation, submitting to Food Policy.

*Long, A.B., B.B.R. Jablonski, M. Costanigro, and M. Frasier. Optimal local foods procurement in the National School Lunch Program: An analysis of potential impacts of Farm to School policies on procurement practices in three Northern Colorado school districts. In preparation, submitting to Applied Economic Perspectives and Policy.

Jablonski, B.B.R. and J. Clark. Innovation in U.S. Food Policy Implementation: A new model for a new agenda. In preparation, submitting to Food Policy.

Jablonski, B.B.R., D. Thilmany McFadden, B. Angelo, *L.O. Christensen, and *D. Fox. Strengthening the regional dimensions of food planning goals: Strategies to shape and leverage urban and statewide food planning. In preparation, submitting to *Urban Studies*.

*Sheridan, C., B.B.R. Jablonski, A. Bonanno, and S. Weiler. Agricultural manufacturing firm location decisions and rural development. In preparation, submitting to the Journal of Regional Studies.

*Toulabi, S., B.B.R. Jablonski, D. Holm, M. Carolan, and A. Heuberger. Factors affecting producers' decision to adopt specialty potato varieties: A case study of San Luis Valley Colorado potato growers. In preparation, submitting to PlosOne.

CONTRACTS & GRANTS

Externally-Funded Projects as PI (>\$3.5M)

(2020-2022) Food asset mapping to understand opportunities for agricultural economic development that reduces water consumption. Colorado Water Conservation Board, \$163,885

(2020-2021) Meeting risk management training needs for direct market/short supply chain producers. U.S. Department of Agriculture, Extension Risk Management Education, \$50,975

(2019-2022) Pathways to prosperity: Collaborative local governing for rural wealth creation. U.S. Department of Agriculture, National Institute of Food and Agriculture, \$574,420 (CSU sub contract \$92,550)

(2019) Increasing participation of diverse stakeholders at the Colorado Food Summit, The Beacon Fund, \$5,500

(2019) Colorado Meat School. Colorado Sustainable Agriculture Research and Education (SARE) Program, \$2,000

(2018-2021) Integrating Community and Modeling Efforts to Evaluate Impacts and Tradeoffs of Food System Interventions, co-PIs include A. Bonanno, D. Thilmany, M. Pagliassotti, E. Ryan, L. Bellows, R. Cleary, O. David, R. Boone, M. Carolan, P. Meiman, and J. Quinn. Foundation for Food and Agricultural Research (FFAR), \$1,000,000 (FFAR); \$1,000,718 (match); \$2,000,718 (total).

Interdisciplinary research project with large engagement component. I was responsible for leading the proposal development and writing, including overseeing large interdisciplinary team, getting the letters of support, and engaging community partners. Grant includes funding for 4 PhD students.

(2018-2020) Integrating Research on Colorado Potatoes with Urban Consumer Demand. Colorado Potato Administrative Committee, \$45,000 (two grants, 1 per year)

Provides cash match for the FFAR grant.

(2017-2020) Rural Community Impacts of Farm to School: Food Supply Chains, Educational Programming, and Household Food Purchases, A. Bonanno is also PI, co-PIs include D. Thilmany McFadden, M. Costanigro, and M. Prescott. U.S. Department of Agriculture, National Institute of Food and Agriculture, \$574,420.

Researchers are in the Departments of Agricultural and Resource Economics and Food Science and Human Nutrition. Includes a strong engagement program, working with four U.S. Department of Agriculture Agencies, several national nonprofits, three Colorado school districts, and leadership of a national extension community of practice. Grant dollars provide support for two graduate students.

(2017) Support for Food Systems Research in Western Colorado, The Nature Conservancy, \$30,000.

Engagement project focused on Colorado's Western Slope that includes funding support for one graduate student.

(2016-2019) Improving Direct-to-Consumer Markets and Farm Viability Through their Assessment, Coordination, and Development in Northern Colorado, U.S. Department of Agriculture, Agricultural Marketing Service, \$238,853 (CSU subcontract \$31,400).

• Wrote grant on behalf of the Northern Colorado Food Cluster. Funding included support for a graduate student.

(2016-2018) Does the amount of SNAP benefits influence food choices and expenditures? Co-PI is R. Cleary. U.S. Department of Agriculture, Economic Research Service, \$30,000.

(2016-2017) Economic Impact of U.S. Farm to School Sales, Co-Bank and the National Farm to School Network, \$30,000.

National engagement with leading farm to school nonprofit.

(2015-2017) Market Channel Assessments for Colorado Fruit and Vegetable Growers, co-Pls include M. Sullins and D. Thilmany. United States Department of Agriculture, Agricultural Marketing Service, \$104,633.

Statewide engagement and support of Colorado's Fruit and Vegetable Growers. Including funding for a graduate student.

(2014-2016) Evaluating the rural economic impacts of local food system activity, co-PI is D. Thilmany. U.S. Department of Agriculture, Economic Research Service, \$30,000.

(2012-2014) Regional Food Systems: Quantifying their Impacts and Potential for Regional Economic Development, U.S. Department of Agriculture, National Institute of Food and Agriculture, \$75,000.

Provided doctoral fellowship to support research and facilitated engagement with policymakers in Washington, D.C.

(2011-2012) Assessing local foods distribution systems: farm experiences and models for building successful farmer-distributor relationships. Joint PI with M. Roth. Cornell Small Farms Program, \$10,190.

(2011-2012) Regional Food Hubs: the key to improved farm profitability and rural economic development? Northeast Sustainable Agriculture Research and Education, \$15,000.

(2011-2012) New York State Hops, New York State Department of Agriculture and Markets Specialty Crop Block Grant Program, \$67,650.

(2011) Strategic Economic Development Outreach Grant, National Grid, \$60,000.

(2011) Fresh Connect, New York State Department of Agriculture and Markets, \$15,000

(2010) Legislative Initiatives, New York State, \$30,000.

(2009-2010) Online Farmers' Market, New York Farm Viability Institute, \$87,381.

(2009-2010) Community Grant, Rosamond Gifford Foundation, \$31,000.

(2008-2010) Community Grant, CNY Community Foundation, \$45,000 (2 grants).

(2008-2010) Community Grant, Gorman Foundation, \$11,000 (3 grants)

(2008-2009) Strengthening community through enhancing the economic viability of dairy farming: an innovative regional branding initiative, Sustainable Agriculture Research and Education, \$10,000.

Externally-Funded Project as CoPI (>\$3.3M, CSU part >\$1.3M)

(2020-2021) Local and Regional Food Systems COVID-19 Rapid Response, PI is D. Thilmany, U.S. Department of Agriculture, Agricultural Marketing Service, Cooperative Agreement, \$749,997 (CSU sub is \$180,818).

(2019-2022) FARMS: Farmers for Advancing Regenerative Management Systems, PI is M. Schipanski, U.S. Department of Agriculture, Natural Resource Conservation Service, Commodity Credit Corporation, \$1,672546 (CSU sub is \$186,049).

(2019-2020) Estimating the Potential Impact of Expanded Healthy Food Incentives: Exploring Food System Impacts, PI is D. Thilmany McFadden, SPUR, \$120,000

(2018-2020) Managing risk and assessing new market opportunities for small to mid-sized livestock production and processing in Colorado. PI is D. Mooney, co-PIs are M. Sullins, D. Thilmany, L. Edwards-Callaway, and R. Rhoades. Western Risk Management Education Grant, \$50,000.

(2018-2019) Outreach and Training on New Tools and Resources for Assessing Economic Impact of Local Food Systems, PI is D. Thilmany McFadden, U.S. Department of Agriculture, Agricultural Marketing Service, \$25,616.

(2017-2018) Current Thinking in Rural Economic Growth and Development, PI is S. Deller, co-PIs include R. Dudensing and M. Woods. North Central Regional Center for Rural Development, \$20,000

(2016-2018) Toolkit 2.0 (Year 2): Integrating Community Cases and Planning Aids, PI is D. Thilmany, U.S. Department of Agriculture, Agricultural Marketing Service, \$144,000

(2016-2017) 2016 Public Attitudes about Colorado Agriculture Survey, PI is M. Martin, co-PIs include D. Thilmany McFadden and M. Sullins. Colorado Department of Agriculture, \$36,633.

(2015-2017) Strengthening Rural-Urban Linkages to Support Rural Economic Development: the Case of Re-Localized Food Systems. PI is T.M. Schmit, co-PIs are J. Minner and D. Kay. U.S. Department of Agriculture, National Institute of Food and Agriculture, \$499,374

Jointly wrote grant application with T.M. Schmit and served as the Project Manager for all aspects of the project.

(2015-2016) AgEnhancement Program, PI is T.M. Schmit. Farm Credit East, \$7,997.

