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AREC 202 SECTION 801 SYLLABUS

**INSTRUCTOR INFORMATION**

Instructor: Stephan Kroll

Phone: 970-491-0887

Email: [Stephan.Kroll@colostate.edu](mailto:Stephan.Kroll@colostate.edu)

(Responses to email will be provided within 36 hours during weekdays.)

**TECHNICAL SUPPORT**

Need technical assistance with your online course? Try the following:

- Visit the [Canvas Student Resources](#) for guides and videos.
- Visit [Central I.T. Technical Support Helpdesk](#) for technical support. Or Call 970-491-7276.
- Technical help with Connect: Customer Experience Team 800.331.5094 or visit [www.mhhe.com/support](http://www.mhhe.com/support) (Monday-Thursday • 24 Hours | Friday • 12 AM-7 PM | Saturday • 8AM-6PM | Sunday • 10AM–11PM Mountain Time)

**COURSE DESCRIPTION**

Introduction to decision-making by consumers, firms, and government, and resulting allocation of resources through markets.

Note that this course satisfies objectives for area C (Social/Behavioral Sciences) of Academic Core category III (Foundations and Perspectives).

Note also that you cannot get credit for both AREC 202 and ECON 202.

**COURSE PREREQUISITES AND COREQUISITES**

MATH 117 (can be taken simultaneously)

**COURSE GOALS**

By the end of the semester you should be able to

- understand the core principles of microeconomics and apply them to human behavior in daily situations,
- understand the economic methodology and its limitations,
- comprehend the virtues and limitations of markets and allocations through prices,
- appreciate the role of benefits and costs in decision-making processes of individuals and societies, and
- realize that most decisions in life are not “either-or” decisions.

**REQUIRED TEXTS**

Microeconomics, 7<sup>th</sup> edition, Robert H. Frank, Ben S. Bernanke, Kare Antonovics and Ori Heffetz, McGraw Hill. This book is available electronically on the Canvas class website. See page 6.

**OTHER REQUIRED OR SUPPLEMENTAL MATERIALS**

Students are also required to enroll in something called Moblab, where we will conduct several economic experiments. The student fee will be \$12. Details will follow.

### **COURSE PRESENTATION AND PROCEDURES**

Video lectures will be posted after the on-campus section was recorded. Also, for each chapter, pre-chapter and post-chapter PowerPoint slides will be posted on Canvas. Pre-chapter slides have only basic information and will be posted before we cover a chapter; post-chapter slides have everything and will be posted after a chapter is concluded. Please check course shell frequently to see the updates.

### **GRADING**

As a student enrolled in this course, one of your responsibilities is to submit course work by the due dates listed in the Course Schedule. With that said, I take my role as your instructor very seriously, and, in fact, I care about how well you do in this course and that you have a satisfying, rewarding experience.

To that end, it is my commitment to you to respond individually to the work you submit in this class and to return your work in a timely manner. Pre-chapter questions, quizzes and homework assignments will be graded automatically on Canvas as soon as they are finished or by the due date and the writing assignments and exams will be graded within 2 weeks. (If, however, due to unforeseeable circumstances, the grading of your work takes longer than the times I have listed here, I will keep you informed of my progress and make every effort to return your work with feedback as soon as I can.)

Your course grade will be determined as follows:

- |   |                  |
|---|------------------|
| a) 10 best weekly homework assignments      | 50 points        |
| b) 10 best weekly quizzes                   | 50 points        |
| c) 10 best weekly Pre-chapter question sets | 50 points        |
| d) Writing Assignment Part I                | 25 points        |
| e) Final Writing Assignment                 | 75 points        |
| f) Midterm Exam                             | 60 points        |
| g) Final Exam                               | <u>60 points</u> |
| Total Amount:                               | 370 points       |

### **Cutoff Points:**

A/A+: 344 (93%)	A-: 333 (90%)	
B+: 318 (86%)	B: 307 (83%)	B-: 296 (80%)
C+: 281 (76%)	C: 259 (70%)	D: 222 (60%)
F: Below 222 points (<60%)		

### **ASSIGNMENT DETAILS**

#### **Per-chapter Questions**

There will be pre-chapter questions with a Tuesday morning deadline almost every week. Pre-chapter questions are a few simple and brief online questions about an assigned reading for the upcoming week. There will be 13 pre-chapter question sets, 3 of which will not count towards

your final grade. You can do them anytime between Saturday morning 10 a.m. and Tuesday morning, 10:30 a.m.

