

REBECCA CLEARY

October 2019

CONTACT INFORMATION

Assistant Professor
Department of Agricultural and Resource Economics
Colorado State University
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EDUCATION

Ph.D., University of Wisconsin-Madison, Agricultural and Applied Economics, 2013
Dissertation Title: Supermarket and Consumer Responses to Supercenters

M.S., University of Connecticut, Agricultural Economics, 2007
Thesis Title: The Impact of Wal-Mart on Market Conduct: A Case Study of the Milk Market

B.S., University of Connecticut, Agricultural and Resource Economics, 2005

CURRENT APPOINTMENT

Assistant Professor, Department of Agricultural and Resource Economics, Colorado State University, August 2019 – Present

PREVIOUS APPOINTMENTS AND AFFILIATIONS

Post-doctoral Fellow, Department of Agricultural and Resource Economics, Colorado State University, March 2017 – August 2019

Consultant, “Enhancing Food Security in the Northeast” Project, Northeast Regional Center for Rural Development, The Pennsylvania State University, March 2017 – January 2018

Post-doctoral Researcher, Northeastern Regional Center for Rural Development, The Pennsylvania State University, State College, March 2015 – February 2017

Consulting Associate, Analysis Group: Economic, Financial, and Strategy Consultants, Boston, MA, August 2013 – March 2015

PEER-REVIEWED PUBLICATIONS

Palmer, A., and A. Bonanno, C. Cho, K. Clancy, **R. Cleary**, R. Lee. “An Examination of Food Purchasing Patterns in the Northeast using Multiple Datasets.” Forthcoming, *Renewable Agriculture and Food Systems*.

Prescott, M., **R. Cleary**, A. Long, B.B.R. Jablonski, A. Bonanno, and M. Costanigro. (2019) “Farm to School Activities and Student Outcomes: A Systematic Review.” *Advances in Nutrition*, 00: 1–18.

Jablonski, B.B.R., M. Carolan, J. Hale, D. Thilmany McFadden, E. Love, L. Christensen, T. Covey, L. Bellows,

R. Cleary, O. David, K.E. Jablonski, A.S. Jones, P. Meiman, J. Quinn, E.P. Ryan, M. Schipanski, H. Summers, and M. Uchanski. (2019). “Connecting Urban Food Plans to the Countryside: Leveraging Denver’s Food Vision to Build Meaningful Rural-urban Linkages.” *Sustainability*, 11: 2022.

Cleary, R., S.J. Goetz, D. Thilmany McFadden, and H. Ge. (2019). “Excess Competition Among Food Hubs.” *Journal of Agricultural and Resource Economics*, 44(1): 141–S7.

Cleary, R. and Bonanno, A., L. Chenarides, and S.J. Goetz. (2018). “Store Profitability and Public Policies to Improve Food Access in Non-Metro U.S. Counties.” *Food Policy*, 75: 158–170.

Bonanno, A., F. Bimbo, **R. Cleary**, and E. Castellari. (2018). “Food Labels and Adult BMI in Italy: an Unconditional Quantile Regression Approach.” *Food Policy*, 74: 199–211.

Clancy, K., A. Bonanno, P. Canning, **R. Cleary**, Z. Conrad, D. Fleisher, M. Gomez, T. Griffin, R. Lee, D. Kane, A. Palmer, K. Park, C. Peters, and N. Tichenor. (2017). “Using a Market Basket to Explore Regional Food Systems.” *Journal of Agriculture, Food Systems, and Community Development*, 7(4): 163–178.

Cleary, R. and R.A. Lopez. (2014). “Supermarket Responses to Wal-Mart Supercenter Expansion: a Structural Approach.” *Empirical Economics*, 47(3): 905-925.

MANUSCRIPTS UNDER REVIEW

Cleary, R. and J.P. Chavas. “The Wal-Mart Effect on Supermarket Pricing of Private Labels and Manufacturer Brands.” Under review at: *Journal of Economics and Management Strategy*.

Cleary, R. and L. Chenarides. “Grocery Store Profits, Competition, and the Great Recession.” Under review at: *Agricultural Economics*.

WORKING PAPERS

Ge, H., S.J. Goetz, **R. Cleary**, and M. Gómez. “Models and Methods for Food Hub Location: A Comparison of Optimization vs Econometric Solutions and Policies.”

Cleary, R., C. Cho, and A. Bonanno. “Demographics, Shopping Patterns, and Healthful Food Choices: an Analysis by Income Status.”

Cleary, R., Y. Liu, and A. Carlson. “Diet Quality Differences Among At-Risk Populations.”