(2011-2013) Economic Impact Assessment of a New York State Food Hub: the case of Regional Access. PI is T.M. Schmit. U.S. Department of Agriculture, Agricultural Marketing Services, \$32,000

Externally-Funded Projects as Investigator or role other than PI or CoPI

(2015-2016) Outreach, Training, and Proof of Concept of USDA AMS Economic Impact Assessment Toolkit, PI is D. Thilmany, I served as an investigator. U.S. Department of Agriculture, Agricultural Marketing Service, \$251,809.

 Lead author of one of the toolkit's section, played large role in editing toolkit, as well as conducting outreach and trainings across the U.S.

(2013-2015) A New Approach to Blending Colorado Wines and Consumer Response, PI is D. Thilmany, co-PI is Marco Costanigro. U.S. Department of Agriculture, Agricultural Marketing Service Specialty Crop Block Grant (partnership with the CO Department of Agriculture and the CO Wine Board), Co-Principal Investigator, \$61,568 (CSU sub is \$22,955)

Supported grant execution including development of survey protocol, data collection, data analysis, writing of final report, and project outreach and dissemination.

(2011) Rural Business Enterprise Grant, Author and Administrator, U.S. Department of Agriculture, Rural Development, \$56,000.

(2010) New York Beef Farmers Cooperative, Author and Administrator, U.S. Department of Agriculture, Rural Development, \$750,000.

Helped to establish the New York Beef Farmers Cooperative and secured funding that could be lent to NY beef producers who wanted to join cooperative. Cooperative started Side Hill Farmers.

(2008) Establishment of an Agricultural Revolving Loan Fund, Author and Administrator, U.S. Department of Agriculture, Rural Development, \$99,990.

Wrote grant to establish agricultural revolving loan fund to support county farmers and ranchers.

Internally-Funded Awards

(2019) Food Systems Planning and Reporting Unit, Program Leadership Team Grant, Colorado State University Extension \$5,000

(2019) Evaluating emerging practices and markets for Colorado wheat-based systems, PI with Meagan Schipanski, Colorado Wheat Research Foundation, \$15,000.

(2018) Evaluating emerging practices and markets for Colorado wheat-based systems, PI with Meagan Schipanski, Colorado Wheat Research Foundation, \$15,000.

(2018) Food Systems Planning and Reporting Unit, Program Leadership Team Grant, Colorado State University Extension \$5,000

(2017-2020) Rural Wealth Creation: Exploring food systems-led development strategies, M. Carolan is also PI, co-PIs include A. Bonanno, D. Thilmany, M. Martin, M. Pagliassotti, E. Ryan, L. Bellows, R. Cleary, M. Carolan, P. Meiman, G. Cavdar, and J. Quinn. Vice President for Research's Catalyst for Innovation Partnership Program, Colorado State University, \$200,000.

(2017) Food Systems Planning and Reporting Unit, Program Leadership Team Grant, Colorado State University Extension \$5,000

(2016-2017) Colorado Blueprint of Food and Agriculture, co-Pls D. Thilmany McFadden and G. Graff. Colorado Agricultural Experiment Station, \$106,000.

(2016) Rural Wealth Creation: Exploring food systems-led development strategies, M. Carolan is also PI, co-PIs include A. Bonanno, D. Thilmany, M. Martin, M. Pagliassotti, E. Ryan, L. Bellows, R. Cleary, M. Carolan, P. Meiman, G. Cavdar, and J. Quinn. Vice President for Research's Catalyst for Innovation Partnership Program, Colorado State University, \$5,000.

PAPERS PRESENTED/SYMPOSIA/INVITED LECTURES/PROFESSIONAL MEETINGS/WORKSHOPS

My research and extension program is comprised of two primary components: 1) evaluating the farm, ranch, and food business profitability impacts of sales through non-commodity markets (e.g., local food markets, certification, or other product differentiation strategies); and, 2) assessing the community economic impacts of food system policies, investments, and programs. The below list is organized according to the research/program area.

Farm/Ranch/Food Business Profitability Impacts of Non-Commodity Markets (includes 10 invited lectures, 23 professional meetings and selected papers, and 79 Extension presentations)

Invited Lectures

- 10. 2020, Leveraging urban food markets to support rural-urban linkages and rural economic development, Urban Food Systems Symposium, Kansas City, MI *event cancelled due to COVID-19
- 9. 2020, Trends in direct marketing and regional food systems: Implications and opportunities for Extension, 2020 Extension Risk Management Education Conference, Denver, CO *event cancelled due to COVID-19
- 8. 2019, Opportunities for Value Added Dairy, University of Minnesota Extension, MN, keynote
- 7. 2018, Local Food System Economics, National Farm Business Management Conference, Harrisburg, PA
- 6. 2018, Using data to inform direct market programming and initiatives: farm and ranch profitability implications, National Direct Agricultural Marketing Summit, Arlington, VA (with D. Thilmany McFadden and M. LeRoux)
- 5. 2018, Lessons Learned and Future Needs for Local Food Economic Research and Outreach: An Overview of USDA-Funded work on Local and Regional Small and Mid-Size Farms, U.S. Department of Agriculture, National Institute of Food and Agriculture, Washington, D.C. (with D. Shideler and D. Thilmany)

- 4. 2018, The Financial Performance Implications of Differential Marketing Strategies: Exploring Farms the Pursue Local Markets as a Core Competitive Advantage, U.S. Department of Agriculture, Economic Research Service, Washington, D.C. (with D. Shideler and D. Thilmany)
- 3. 2018, The Financial Performance Implications of Differential Marketing Strategies: Exploring Farms the Pursue Local Markets as a Core Competitive Advantage, U.S. Department of Agriculture, Agricultural Marketing Service, Washington, D.C. (with D. Shideler and D. Thilmany)
- 2. 2017, Trends in Emerging Food Markets and Implications for Regional Economic Development, Farm to Fork Conference, Western State University, Keynote Address, Gunnison, CO
- 1. 2013, Purchasing Patterns for Local Food Producers: Estimating Economic Impacts, An Open Forum to Strengthen Collaborations between Research, Outreach, and Education for the Northeast Food System, The Northeast Regional Center for Rural Development

Professional Meetings/Selected Papers/Presentations

- 23. 2020, Trends, risks, and opportunities in Western U.S. Agriculture: Implications for Extension, Western Extension Committee Organized Symposium, Western Extension Committee and Western Agricultural Economics Association annual meeting, Santa Fe, NM (with P.L. Hatzenbuehler, H. Tejada, and R.E. Tronstad) *accepted but not presented due to COVID-19
- 22. 2020, Integrating theory of change and performance measures into risk management extension programming, Western Extension Committee Organized Symposium, Western Extension Committee and Western Agricultural Economics Association annual meeting, Santa Fe, NM (with D. Mooney and M. Sullins) *accepted but not presented due to COVID-19
- 21. 2020, Putting the 'farm' back in 'farm to school': strategies to support farm viability through school markets, National Farm to Cafeteria Conference, Albuquerque, NM (with A. Alma and D. Thilmany) *accepted but not presented due to COVID-19
- 20. 2020, Integrating community and modeling efforts to evaluate impacts and tradeoffs of food system interventions, InTERFEWS Seminar, Colorado State University, Fort Collins, CO
- 19. 2019, Exploring the underlying economics of local food producers: Opportunities for rural economic development, Applied Agricultural Economics Association Annual Meeting, Atlanta, GA (presented by *A. Bauman, with D. Thilmany McFadden)
- 18. 2018, Evaluating the Farm Profitability Impacts of Local and Regional Food Systems, Department of Crop and Soil Science Seminar Series, Colorado State University
- 17. 2018, Exploring the Farmer in Farm to School: An Initial Look at Farmer Financial Outcomes from Participation in Intermediated Sales, Agricultural and Applied Economics Association, Track Session, Washington, D.C. (with D. Thilmany McFadden, A. Bonanno and A. Bauman)
- 16. 2018, The Farm and Ranch Profitability Impacts of Sales through School Markets, Western Agricultural Economics Association, Organized Symposium, Anchorage, AK (with D. Thilmany McFadden, A. Bonanno and A. Bauman)