### **Quizzes (On Canvas)**

There will be a quiz on Canvas almost every week. Quizzes will consist of 9 or 10 multiple-choice questions. There will be 13 quizzes, 3 of which will not count towards your final grade. You will have fifteen minutes to finish your quiz once you have started it. You can do your quiz anytime between Thursday afternoon 2 p.m. and Saturday afternoon 2 p.m.

### **Homework**

Every week (except for the week of the midterm exam) I will post homework assignments on the Canvas class webpage. There will be a total of 13 graded HW assignments, 3 of which will not count towards your final grade. Each assignment has to be answered on Canvas and is usually due on Sunday nights, 11:45 p.m., except for the HW assignments on Wednesdays that are supposed to prepare you for online experiments the following (Thurs)day.

### **Writing Assignment (On Canvas)**

Pair up with another student. Please find an interesting recent (published between August 1 and September 30, 2018) newspaper article (paper or online) about a (agricultural or food) market. Use the microeconomic tools and concepts you have learned in this class to analyze how and why the market has changed recently.

By Sunday, November 11 2018, you have to have found an article, which you need to hand in (in class) together with a bulleted outline on how you will analyze “your” market. By Wednesday, December 12 you need to hand in the entire Writing Assignment.

A more detailed description of the Writing Assignment plus template for the outline and grading criteria will be posted on the Canvas webpage later this semester.

### **OPTIONS FOR EXAM PROCTORING**

This course requires that both exams are proctored. Proctors are individuals who administer the exam process following the guidelines provided by Colorado State University to ensure academic integrity. We are not ProctorU.

In accordance with Colorado State University OnlinePlus proctoring guidelines, you are required to submit a [Proctor Identification Form](#) at least two weeks prior to the first date the exam is available.

### **WHO CAN BE MY PROCTOR?**

- **Contact the University Testing Center for assistance. You have two options:**
  - Take the exams at the University Testing Center at Colorado State University in Fort Collins, CO. The University Testing Center can be reached at 970-491-6498.
  - Off-site proctoring—students enrolled in a course, which requires paper-based exams, may be allowed to locate a verified and approved proctor in their area. Contact the University Testing Center for assistance.
  - We are not using ProctorU in this class.

It is your responsibility to contact the University Testing Center in order to find an eligible proctor, schedule exams with your proctor, and abide by all rules for bringing only appropriate materials into the testing area. Mobile or other electronic devices are strictly

prohibited. You will need to provide photo identification to your proctor prior to taking any exam. Appropriate identification includes: driver's license, CSU Student ID, passport, or other government issued photo identification.

### **MAKE UP POLICY**

Missed homework assignments, quizzes, pre-chapter question sets and exams cannot be made up. The two parts of the Writing Assignment have to be turned in on time; a delay of 0-24 hours will result in a 10% point deduction, a delay of 24-48 hours will result in a 20% point deduction, and so on.

### **ACADEMIC INTEGRITY POLICY**

This course will adhere to the CSU Academic Integrity Policies and Guiding Principles as found in the General Catalog and the [Student Conduct Code](#).