Liu, Y., **R. Cleary**, and A. Carlson. “Distributional Impact of Health Information on Diet Quality.”

Berlin, L., A. Bonanno, L. Chenarides, **R. Cleary**, C. Hinrichs, A. Palmer, and S. Rucker. “Perceptions of Food Access: Five Dimensions.”

Park, K., A. Bonanno, K. Clancy, **R. Cleary**, M. Gómez, C. Hinrichs, R. Lee, A. Palmer, S. Rucker. “Trends, Opportunities, and Challenges for Small and Medium Traditional Food Stores and Their Role in the Northeastern U.S. Food System.”

Cleary, R., C. Cho, and B.B.R. Jablonski. “SNAP Benefit Allotments and Dietary Quality.”

Bonanno, A., A. Ghazaryan, **R. Cleary**, and A. Carlson. “Simulating the Effect of the Nutrition Fact Panel Revision: Added Sugar and the Demand for Ready-to-Eat Breakfast Cereals.”

Cleary, R. and A. Carlson. “Societal Subsidies via Preference Complementarities.”

ONGOING RESEARCH

Cleary, R., A. Bonanno, A. Ghazaryan, L. Bellows, and M. McCloskey. “Contribution of School Lunch to Household Diet Quality for At-Risk Households.”

Cleary, R., A. Bonanno, L. Bellows, and M. McCloskey. “Consumer Valuation of Dietary Quality.”

Cleary, R. “Wal-Mart, Private Labels, and Prices.”

Cleary, R. “Grocery and Supermarket Resiliency in Low-Income Areas.”

Carlson, A., **R. Cleary**, Y. Liu, and D. Sheng. “Healthy Diet Production: An Analysis by HEI Components.”

RESEARCH AND EXTENSION REPORTS

Cleary, R., D. Thilmany, S.J. Goetz, and H. Ge. “Location, location, location: How do Competition and Local Market Conditions Influence Food Hub Viability?” Smart Marketing, Dyson School of Business, Cornell University, September, 2019.

Thilmany, D., **R. Cleary**, S.J. Goetz, and H. Ge. “Is the local food table getting crowded? Exploring the effect of food hub proliferation on viability.” Regional Economic Development Institute Report 10-19, Colorado State University, October, 2019.

Cleary, R., A. Bonanno, and C. Cho. “Describing U.S. Households’ Food Purchasing Patterns across Poverty and Urban Status: the EFSNE Project Market Basket.” NERCRD Rural Development Paper No. 56, The Pennsylvania State University, 2017.

Cleary, R. and J.P. Chavas. “Wal-Mart, Private Labels, and Supermarket Milk Prices.” Research Report, Zwick Center for Food and Resource Policy, University of Connecticut, 2011.

Cleary, R. and R.A. Lopez. “Is Wal-Mart Good for Competition? Wal-Mart Entry and Supermarket Milk Prices.” Research Report, Food Marketing and Policy Center, University of Connecticut, 2007.

Cleary, R. and J. Bonelli. “A Review of Available Research Concerning the Acreage Needs of Simsbury Residents for Vegetables and the Expected Profitability of Various Vegetable Crops.” Extension Report, University of Connecticut, 2006.

GRANTS & FUNDED PROJECTS

Co-PI. Foundation for Food and Agricultural Research. “Integrating Community and Modeling Efforts to Evaluate Impacts and Trade-offs of Food Systems Interventions.” \$999,990.26 (with 100% match). (B.B.R. Jablonski, PI). February 2018 – February 2021.

Co-PI. USDA Economic Research Service Cooperative Agreement. “Does the Amount of SNAP Benefits Influence Food Choices and Expenditures?” \$30,000. (B.B.R. Jablonski, PI) September 2016 – September 2019.

Tester. USDA ERS Beta Testing. “Economics of Healthy Eating using USDA’s Linkages Data.” (A. Carlson, Lead) February 2017 – December 2018. (Data released for public use as the Purchase-to-Plate Crosswalk in March 2019.)

Co-PD. USDA Agriculture and Food Research Initiative—Global Food Security. \$4,999,000. “Enhancing Food Security in the Northeast.” (S.J. Goetz, PD) March 2011 – February 2018.