- 15. 2018, Financial Performance Implications of Sales through Direct and Intermediated Markets: Current Research and Future Needs to Support Extension Programming, Western Extension Committee, Anchorage, AK (with M. Sullins and D. Thilmany McFadden)
- 14. 2017, Initial Results from the Colorado Marketing Channel Assessment: Benchmarks and Lessons Learned, Food Distribution Research Society Annual Meeting, Honolulu, HI (with *E. Naasz, *J. Christensen*, M. Sullins and D. Thilmany)
- 13. 2017, Optimizing Portfolios for Colorado Specialty Crop Producers, Western Agricultural Economics Association, Reno, NV (presented by J. Christensen*, with D. Thilmany and M. Sullins)
- 12. 2017, Exploring regional dimensions of farm financial performance among those targeting direct and intermediated markets, Western Regional Science Association Annual Meeting, Santa Fe, NM (presented by D. Thilmany)
- 11. 2016, Assessing Market Channel Performance for Colorado Fruit and Vegetable Producers," Food Distribution Research Society, New Orleans, LA (with J. Christensen*, D. Thilmany McFadden, and M. Sullins)
- 10. 2016, Determinants of Small Farm Profitability How Important are Local Foods? U.S. Department of Agriculture, National Small Farm Conference, Virginia Beach, VA (with T. Schmit and S. Vogel)
- 9. 2016, Evaluating scale and technical efficiency among farms and ranches with a local market orientation," Agricultural and Applied Economics Association Annual Meeting, Track Session Organizer, Boston, MA (with A. Bauman* and D. Thilmany McFadden)
- 8. 2016, The financial performance implication of differential marketing strategies: Exploring farms that pursue local markets as a core competitive advantage, Agricultural and Applied Economics Association Annual Meeting, Boston, MA (with D. Thilmany McFadden and *A. Bauman)
- 7. 2016, Determinants of Small Farm Profitability: How Important are local foods?" Agricultural and Applied Economics Association Annual Meeting, Track Session Organizer, Boston, MA (with S. Vogel and T. Schmit)
- 6. 2015, Determinants of Small Farm Profitability: How Important are Local Foods? Agriculture and Human Values Conference, Pittsburgh, PA (presented by S. Vogel)
- 5. 2014, Impact of Market Channel on the Costs of GAPs for Produce Growers in CO and NY, The Food Distribution Research Society Annual Meeting, Salt Lake City, UT (with M. Sullins)
- 4. 2014, Farm-level Impact of Scaling Up Local Food Systems Through Grocers' Purchasing," Agriculture and Human Values Conference, Panel Organizer, Burlington, VT (with C. Gupta)
- 2013, Local' producers' production functions and their importance in estimating economic impacts, Applied Agricultural Economic Association, Washington, D.C. (with T.M. Schmit)

- 2. 2013, Local' producers' production functions and their importance in estimating economic impacts, Northeast Agricultural Economics Association, Ithaca, NY (with T.M. Schmit)
- 1. 2013, Local' producers' production functions and their importance in estimating economic impacts, Agriculture and Human Values Conference, East Lansing, MI (with T.M. Schmit)

Extension Presentations

- 79. 2020, Food asset mapping in Colorado: Leveraging assets to expand opportunities for food systems led economic development, Presentation to CO Water Plan State Advisory Board, Webinar
- 78. 2020, Mapping and mitigating potential impacts of COVID-19 to Colorado Food and Ag, Regional Economic Development Institute Seminar Series, Webinar (with D. Thilmany)
- 77. 2020, Using market channels to estimate COVID impacts, Colorado Food Systems Weekly Forum, Webinar (with D. Thilmany)
- 76. 2020, Producer input for Denver's food policy, Western Horticultural Society Annual Meeting, Grand Junction, CO (with D. Thilmany)
- 75. 2019, Local food procurement: A catalyst for small farm economics (with D. Thilmany), The Council on Food, Agricultural & Resource Economics (C-FARE), webinar
- 74. 2019, Focus on farm financials: Tools and practices, eXtension Community Local Regional Food Systems Community of Practice Open Forum (with D. Thilmany)
- 73. 2019, Assessing Market Opportunities for San Luis Valley Ag and Food Businesses, Southern Rocky Mountain Ag Conference, Monte Vista, CO
- 72. 2019, Taking the Leap and Growing your Brand in Retail and Beyond, Colorado Department of Agriculture, Fort Collins, CO
- 71. 2019, Taking the Leap and Growing your Brand in Retail and Beyond, Colorado Department of Agriculture, Broomfield, CO
- 70. 2019, Market Opportunities for Small-Scale Farmers, GoFarm, Golden, CO (with M. Sullins)
- 69. 2019, Assessing Market Opportunities for Colorado Fruit and Vegetable Growers, Western Horticultural Society Annual Meeting, Grand Junction, CO (with D. Thilmany)
- 68. 2019, Opportunities in specialty markets, El Paso County Extension, Annie's Project, Colorado Springs, CO
- 67. 2018, What is your niche? Identifying and developing tools to access your target markets, From Kitchen to Commercial: A Food Business Development Seminar, CSU Extension, Aurora, CO

- 66. 2018, Marketing channels and financial performance of farms and ranches, Ag Entrepreneurship and Economic and Community Development Extension Program Team, Penn State University, Webinar
- 65. 2018, Emerging consumer opportunities for food entrepreneurs in Colorado, Denver Start Up Week, Denver, CO (with G. Graff, A. Ichwan, and S. Jones)
- 64. 2018, Local food and specialty markets: Trends and profitability impacts, Annie's Project, Rocky Mountain Farmers Union, Estes Park, CO (presented by M. Sullins)
- 63. 2018, Market Channel Assessments, National Incubator Farm Training Initiative National Field School, Boulder, CO (presented by D. Thilmany McFadden and M. Sullins)
- 62. 2018, Market Channel Assessments, Colorado Fruit and Vegetable Growers Association Micro-Webinar (with D. Thilmany)
- 61. 2018, The Financial Performance Implications of Differential Marketing Strategies: Exploring Farms the Pursue Local Markets as a Core Competitive Advantage, National Sustainable Agriculture Coalition, Washington, D.C. (with D. Shideler, and D. Thilmany McFadden)
- 60. 2018, Profitability of Sales by Market Channel, GoFarm Farmer Training, Golden, CO
- 59. 2018, A Closer Look at How the Business Decisions and Financial Performance of Local and Regional Small and Mid-Size Farms influence Community Economic Outcomes, eXtension Community Local and Regional Food Systems (with J. O'Hara, D. Shideler, and D. Thilmany McFadden)
- 58. 2018, Markets, Marketing, and Market Channel Selection, Jefferson County Building Farmers Program, Denver, CO
- 57. 2018, Business Plan Development, Old Fort Market Garden Incubation Education, Durango, CO, Webinar
- 56. 2017, Planning for Profitable Agriculture and Sustainable Food Systems, Smart Growth Network (with K. Liang, J. O'Hara, S. Tropp, D. Thilmany McFadden)
- 55. 2017, Market Channel Assessments, Farm to Fork Conference, Western State University, Gunnison, CO (with* J. Christensen, D. Thilmany, and M. Sullins)
- 54. 2017, Exploring the Performance of Marketing Strategies: Implications for CO Fruit and Vegetable Growers, Colorado Fruit and Vegetable Growers Association, Webinar (with D. Thilmany, M. Sullins, J. Christensen, *E. Naasz, and S. Knight)
- 53. 2017, Benchmarking by Market Channel: Implications for CO Fruit and Vegetable Growers, Market Ready Training: Training the Trainer, Brighton, CO (with D. Thilmany, M. Sullins, J. *Christensen, *E. Naasz, and S. Knight)

- 52. 2017, Benchmarking by Market Channel: Implications for CO Fruit and Vegetable Growers, Market Ready Training: for Farmers, Brighton, CO (with D. Thilmany, M. Sullins, *J. Christensen, *E. Naasz, and S. Knight)
- 51. 2017, Benchmarking by Market Channel: Implications for CO Fruit and Vegetable Growers, Colorado Farm Show, Greeley, CO (with D. Thilmany)
- 50. 2017, Measuring Value Chain Indicators, Local Food Impacts Conference, George Washington University and U.S. Department of Agriculture, Agricultural Marketing Service, Washington, D.C.
- 49. 2017, An Overview of Food Market Trends and Colorado's Market Channels," Food and Farm Form, Montrose, CO (with D. Thilmany)
- 48. 2017, Strategic Marketing: Mission oriented decisions to develop relationships with customers and market your products and services," Building Farmers, Colorado Springs, CO
- 31-47. 2017, 30-minute consulting sessions with 17 Colorado farmers (with M. Sullins and *E. Naasz)
- 7-30. 2016-2017, 30-minute consulting sessions with 24 Colorado farmers (with M. Sullins, D. Thilmany, and *J. Christensen)
- 6. 2016, Market channel assessments: Understanding your farm's profitability by market, Colorado Fruit and Vegetable Growers Association, Webinar (with M. LeRoux, D. Thilmany, and *J. Christensen)
- 5. 2016, Food systems, farm profitability, and regional economic development, Western Colorado Extension Annual Meeting, Cortez, CO
- 2-4. 2016, Alternative Market Assessment, Colorado State University's Agricultural Lenders Tour
 - Akron, CO
 - Delta, CO
 - Craig, CO
- 1. 2015, Local Foods Benchmarking and Outreach, Lending to the Next Generation of Agriculture Conference, The Farm Credit Council, Louisville, KY (with D. Thilmany and T.M. Schmit)

Community Economic Impacts of Food System Policies, Investments, and Programs (includes 21 invited lectures, 51 professional meetings and selected papers, and 119 Extension presentations)

Invited Lectures

21. 2019, Tension and trade-offs in food system work, Massachusetts Food System Forum, College of the Holy Cross, Worcester, MA, keynote presentation

- 20. 2019, Leveraging urban food markets to support rural-urban linkages and regional economic development, 2019 Farm and Food Conference, Kansas Rural Center, Wichita, KS, keynote presentation
- 19. 2019, Integrating community and modeling efforts to evaluate impacts and tradeoffs in food system interventions, Smart Urban Food Systems Summit, Foundation for Food and Agriculture Research, Brooklyn, NY
- 18. 2019, Leveraging urban food markets to support rural economic development, 2019 Economic Development Conference for the EDA Denver Region, U.S. Department of Commerce, Economic Development Administration, Denver, CO
- 17. 2019, Food system linkage to rural economic development, Innovations in the Food System: Shaping the Future of Food, Food Forum Workshop, The National Academies of Sciences, Engineering, and Medicine, Washington, D.C.
- 16. 2019, Recent and emerging evidence of food systems as economic development, Western Kansas Rural Economic Development Alliance
- 15. 2019, Rural-urban linkages instead of divides: Connecting metropolitan food plans to the countryside, Colorado State University Lecture, Fort Collins, CO (with M. Carolan)
- 14. 2019, Opportunities to build connections between Colorado producers and Colorado consumers, Foodshed Forum and Statewide Farm to Institution Summit, University of Colorado, Colorado Springs, CO, keynote presentation
- 13. 2019, Growing Local Food Economies: Good Food Good Business, University of Missouri Extension, keynote presentation
- 12. 2018, Measuring the stock of rural wealth: coalescing county-level measures, Ostrom Workshop Colloquium Series, Indiana University, Bloomington, IN
- 11. 2018, Eating Well Together: Developing Partnerships for a Local Food Economy, U.S. Department of Agriculture-SARE/ATTRA National Conference, St. Louis, MO
- 10. 2017, Regional Food Systems, 2017 Federal Reserve Policy Summit, The Cleveland, Philadelphia, and Minneapolis Federal Reserve Banks, Cleveland, Ohio
- 9. 2017, A Toolbox for Early-Career and Future Extension Educators, Agricultural and Applied Economics Association Annual Meeting, Chicago, IL
- 8. 2017, Evaluating the Rural Impacts of an Urban Local Food System Initiative, Department of Agricultural, Environmental, and Development Economics, The Ohio State University, Columbus, Ohio
- 7. 2017, Applying Comprehensive Wealth Accounting to Evaluating the Impacts of Local Food System Initiatives, U.S. Department of Agriculture, Economic Research Service, Washington, D.C.

- 6. 2016, Rural Wealth Creation: Ongoing Research and Future Collaborations," Rural Policy Research Institute (RUPRI), Iowa City, IA.
- 5. 2015, The Economics of Local Food: Strategies and Impact," Oregon Small Farm Program's National Conference, Oregon State University, Corvallis, OR.
- 4. 2014, Economic Impacts of Food Hubs," The Wallace Center Winrock International, National Food Hub Conference, Raleigh, NC (with Rich Pirog)
- 3. 2014, The Emergence of Food Hubs and Their Impact on Farmers' Markets," New York State Farmers' Market Federation Annual Meeting, Keynote address, Binghamton, NY
- 2. 2013, Assessing the Economic Impacts of Regional Food Hubs: the Case of Regional Access, Know Your Farmer Know Your Food Task Force Meeting, U.S. Department of Agriculture, Washington, D.C.
- 1. 2013, Estimating the Economic Impacts of Local Foods, U.S. Department of Agriculture, Economic Research Service, Washington, D.C.

Professional Meetings/Selected Papers/Presentations

- 51. 2020, Price premiums for wheat attributes throughout the wheat value chain: Hedonic price analysis of flour and sandwich bread, Western Agricultural Economics Association Annual Meeting, Santa Fe, NM (presented by *H Edmondson with D. Thilmany McFadden) *accepted but not presented due to COVID-19
- 50. 2020, Values-added food and agriculture sector and rural wealth creation, Agriculture and Human Values Society Annual Meeting, Athens, GA (with J. Pender, A. Bauman, A. Rupasignha, and J. Clark) *accepted but not presented due to COVID-19
- 49. 2020, Bridging Divides? A social network analysis of a statewide food summit, Agriculture and Human Values Society Annual Meeting, Athens, GA (with *J. Hale) *accepted but not presented due to COVID-19
- 48. 2020, An Asset-Based Framework to Defining Rural Development, Chicago Federal Reserve, W.E. Upjohn Institute (Economic Development Quarterly [EDQ]), and the Michigan Citizens Research Council's May 2020 conference on Rural Economic Development in Grand Rapids, Michigan (with S. Inwood, J. Clark, A. Irish, and J. Freedgood) *accepted but not presented due to COVID-19
- 47. 2020, Agricultural manufacturing location decisions in Colorado: Implications for rural economic development policy, Southern Regional Science Association Annual Meeting, Savannah, GA (with *C. Sheridan, A. Bonanno, and S. Weiler) *accepted but not presented due to COVID-19
- 46. 2020, Values-added food and agriculture sector and rural wealth creation across the U.S., Southern Regional Science Association Annual Meeting, Savannah, GA (with J. Pender, A. Bauman, A. Rupasignha, and J. Clark) *accepted but not presented due to COVID-19

- 45. 2019, An asset-based framework for rural development, Pre-Conference Research Workshop on a Better Understanding to the Challenges and Opportunities Facing Rural Economic Development, Federal Reserve Back of Chicago, W.E. Upjohn Institute for Employment Research (presented by S. Inwood, with J. Clark, A. Irish, and J. Freedgood)
- 44. 2019, Value(s) added food and ag sector and its relationship to rural wealth creation, Food Distribution Research Society Annual Meeting, Seattle, WA (with A. Bauman, J. Pender, A. Rupasingha, and J. Clark)
- 43. 2019, Optimal local foods procurement in the National School Lunch Program: An analysis of potential impacts of farm to school policies on procurement practices, Applied Agricultural Economics Association Annual Meeting, Atlanta, GA (presented by *A. Long, with M. Costanigro, and M. Frasier)
- 42. 2019, Do farm to school products increase fresh fruit and vegetable consumption in elementary schools? Applied Agricultural Economics Association Annual Meeting, Atlanta, GA (presented by *S. Zhou, with M. Costanigro, *A. Long, and M. Prescott)
- 41. 2019, Federal Reserve Board, Research and partnerships in regional food systems, Applied Agricultural Economics Association Annual Meeting, Atlanta, GA
- 40. 2019, Does identification of locally-procured items increase fresh fruit and vegetable consumption? Evidence from a Colorado in-school experiment, Western Agricultural Economics Association Annual Meeting, Coeur d'Alene, ID (with *S. Zhou, M. Costanigro, *A. Long, and M. Prescott)
- 39. 2018, Research opportunities in farm to school, Department of Agricultural and Resource Economics Seminar, Fort Collins, CO (with H. Dombalis, A. Northup Alma, W. Peters Moschetti, and A. Bonanno)
- 38. 2018, Testing barriers to consumer attendance at farmers markets: A northern Colorado case study, Food Distribution Research Society Annual meeting, Arlington, VA (presented by *N. Didero)
- 37. 2018, The Rural Wealth Creation Impacts of Denver's Food Vision, Agricultural and Applied Economics Association, Track Session, Washington, D.C. (with A. Bonanno, D. Thilmany, and R. Cleary)
- 36. 2018, An Overview of Farm-to-School Programs and Data Availability, Western Agricultural Economics Association, Organized Symposium, Anchorage, AK
- 35. 2018, A Systematic Review of the Impact of Farm-to-School Related Activities on Student Outcomes, Western Agricultural Economics Association, Organized Symposium, Anchorage, AK (with R. Cleary, M. Prescott, *A. Long, M. Costanigro, and A. Bonanno)
- 34. 2018, Measuring the stock of rural wealth: coalescing county-level measures, Economics of Local Food, Northeastern Agricultural and Regional Economics Association, Philadelphia, PA (with T.M. Schmit, A. Bonanno, L.O. Christensen, and T. Johnson)