PRESENTATIONS AT PROFESSIONAL MEETINGS

- “Distributional Impact of Health Information on Diet Quality.” with Y. Liu* and A. Carlson. Selected Paper Session, Agricultural and Applied Economics Association Annual Meeting, Atlanta, GA, July 2019.
- “SNAP Benefit Allotments and Dietary Quality.” with C. Cho and B.B.R. Jablonski. Selected Paper Session, Agricultural and Applied Economics Association Annual Meeting, Washington, D.C., August 2018.
- “Grocery Stores’ Locations and Profits.” with L. Chenarides. Recent Topics on Retailing Lightning Track Session, Agricultural and Applied Economics Association Annual Meeting, Washington, D.C., August 2018.
- “Simulating the Effect of the Nutrition Fact Panel Revision: Added Sugar and the Demand for Ready-to-Eat Breakfast Cereals.” with A. Bonanno*, A. Ghazaryan, and A. Carlson. Using Data to Inform Health and Nutrition Policy Lightning Track Session, Agricultural and Applied Economics Association Annual Meeting, Washington, D.C., August 2018.
- “The Rural Wealth Creation Impacts of Denver’s Food Vision.” with B.B.R. Jablonski, B. Angelo, A. Bonanno, and D. Thilmany McFadden*. The Impact of Food System Transformations on Community Development Track Session, Agricultural and Applied Economics Association Annual Meeting, Washington, D.C., August 2018.
- “Models and Methods for Food Hub Location: A Comparison of Econometric vs Simulated Solutions and Policies. with H. Ge* and S.J. Goetz. Selected Poster Session, Agricultural and Applied Economics Association Annual Meeting, Washington, D.C., August 2018.
- “A Systematic Review of the Impact of Farm-to-School Activities on Student Outcomes.” with M. Prescott, A. Long, B.B.R. Jablonski, A. Bonanno, and M. Costanigro. Effectiveness of Farm-to-School Programming – Data Availability and Preliminary Evidence Organized Symposium, Western Agricultural Economics Association Meeting, Anchorage, Alaska, June 2018.
- “Location and Profit Drivers of Local Food Hubs.” with S. Goetz, D. Thilmany McFadden, and H. Ge. Selected Paper Session, Agricultural and Applied Economics Association Annual Meeting, Chicago, Illinois, July 2017.
- “HEI Scores by Poverty Level.” with A. Carlson. Filling Research Gaps with New Links to Scanner Data: New Research Opportunities in the Economics of Healthy Eating using USDA’s Linkages Data Organized Symposium, Agricultural and Applied Economics Association Annual Meeting, Chicago, Illinois, July 2017.
- “Demographics, Shopping Patterns, and Healthy Food Choices by Income Status.” with A. Bonanno and C. Cho. Lightning Session, Agricultural and Applied Economics Association Annual Meeting, Chicago, Illinois, July 2017.
- “Describing Households’ Food Purchasing Patterns across Poverty and Urban Status.” with A. Bonanno and C. Cho. Enhancing Food Security in the Northeast through Regional Food Systems Session, Agricultural, Food and Human Values Annual Meeting, Occidental College, Los Angeles, California, June 2017.
- “Local Food Hubs: Social Responsibility and Profit Viability.” with S.J. Goetz and H. Ge. Local Food Systems Session, Western Regional Science Association Annual Meeting, Santa Fe, New Mexico, February 2017.

- “Store Profits and Public Policies to Improve Food Access.” with A. Bonanno, L. Chenarides-Hall, and S.J. Goetz, Food and Agricultural Policy Marketing Track Session: Assessing Retail Food Price Dynamics, Agricultural and Applied Economics Association Annual Meeting, Boston, Massachusetts, July 2016.
- “Consumption Patterns of Market Basket Items: Analysis with Secondary Data.” with A. Bonanno and A. Palmer, Break-out Group Presentation, Enhancing Food Security in the Northeast through Regional Food Systems Meeting, Greenbelt, Maryland, December 2015.
- “Consumption Externalities and Preference Complementarities.” with A. Carlson, Selected Paper, Agricultural and Applied Economics \European Association of Agricultural Economists\Canadian Agricultural Economics Society Joint Symposium, Montreal, Canada, May 2014.
- “Welfare Implications of Consumption Externalities: Superstores and Public Goods.” Selected Presentation, Allied Social Science Association Annual Meeting, Chicago, Illinois, January 2012.
- “Efficiency and/or Market Power in ITQ Fisheries.” with C. Grainger and K.Y. Zipp, Selected Poster, Agricultural and Applied Economics Association Annual Meeting, Pittsburgh, Pennsylvania, July 2011.
- “Supermarket Responses to Wal-Mart Expansion: A Structural Approach.” with R.A. Lopez, Selected Presentation, International Industrial Organization Conference, Boston, Massachusetts, April 2011.
- “Wal-Mart, Private Labels, and Milk Prices.” with J.P. Chavas, Selected Poster, Agricultural and Applied Economics Association Annual Meeting, Denver, Colorado, July 2010.
- “Wal-Mart Supercenters' Impact on Supermarket Milk Prices.” with R.A. Lopez, Selected Presentation, American Farm Bureau Annual Meeting, New Orleans, Louisiana, January 2008.
- “The Impact of Wal-Mart on Market Conduct: A Case Study of the Milk Market.” with R.A. Lopez, Selected Poster, American Agricultural Economics Association Annual Meeting, Orlando, Florida, July 2007.