- 33. 2018, Navigating strategic food system change: A road map for community food and agriculture plans. National Good Food Network Conference: An Initiative of the Wallace Center at Winrock International, Albuquerque, NM (with R. Roy, B. Angelo, D. Thilmany)
 - Selected half-day training
- 32. 2017, Comprehensive Wealth Accounting, North American Regional Science Association Annual Meeting, Vancouver, Canada (with T.M. Schmit, D. Kay, and T. Johnson)
- 31. 2017, Urban and Rural Impacts of Farm Participation in Urban Markets: the Case of GrowNYC," Agricultural and Applied Economics Association Annual Meeting, Chicago, IL (with T.M. Schmit)
- 30. 2017, Comprehensive Wealth: Evaluating the Rural Impacts of an Urban Local Food System Initiative, Agricultural and Applied Economics Association Annual Meeting, Track Session Organizer, Chicago, IL (with T.M. Schmit, D. Kay, and T. Johnson)
- 29. 2017, A Blueprint for Colorado Food and Agriculture: Extension's Role in Identifying Opportunities, Priorities, Investments, and Programming to Support Colorado's Food System, Western Extension Committee Annual Meeting, Reno, NV
- 28. 2017, School districts and their local food supply chains: Implications for farm to school programs, Western Agricultural Economics Association Annual Meeting, Reno, NV (with L. Christensen* and J. O'Hara)
- 27. 2017, Generating Wealth through Food Systems Led Development, Agriculture and Human Values Society Annual Meeting, Occidental College, Los Angeles, CA
- 26. 2017, School districts and their local food supply chains: Implications for farm to school programs, Agriculture and Human Values Society Annual Meeting, Occidental College, Los Angeles, CA (with L.O. Christensen* and J. O'Hara)
- 25. 2017, Evaluating the Rural Impacts of an Urban Local Food System Initiative, Department of Agricultural and Resource Economics Seminar Series, Colorado State University, Fort Collins, CO
- 24. 2017, Innovation in US Food Policy Implementation: A New Model for a New Agenda, American Society of Public Administration Annual Meeting, Atlanta, GA (presented by J. Clark)
- 23. 2016, Assessing the Economic Impacts of Local Food Systems: A Toolkit and Meta-Analysis to Evaluate Ongoing and Future Efforts," U.S. Department of Agriculture, National Small Farm Conference, Virginia Beach, VA (with D. Thilmany, D. Tropp)
- 22. 2016, Applying comprehensive wealth accounting to evaluating the impacts of local food system initiatives," Agricultural and Applied Economics Association Annual Meeting, Track Session Organizer, Boston, MA (with T. Schmit and D. Kay)

- 21. 2016, Determinants of effective beginning farmer programming and implications for emerging USDA programs, Western Agricultural Economics Association, Victoria, Canada (with J. Christensen*, D. Thilmany McFadden, M. Sullins, and K. Curtis)
- 20. 2016, The effect of varietal and regional information on consumer taste perceptions: challenges and opportunities for nascent wine regions, Western Agricultural Economics Association, Victoria, Canada (with M. Costanigro)
- 19. 2015, Rural Communities to GrowNYC's Greenmarkets: Spatial Analysis to Understand Urban-Rural Linkages, Association of Collegiate Schools of Planning, Houston, TX (with J. Minner)
- 18. 2015, Food System Planning: Do Rural Areas Deserve Special Attention?" Association of Collegiate Schools of Planning, Houston, TX (with J. Clark)
- 17. 2015, Enhancing the Applied Knowledge of Local Food Systems' Economic Impacts: A National Research and Training Effort, Agricultural and Applied Economics Association Annual Meeting, San Francisco, CA (with D. Thilmany, T.M. Schmit, D. Hughes, S. Deller, D. Swenson, P. Watson, and D. Conner)
- 16. 2015, Measuring the Rural Wealth Creation Impacts of Local Food Systems," Agricultural and Applied Economics Association Annual Meeting, San Francisco, CA
- 15. 2015, The Rural Wealth Creation Impacts of Local Food System Initiatives, Agriculture and Human Values Conference, Pittsburgh, PA (with D. Kay)
- 14. 2015, A USDA AMS Toolkit to Evaluate the Economic Impacts of Food System Initiatives, Agriculture and Human Values Conference, Pittsburgh, PA (with D. Tropp and D. Conner)
- 2015, Assessing the Economic Impact of Local Food Systems Framing a Meta-Analysis for the US, National Value-Added Agriculture Conference, Austin, TX (with D. Thilmany McFadden, D. Hughes, and B. Angelo)
- 13. 2015, Measuring the Community Economic Impacts of Regional Food Systems, Rethinking Capitals: Going Beyond the Financial, ICAEW and Newcastle University Business School, London, UK
- 12. 2014, Food Systems and Regional Economic Development: Evaluating Policies and Methods, The Food Distribution Research Society Annual Meeting, Salt Lake City, UT
- 11. 2014, 'Better Butter': Local Food Systems as a Catalyst for Innovation, Applied Agricultural Economic Association, Minneapolis, MN
- 10. 2014, Leveraging Federal Data Sources: The Case of Local Food Assessments," CRENET Track Session, Agricultural and Applied Economics Association Annual Meeting, Minneapolis, MN
- 9. 2013, Telling Your Story: Quantifying the Economic Impacts of Local Food Systems, Applied Agricultural Economic Association Graduate Student Competition, Washington, D.C.

- 8. 2013, The Rural Impact of Urban Concentrated Local Foods Initiatives, Association of Collegiate Schools of Planning and Association of European Schools of Planning Joint Conference, University College Dublin, Ireland
- 7. 2013, The Rural Impact of Urban Concentrated Local Foods Initiatives, International Geographical Union, Commission on the Dynamics of Economic Spaces, Humboldt University of Berlin, Germany
- 6. 2013, The Effect of 'Local' and 'Scale' in Local Agri-Food Systems, The Association of American Geographers Annual Conference, Los Angeles, CA
- 5. 2012, Impacts of Local Food System Activities on a Regional Economy: A case study from upstate New York, Northeastern Agricultural and Resource Economic Association Annual Meeting, Lowell, MA (presented by T.M. Schmit)
- 4. 2012, Local Food Infrastructure in NYS: a Social Accounting Matrix and Structural Path Analysis Approach, Applied Agricultural Economics Association Food Environment Symposium, Boston, MA (with Y. Mansury)
- 3. 2012, Distribution in New York State, The Association of American Geographers Annual Conference, New York, NY
- 2. 2011, Planning for Sustainable Communities: the Role of Agri-Food Wholesale Distribution, The Association of Collegiate Schools of Planning Annual Conference, Salt Lake City, UT
- 1. 2011, Distribution Infrastructure to Support Vibrant Farms and Rural Communities, Rural Wealth Creation and Livelihoods Conference: convened by the USDA Economic Research Service and the Ford Foundation, Washington, D.C.

Extension Presentations

- 119. 2020, Food systems and sustainability. Virtual scoping workshop on sustainable energy opportunities in food systems, Joint Institute for Strategic Energy Analysis, The National Renewable Energy Laboratory, webinar
- 118. 2020. Colorado State University's Task Force on Colorado Food Supply, Colorado State University Food Systems Initiative Webinar Series, webinar
- 117. 2020, Values-based procurement policies: Opportunities and challenges, National Good Food Network Annual Meeting, The Wallace Center, New Orleans, LA (with A. Delwiche, H. Johnston, and E. Smith) *accepted but I did not present due to COVID-19
- 116. 2020, Emerging market opportunities in Denver: A 2020 update, Colorado Fruit and Vegetable Growers Association Annual Meeting, Denver, CO
- 115. 2020, Colorado Food Summit, Denver, CO
 - Planned and executed event including >300 food system stakeholders throughout Colorado

- 114. 2019, Leveraging urban food markets to support farmers, ranchers, and rural communities, 2019 Eastern Colorado Crop Production Conference, Fort Morgan, CO
- 113. 2019, Evaluating and measuring food systems impact, Massachusetts Food Systems Forum, College of the Holy Cross, Worcester, MA
- 112. 2019, Assessing the economic impact of food systems programming, policies, and initiatives, 2019 Farm and Food Conference, Kansas Rural Center, Wichita, KS
- 111. 2019, Market opportunities resulting from Denver's food vision and plan: Opportunities to build rural-urban linkages, Denver Sustainable Food Policy Council, Denver, CO (with M. Kalb)
- 110. 2019, Building capacity in Colorado's livestock processing sector, Colorado Association of Meat Processor's Annual Meeting, Ignacio, CO
- 109. 2019, Support for your food or agricultural business, 3rd annual Colorado Cottage Foods Forum, Commerce City, CO
- 108. 2019, Evaluating the economic impact of the National Young Farmers Coalition work, National Young Farmers Coalition, webinar
- 107. 2019, Evaluating the regional impacts of local food system initiatives, Oregon State University Extension
- 106. 2019, Exploring market opportunities in the San Luis Valley: Efforts to promote resiliency and rural wealth creation, Colorado Department of Natural Resources, Denver, CO
- 105. 2019, Evaluating emerging practices and markets for Colorado wheat based systems, Colorado Wheat Research Foundation, Fort Collins, CO (with M. Schipanski)
- 104. 2019, Navigating strategic food system change: A road map for community food and agriculture plans, Engagement Scholarship Consortium, Denver, CO (with D. Thilmany and B. Angelo)
- 103. 2019, Opportunities for food markets and agritourism: Colorado Blueprint of Food and Agriculture, AgriSummit, Salida, CO (with D. Thilmany)
- 102. 2019, Crafting winning food system grant proposals an NGFN webinar, Wallace Center, Webinar (with Dr. Thilmany and J. O'Hara)
- 101. 2019, Crafting winning food system grant proposals, CSU Extension webinar (with D. Thilmany and M. Sullins)
- 100. 2019, Emerging wholesale marketplace opportunities in Denver Metro, Colorado Fruit and Vegetable Growers Annual Meeting, Denver, CO

- 99. 2019, Colorado Blueprint of Food and Agriculture: Engaging partners and catalyzing impacts, Colorado State University Ag Leadership Council, Denver, CO (with D. Thilmany)
- 98. 2019, Outcomes and metrics for farm to child nutrition program success in State planning: Creating your State's 2025 vision, Farm to Child Nutrition Program Summit, U.S. Department of Agriculture, Food and Nutrition Service, Denver, CO
- 97. 2019, Cultivating relationships that work for producers and Child Nutrition Programs, Farm to Child Nutrition Program Summit, U.S. Department of Agriculture, Food and Nutrition Service, Denver, CO
- 96. 2019, Research opportunities in farm to school: Summary of a CSU research project funded by NIFA, National Farm to School Network Research Committee (with A. Bonanno)
- 95. 2019. Farm to school and the fresh fruit and vegetable program: Evidence from a Colorado experiment, Colorado School Nutrition Association Annual meeting, Loveland, CO (with M. Costanigro, *S. Zhou, *A. Long, and M. Prescott)
- 94. 2019, Panel discussion on rural issues, Colorado Farm Bureau, Denver, CO
- 93. 2019, Evaluating the rural and regional impacts of urban-based local food system initiatives, GrowNYC (Formerly the NYC Council on the Environment), New York, NY
- 92. 2018, Market opportunities, Gunnison, CO
 - Planned and coordinated event for Colorado potato, sweet corn, and peach growers to meet with Denver policy makers and buyers
- 91. 2018, The role of food policy councils in supporting regional food system development, Greater Kansas City Food Policy Council
- 90. 2018, 21st Century Food Trends: The Themes, Perspectives, and Values of the Future, 100 Years More: Thought Leadership & Sustainability Symposium, Denver, CO
- 2018, Integrating Community and Modeling Efforts to Evaluate Impacts and Tradeoffs of Food System Interventions, Foundation for Food and Agriculture (FFAR), Webinar
- 89. 2018, Using data and new research to make the case to local and statewide decision makers for food systems investment, Harvesting Opportunities in Kansas, Lawrence KS
- 88. 2018, Recent and emerging evidence of food systems as economic development, Harvesting Opportunities in Kansas, Lawrence KS (with D. Tropp and M. Hendrickson)
- 87. 2018, Using the new economic impact calculator to assess your project: A discussion on the connections to the USDA AMS Toolkit and framing used to develop the calculator, eXtension Community Local and Regional Food Systems
- 86. 2018, Integrating Community and Modeling Efforts to Evaluate Impacts and Tradeoffs of Food System Interventions, Colorado Wheat Research Foundation, Fort Collins, CO (with M. Schipanski)

- 85. 2018, Integrating Community and Modeling Efforts to Evaluate Impacts and Tradeoffs of Food System Interventions, Colorado Potato Administrative Committee, Fort Collins, CO
- 84. 2018, Farm to School and your Local Economy: How can you Explore the Linkages? National Farm to Cafeteria Conference, Cincinnati, OH (with D. Thilmany, J. O'Hara, and B. Raison)
- 83. 2018, Colorado Blueprint of Food and Agriculture: Opportunities to Engage with CSU Food Systems Programming, Presentation to Tyson Foods, Fort Collins, CO (with D. Thilmany)
- 82. 2018, Colorado Blueprint of Food and Agriculture, Colorado State University President's Agricultural Advisory Committee, Denver, CO (with D. Thilmany)
- 81. 2018, Colorado Blueprint and Public Attitudes Survey Results, Colorado State University Extension Livestock and Range Program Reporting Unit Meeting, Fort Collins, CO
- 80. 2018, Colorado Blueprint of Food and Agriculture, Colorado Extension Advisory Committee, Golden, CO
- 79. 2018, Colorado Blueprint of Food and Agriculture: Opportunities for the San Luis Valley, Southern Rocky Mountain Ag Conference, Monte Vista, CO
- 78. 2018, Crafting Winning LFPP/FMPP Proposals an NGFN webinar, Wallace Center, Webinar (with D. Thilmany, J. O'Hara, E. Atwell, D. Paez Delgado, and J. O'Brien Cheek)
 - Over 600 registered
- 77. 2018, Ins and Outs of Applying for and Managing Grants to Support Ag Businesses, El Paso County Grant Writing Workshop, Colorado Springs, CO (with M. Sullins and W. White)
- 76. 2018, Colorado Food System Innovations and Opportunities, Governor's Forum on Colorado Agriculture, Denver, CO (with D. Thilmany, G. Graff, and G. Mattive)
- 75. 2018, Colorado Blueprint of Food and Agriculture: Opportunities for the Produce Sector, Colorado Farm Show, Greeley, CO
- 74. 2018, Colorado Blueprint of Food and Agriculture, Agricultural Experiment Station Annual Meeting, Fort Collins, CO (with G. Graff)
- 73. 2018, Rural Community Impacts of Farm to School: Food Supply Chains, Educational Programming, and Household Food Purchases, Colorado Department of Education's Advisory Committee for School Nutrition, Loveland, CO (with A. Bonanno)
- 72. 2018, Opportunities to support direct to consumer and intermediated markets in Northern Colorado, Northern Colorado Food Cluster Annual Meeting, Fort Collins, CO
- 71. 2018, Connecting rural Colorado communities with emerging market dynamics, state initiatives, and opportunities to think and collaborate regionally," The Colorado Trust (with S. Weiler and D. Thilmany McFadden)

- 70. 2017, Why Agriculture's a Bargain," Colorado Ag Water Alliance, Loveland, CO (with G. Graff)
- 69. 2017, Harvesting Opportunity: The Power of Regional Food System," U.S. Department of Housing and Urban Development, Office of Rural Housing and Economic Development.
- 68. 2017, Preliminary Findings: Market Opportunities on the West Slope, The Nature Conservancy, Longmont, CO (with C. Sheridan*)
- 67. 2017, Agriculture and Food Systems: Strengthening Regional Economies in the West," A Regional Forum for Coal Reliant Communities, National Association of Development Organizations (NADO) and National Association of Counties (NACo), Denver, CO
- 66. 2017, Committee on Local Food Economics," eXtension Community Local and Regional Food System eCoP (with D. Thilmany and K. Liang)
- 65. 2017, Colorado Farmers Market Dynamics," Colorado Farmers Market Association Annual Meeting, Longmont, CO (with C. Coleman)
- 64. 2017, Evaluating Impacts of Regional Food System Initiatives," Cornell University, Ithaca, NY (with T. Schmit)
- 63. 2017, Framing an Economic Evaluation of Community Food System Initiatives, John Glenn College of Public Affairs, The Ohio State University, Columbus, Ohio
- 62. 2017, Framing an Economic Evaluation of Community Food System Initiatives," Skagit College, Friday Harbor, WA (with S. Schaffstall)
- 61. 2017, CO Food Systems Advisory Council, Colorado Legislative Animal Welfare (CLAW) Caucus, Colorado State Capital, Denver, CO
- 60. 2017, Economic Impacts of Farm to School, National Farm to School Network, U.S. Department of Agriculture Food and Nutrition Services, Agricultural Marketing Services, and eXtension Community Local and Regional Food Systems (with L. Christensen*, T.M. Schmit, J. O'Hara, A. Joshi, D. Thilmany)
 - Over 250 people registered.
- 59. 2017, Economic Impacts of Farm to School, Community Local and Regional Food Systems eXtension eCommunity of Practice, Webinar
- 58. 2017, Colorado Blueprint of Food and Agriculture Release Presentation," CSU AgInnovation Summit 2.0, Fort Collins, CO. Posted here:
- https://www.youtube.com/watch?v=LndsyySdXyc&feature=youtu.be (with G. Graff and D. Thilmany)
- 57. 2017, Colorado Blueprint of Food and Agriculture, Agricultural Experiment Station Annual Meeting, Fort Collins, CO (with D. Thilmany and M. Martin)