INVITED PRESENTATIONS

- Colorado State University, Fort Collins, CO, December 2018.
University of Wyoming, Laramie, Wyoming, October 2018.
USDA Economic Research Service, Washington, D.C., August 2018.
University of Connecticut, Storrs, Connecticut, October 2014.
University of Minnesota, Minneapolis, Minnesota, February 2013.
Department of Justice, Washington, D.C. February 2013.
USDA Economic Research Service, Washington, D.C., February 2013.
USDA Food and Drug Administration, Washington, D.C., February 2013.
The Brattle Group, Boston, Massachusetts, January 2013.
Analysis Group, Boston, Massachusetts, January 2013.

TEACHING EXPERIENCE

- Colorado State University, Fort Collins
AREC 510: Ag Marketing & Demand (graduate), Instructor, Spring 2021
AREC 310: Agricultural Marketing (undergraduate), Instructor, Spring 2020
AREC 202: Ag & Resource Economics (undergraduate), Instructor, Fall 2017-18 Spring 2020
FSHN 455: Food Systems - Impact on Health/Food Security (undergraduate), Instructor, Fall 2017
AREC 428: Agribusiness Management (undergraduate), Guest Lecturer, Fall 2017

University of Wisconsin, Madison

AAE 421: Economic Decision Analysis (undergraduate), Guest Lecturer, Spring 2012

Math Camp (for incoming graduate students), Instructor, Summer 2010

Renmin University, Beijing, China

Applied Policy Analysis (undergraduate), Instructor, Summer 2011

FELLOWSHIPS AND AWARDS

2012 Outstanding Classroom Instructor, University Student Housing, University of Wisconsin-Madison

2011 Mueller Graduate Fellowship in Industrial Organization, University of Wisconsin-Madison

2009 Outstanding M.S. Thesis Award, Food Distribution Research Society

2008 Outstanding M.S. Thesis Award, American Agricultural Economics Association

2008 Outstanding M.S. Thesis Award, Northeast Agricultural and Resource Economics Association

UNIVERSITY SERVICE

Volunteer, Ram Welcome Street Fair, Colorado State University, Fall 2019

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Co-Advisor, Undergraduate Women in Agriculture Association, Colorado State University, Spring 2018

Volunteer, FFA Agribusiness Career Development Event, Colorado State University, Spring 2018

Judge, Agricultural Business Management Feasibility Proposals, Colorado State University, Spring 2017 - 2018

Member, Catalyst for Innovative Partnerships: Rural Wealth Creation, Colorado State University, Fall 2017-present

Member, Economics of Food Systems Lab, Colorado State University, Fall 2017 - present

Volunteer Tutor, Schools of Hope, University of Wisconsin, Spring 2010 – Spring 2013

Member, Food System Research Group, University of Wisconsin, Fall 2008 – Spring 2013

Chair, Student Research Colloquium, Taylor-Hibbard Club, University of Wisconsin, Fall 2011 – Spring 2012

Graduate Student Assembly Representative, University of Connecticut, Fall 2005 – Fall 2007

PROFESSIONAL SERVICE

Referee, *American Journal of Agricultural Economics*, *Empirical Economics*, *Canadian Journal of Agricultural Economics/Revue canadienne d'agroeconomie*, *Journal of Agricultural & Food Industrial Organization*, *Renewable Agriculture and Food Systems*, *Journal of Agricultural Economics and Development*, *Agribusiness: an International Journal*, *Nutrients*

Member, *American Economic Association*, *Agricultural and Applied Economics Association (AAEA)*, *Agribusiness Economics and Management AAEA Section*, *Food Safety and Nutrition AAEA Section*, *Food and Marketing Policy AAEA Section*, *Committee on Women in Agricultural Economics AAEA Section*, *Western Agricultural Economics Association*

OTHER SKILLS

Statistical software: STATA, SQL, R, SAS, MS Excel/Visual Basic, SHAZAM, LPQP

Other software: MS Office, LyX, BibTeX, EndNote, Qualtrics

Languages: English (native), Spanish (working knowledge), Italian (conversational)