- Burlington, CO (Peaks and Plains Regional Meeting)
- Montrose, CO
- Durango, CO
- Longmont, CO
- Greeley, CO (two sessions)
- Pueblo, CO
- Las Animas, CO (satellite location in Kiowa County)
- Steamboat Springs, CO
- Castle Rock, CO
- Sterling, CO
- Monte Vista, CO
- Salida, CO
- 43. 2017, Opportunities to support direct to consumer markets in Northern Colorado: a Farmers Market Promotion Program grant, Northern Colorado Food Cluster Annual Meeting, Fort Collins, CO
- 42. 2017, Exploring the Food Choices, Markets and Sources of Information Among Coloradans," Governor's Forum on Colorado Agriculture, Denver, CO (with M. Martin and W. White)
- 41. 2017, Financing a Vineyard or Winery, VinCo and the Western Horticultural Society Annual Meeting, Grand Junction, CO
- 35-40. 2016 and 2017, Colorado Blueprint of Food and Agriculture, Industry Townhalls
 - West Slope producers
 - Land and water access
 - Liquid arts (beverage) industry
 - Food access and security stakeholders
 - Colorado association of meat processors
 - Colorado fruit and vegetable growers association
- 34. 2016, Conservation Outreach and Changes in Demographic Trends," Colorado Association of Conservation Districts, Loveland, CO
- 33. 2016, Trends in local and regional food systems, Rocky Mountain Farmers Union Annual Convention, Loveland, CO
- 32. 2016, Local Foods, National Small Farm Conference, Workshop Organizer, Virginia Beach, VA (with J. Auburn and D.T. McFadden)
- 31. 2016, Specialty crops for arid climates, The Nature Conservancy (with M. Uchanski)
- 30. 2016, Trends in local and regional food systems, Peaks and Plains Region Extension Annual Meeting, Pueblo, CO

- 29. 2016, Evaluating the economic impacts of local and regional food systems," Community Development Institute, North Carolina State University, Winston-Salem, NC (with D. Swenson and R. Hill)
- 28. 2016, Evaluating the economic impacts of local and regional food systems, USDA Agricultural Marketing Service (with D. Thilmany, A. Morales, D. Tropp, and D. Swenson)
 - Almost 800 people registered, over 260 participated live
- 26-27. 2016, Grant Writing for Food Systems: Developing Your Idea and Creating Your Proposal, (with M. Sullins)
 - Julesburg, CO
 - Centennial, CO
- 25. 2016, Trends in local and regional food systems, Rocky Mountain Farmer Union Event at May Farm, Byers, CO
- 24. 2016, Blueprint of CO Food and Ag, Colorado Food Policy Network, Colorado Springs, CO
- 23. 2016, Initiating a Blueprint for Colorado Food and Agriculture, Colorado Food Systems Advisory Council, Broomfield, CO (with D. Thilmany)
- 22. 2016, Defining local: a supply chain approach, Food Systems Fusion Event, School of Global Environmental Sustainability (SoGES), Colorado State University, Fort Collins, CO (with M. Schipanski)
- 21. 2015, How Big is Our Footprint? Measuring the Economic Impact of Small Farms and Local Food, Oregon Small Farms Conference, Oregon State University, Corvallis, OR
- 20. 2015, Food Entrepreneurship: A Proven Approach to Build Your Local Economy and Jobs, Exploring Innovation in Community Development Webinar, Federal Reserve Bank of St. Louis (with M. Hendrickson)
- 19. 2015, Evaluating the Economic Impacts of Local and Regional Food Systems, Center for Regional Food Systems, Michigan State University, East Lansing, MI (with D. Thilmany)
 - 156 participants
- 18. 2015, Advanced Training: Input-Output Analysis for Food System Assessments, Center for Regional Food Systems, Michigan State University, East Lansing, MI (with D. Swenson and R. Hill)
- 17. 2015, Economic Impacts of Local Food Systems, Center for Regional Food Systems, Michigan State University, East Lansing, MI (with M. Phillips-Goldenberg)
- 15-16. 2015, Grant Writing for Food Systems: Developing Your Idea and Creating Your Proposal, (with M. Sullins and D. Thilmany)
 - Montrose, CO
 - Greeley, CO

- 14. 2014, Economic Impacts of Local and Regional Food Systems, Northeast Sustainable Agriculture Working Group, Saratoga Springs, NY (with Steve Vogel and David Conner)
- 13. 2014, Evaluating the Farm-level and Regional Economic Impacts of Alternative Food Systems: Case Studies from New York, The Department of Agricultural and Resource Economic Seminar Series, Colorado State University, Fort Collins, CO
- 12. 2014, Applying Rural Cooperative Lessons: from Collective Ownership to Democracy Building, Community Wealth-Building Conference, The Denver Foundation, Denver, CO
- 11. 2014, Modeling the Economic Impact of Alternative Food Systems, Food Systems Modeling Learning Community, Penn State University
- 10. 2014, Evaluating the Community Economic Impacts of Policies Supporting Alternative Food Systems, Center for Fair and Alternative Trade, Colorado State University, Fort Collins, CO
- 9. 2014, The Future of Farmers Markets and their Role in Expanding Local Food, New York State Farmers' Market Federation's Annual Meeting, Binghamton, NY
- 8. 2012, Regional Food Hub Development in New York State, Presentation to Governor Cuomo's Senior Advisors, Capitol Building, Albany, NY
- 7. 2011, Distribution of Farm Products in NYS: Challenges and Opportunities, Presentation to Governor Cuomo's Senior Advisors, Cornell University, NY
- 6. 2010, Growing Ag in the Middle, Field to Form Conference, State University of New York, Morrisville, NY
- 5. 2010, College, County, and Community Connections, State University of New York Business Council, Morrisville, NY
- 4. 2010, Economic Health Through Agriculture, Growing Health Conference: Common Ground, Farms and Food, Rural Health Network of Central NY
- 3. 2010, Agricultural Acts: On The Futures of Farming and Food, The 4th Annual Science, Technology and Society Symposium, Colgate University, Hamilton, NY (with C. Henke)
- 2. 2010, CNY Bounty and the NY Farm Viability Institute, New York State Lobbying Days, Albany, NY
- 1. 2010, Food, Agriculture, and the Hospitality Industry in Central New York, Syracuse University, Syracuse, NY

CV SECTION 3: EVIDENCE OF TEACHING AND ADVISING EFFECTIVENESS

Year	Semester	Course No./Title	Cr. Hrs.	<u>Enrollment</u>
2019	Fall	AREC 328 – Small Agribusiness Management	3	34
2018	Fall	AREC 328 – Small Agribusiness Management	3	45
2017	Fall	AREC 328 – Small Agribusiness Management	3	34

Guest Lectures

2020, Trends in U.S. food and agricultural systems and implications for organic farmers and ranchers, HORT/SOCR 424: Topics in Organic Agriculture, Colorado State University

2019, Navigating (and flourishing in) the complex world of grant writing, AREC 570: Research Methods, Colorado State University

2019, Food system initiatives in Colorado, FSHN 400/500: Food Systems Course, Colorado State University

2019, Local food marketing and financial performance impacts, AREC 310: Agricultural Marketing, Colorado State University

2019, Trends in U.S. food and agricultural systems and impacts for organic farmers and ranchers, Agri 510: Sustainable Agriculture, Colorado State University

2019, Opportunities for value added dairy, Dairy Business Management, Online, University of Minnesota Extension https://extension.umn.edu/dairy/dairy-business-management#valueadded-opportunities-1746411

2018, Agricultural and food system policies in an increasingly urbanized world, NR120: Environmental Conservation, Colorado State University

2018, Ag Census and Other Data for Analyzing and Communicating Agricultural Trends, The Bottom Line: Economic Realities and Other Considerations of Local Food Systems, Online Professional Development Training, North Carolina State University https://www.localfoodcourses.org/collaborators (3 short courses/modules)

2018, What is 'sustainable' agriculture: an economic perspective, AGRI 510: Sustainable Agriculture, Colorado State University

2018, Agricultural policy and the farm bill: implications for organic agriculture, HORT/SOCR 424: Topics in Organic Agriculture, Colorado State University

2018, Keys to Operating a Successful Ag Business, ANEQ 214: Equine Facilities Management, Colorado State University

2017, What is 'sustainable' agriculture: an economic perspective, AGRI 510: Sustainable Agriculture, Colorado State University

2017, Local and regional food systems, AREC 181: Freshman Seminar, Colorado State University

2017, Controversies in agriculture: local and regional food systems, HONR 192: Growing Food in a Changing World: Balancing Production, Environment and Society, Colorado State University

2017, Product differentiation, AREC 428: Agribusiness Management, Colorado State University

2017, Food systems planning: an introduction," Urban Sustainability, Department of Urban and Regional Planning, University of Colorado, Denver

2016, What is 'sustainable' agriculture: an economic perspective, AGRI 510: Sustainable Agriculture, Colorado State University

2016, Agricultural policy and the farm bill: implications for organic agriculture, HORT/SOCR 424: Topics in Organic Agriculture, Colorado State University

2016, Risk management through market channel diversification: implications for U.S. producers, AREC 310: Agricultural Marketing, Colorado State University

2015, Introduction to IMPLAN, EC663: Urban and Regional Computer Modeling, Colorado State University

2015, Economics of Food Systems, Graduate Program in Ecology (GDPR) 592: Food Systems, Colorado State University

2015, Local and Regional US Food Systems, SOC 364: Agriculture Food and Global Society, Colorado State University

Short Courses (noncredit)

2020, Grant Writing, Short course for faculty in the Department of Agricultural and Resource Economics, Colorado State University

2020, Introduction to Regional Economics, Short course for faculty and graduate students in the Department of Agricultural and Resource Economics, Colorado State University

2017, Navigating (and Flourishing in) the Complex World of Grant Writing, Economics of Food Systems Lab, Department of Agricultural and Resource Economics, Colorado State University, Fort Collins, CO

CSU Extension Internship Program

<u>Year</u>	Semester	# of Interns	Colleges Participating
2020	Summer	11	CAS, CLA, CVMBS
2019	Summer	24	CAS, CHHS, CLA, CVMBS, WCNR, WSCOE
2018	Summer	31	CAS, CHHS, CLA, CNS, CVMBS, WCNR, WSCOE

ADVISING:

STUDENT ADVISING/UNDERGRADUATE SUPERVISION

UNDERGRADUATE STUDENTS:

0 Current, honors program 2 Previous, honors program – 2016, 2019

GRADUATE STUDENTS:

Current Graduate Advisees:

Pratyoosh Kashyap, Agricultural and Resource Economics (PhD)

Current Graduate Committee Memberships

Erin Love, Committee Member, Agricultural and Resource Economics (MS)

Siddharth Kishore, Committee Member, Ag and Resource Economics (PhD)

Tabitha Covey, Committee Member, Horticulture and Landscape Arch (MS)

Parker Arnold, Committee Member, Sociology (PhD)

Chelsea Didinger, Committee Member, Food Science and Human Nutrition (PhD)

Graduate Degrees Completed Under My Supervision

Abby Long, co-Advisor, Agricultural and Resource Economics, 2019 (MS)

Nicole Didero, co-Advisor, Agricultural and Resource Economics, 2019 (MS)

Hannah Kesterson, Committee Member, Food Sci Human Nutrition, 2019 (MS)

Claire Sheridan, Advisor, Agricultural and Resource Economics, 2018 (MS)

Ellie Naasz, Advisor, Agricultural and Resource Economics, 2018 (MS)

Anders Van Sandt, Committee Member, Ag and Resource Economics, 2018 (PhD)

Chad Chriestenson, Committee Member, Ag and Resource Economics, 2018 (MS)

Ryan Swartzentruber, Committee Member, Ag and Resource Econ, 2018 (MS)

Emilia McVey, Committee Member, Food Science Human Nutrition, 2018 (MS)

Marissa Shulruff, Committee Member, Food Science Human Nutrition, 2018 (MS)

Trina Zavislan, Committee Member, Horticulture and Landscape Arch, 2018 (MS)

Jeremy Christensen, co-Advisor, Agricultural and Resource Economics, 2017 (MS)

Kelly Shreeve, Committee Member, Sociology, 2017 (MA)

POSTDOCTORAL STUDENTS/RESEARCH ASSOCIATES:

Past 5 Years:

Allie Bauman (PhD Colorado State University)

Rebecca Cleary (PhD University of Wisconsin-Madison)

Libby Christensen (PhD University of California-Davis)

Evidence of Effectiveness

Ellie Naasz won 1st place in the AAEA Graduate Student Extension Competition, 2017 Kelly Shreeve won the Agriculture, Food, and Human Values Society Gradate Paper Award, 2017

CV SECTION 4: Evidence of Outreach/Service

COMMITTEES

University Committees

Colorado State University Task Force on Colorado Food Supply, response to COVID-19, lead facilitator and primary contact, 2020

Colorado State University Extension Program Leadership Team, 2016-present

Colorado State University Extension Food Systems Program Reporting Unit, co-Leader, 2016present

Colorado State University Extension Community Development Program Reporting Unit, member, 2016-present

Colorado State University Extension Internship Committee, Chair, 2017-present

Colorado State University Food Systems Initiative, co-Lead, 2016-present

Search Committee for the Coordinator, Colorado Food Systems Advisory Council, 2019

Search Committee for Colorado State University Extension Horticulture/Small Acreage

Management Specialist, Eagle County, 2018

Colorado Ag Experiment Station and CSU Extension Planning Committee, Western Region, 2018

Search Committee for Colorado State University Extension Western Region Ag Business

Management Specialist, 2016

Department Committees

Diversity Committee, 2019-present

Organizer, Economics of Food Systems Graduate Student Lab, 2017-2019

Award Committee, 2016-present

Search Committee for Assistant/Associate Professor in Ag Business, 2017-2018

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Membership in professional societies

Agricultural and Applied Economics Association, 2011-present

Western Agricultural Economics Association, 2015-present

North American Regional Science Association, 2017-present

Southern Regional Science Association, 2020-present

Food Distribution Research Society, 2012-present

Agriculture, Food and Human Values Society, 2013-present

Office in professional societies

Multi-State Hatch NC1198, Agriculture of the Middle, Chair, 2021-2022

Agriculture and Human Values Society, Board of Directors, 2015-2017

Community and Regional Economics Network (CRENET), Chair, Applied Agricultural Economics Association, 2015-2018

Review/editorial boards

Journal of Renewable Agriculture and Food Systems, Associate Editor, 2016-present Agricultural & Applied Economics Association

Selected Presentation Committee, 2019-2021

Topic Leader, Rural Community Development, 2018-2020

Conference panel abstract reviewer, 2015 – present Quality of Communication Award reviewer, 2016-2019

Western Agricultural Economics Association (WAEA),

Topic Leader, Community and Regional Economics, 2018-present Food and agricultural policy abstract reviewer, 2018-present Extension Program Award reviewer, 2017-2019

Grant review panels

U.S. Department of Agriculture, National Institute of Food and Agriculture, 2014-2015; 2017-2018 NE SARE Graduate Student Grants, Farmer Grants, and Partnership Development Grants, 2011-2013

Grant refereeing

Department of Homeland Security, 2020 Foundation for Food and Agricultural Research, 2018 National Science Foundation, 2015

Manuscript refereeing

Nature Food, 2020-present

Journal of Agricultural and Resource Economics, manuscript reviewer, 2018-present American Journal of Agricultural Economics, manuscript reviewer, 2017-present Food Policy, manuscript reviewer, 2017-present

Journal of Regional Studies, manuscript reviewer, 2017-present

Journal of Regional Analysis and Policy, manuscript reviewer, 2017-present

Applied Economic Perspectives and Policy, manuscript reviewer, 2016-present

Agriculture and Resource Economics Review, manuscript reviewer, 2015-present

Journal of Agricultural and Applied Economics, manuscript reviewer, 2016-present

Agriculture and Human Values, manuscript reviewer, 2015-present

Choices, manuscript reviewer, 2018-present

Gastronomica, manuscript reviewer, 2015

Journal of Food Distribution Research, manuscript reviewer, 2017-present

International Food and Agribusiness Management Review, manuscript reviewer, 2015

Journal of Agriculture, Food Systems, and Community Development, manuscript reviewer, 2014-

Journal of Hunger and Environmental Nutrition, manuscript reviewer, 2014

Journal of Rural Studies, manuscript reviewer, 2015-present

Global Food Security, manuscript reviewer, 2016

Western Economics Forum, manuscript reviewer, 2017

OTHER ACTIVITIES/ACCOMPLISHMENTS – SERVICE/OUTREACH

Special service to the state/community related to professional expertise

Trailhead Capital, Farm Investment Support, 2020

National Western Center, 1909 Historic Arena Study, Advisory Working Group, 2018-2019

Colorado Food Systems Advisory Council, facilitator, 2016-2019

CO Fruit and Vegetable Growers Association, Business Development Committee, 2016-present

CO Wine Board Business and Marketing Committee, 2016-present

Northern Colorado Food Cluster, Secretary of the Board, 2015-2018

Consultations related to professional expertise

Board of Governors of the Federal Reserve System, U.S. Department of Agriculture Rural Development, and Urban Institute project on establishing Rural Community Typologies, Advisory Committee, 2019-2021

Global Alliance for the Future of Food, True Cost Accounting Community of Practice, 2020-

National Farm to School Network Research Advisory Team, 2019-present Farm to School Census and Comprehensive Review Advisory Panel, U.S. Department of Agriculture, Food and Nutrition Service, 2018-2021

Evaluation of the Michigan Good Food Charter, University of Michigan, 2015-2017 U.S. Department of Agriculture National Institute of Food and Agriculture funded project on Measuring Rural Wealth (leads: Matt Fannin, Louisiana State University; Tom Johnson, University of Missouri; and, John Pender, USDA Economic Research Service), Advisory Board Member, 2014-2018