Academic integrity is conceptualized as doing and taking credit for one's own work. Violations of the university's academic integrity standards include, but are not limited to:

- Cheating—includes using unauthorized sources of information and providing or receiving unauthorized assistance on any form of academic work or engaging in any behavior specifically prohibited by the faculty member.
- Plagiarism—includes the copying of language, structure, ideas, or thoughts of another, and representing them as one's own without proper acknowledgment.
- Unauthorized Possession or Disposition of Academic Materials—includes the unauthorized selling or purchasing of examinations or other academic work; stealing another student's work; unauthorized entry to or use of material in a computer file; and using information from or possessing exams that an instructor did not authorize for release to students.
- Falsification—includes any untruth, either verbal or written, in one's academic work.
- Facilitation—includes knowingly assisting another to commit an act of academic misconduct.

At a minimum, violations will result in a grading penalty in this course and a report to the Office of Conflict Resolution and Student Conduct Services. Further information about Academic Integrity is available at CSU's [Practicing Academic Integrity](#).

### **UNIVERSAL DESIGN FOR LEARNING**

I am committed to the principle of universal learning. This means that our classroom, our virtual spaces, our practices, and our interactions be as inclusive as possible. Mutual respect, civility, and the ability to listen and observe others carefully are crucial to universal learning.

If you are a student who will need accommodations in this class, please contact me to discuss your individual needs. Any accommodation must be discussed in a timely manner prior to implementation. A verifying memo from [Resources for Disabled Students](#) may be required before any accommodation is provided.

### **SYSTEM, MULTIMEDIA, AND SOFTWARE REQUIREMENTS**

Having trouble with the multimedia in this course? See the solutions below. Also, it is highly recommended that you access your course via a **high-speed Internet connection**.

- Problems with opening PDFs?

- Download [Adobe Reader](#).
- Canvas acting funny?
  - Review Canvas guide for [Supported Browsers](#).
- YouTube videos not playing?
  - Download [Flash Player](#).
- Videos not opening or playing on your Mac?
  - Download [Windows Media Components for QuickTime](#).
- Still having issues:
  - Call the **CSU Help Desk at 970-491-7276** or [Email Help Desk Support](#)

You must have speakers installed and working properly on your computer before beginning the course. You need access to Microsoft Word and PowerPoint. If you do not have access to the Microsoft Office applications, you may use one of the following free resources that allow you to save your files with Microsoft Office file extensions (.doc, .docs, .ppt, .xls.):

- [Google Apps for CSU](#)—a free, outsourced communications suite endorsed by The University Technology Fee Advisory Board (UTFAB)
- [Office 365](#)—the full version of Microsoft Office free of charge for CSU students.

### **THIRD-PARTY TOOLS/PRIVACY**

Please note that this course may require you to use third-party tools (tools outside of the Canvas learning management system), such as Skype, Google Hangouts and others. Some of these tools may collect and share information about their users. Because your privacy is important, you are encouraged to consult the privacy policies for any third-party tools in this course so that you are aware of how your personal information is collected, used and shared.

### **COPYRIGHTED COURSE MATERIALS**

Please do not share material from this course in online, print, or other media. Course material is the property of the instructor who developed the course. Materials authored by third parties and used in the course are also subject to copyright protections. Posting course materials on external sites (commercial or not) violates both copyright law and the CSU Student Conduct Code. Students who share course content without the instructor's express permission, including with online sites that post materials to sell to other students, could face appropriate disciplinary or legal action.

### **SUGGESTED STUDY METHODS**

Online education requires skills and habits that may be less essential in traditional courses. In order to be successful in your online course you will need:

- Space—Establish a comfortable and well-organized physical workplace.
- Time management skills—Set personal study and "classroom" time as you would do for a traditional course.
- Organization skills—Print out all class material (modules, PowerPoints, assignments, additional resources, and any work you generate) and keep everything in a single location. Maintain electronic backups of all class materials.
- Communication skills—Demonstrate a willingness to interact with your instructor and classmates through email, phone calls, discussion boards, and active participation in all class activities.
- Initiative—Seek help from your instructor and classmates, ask questions as they arise.

- Discipline—Pace yourself, complete all activities and assignments before the due date, follow through on all class requirements to completion.

The more closely you adhere to the recommendations above the greater your chances of having a successful semester and a rewarding online experience.

Information about the textbook

Welcome to **AREC 202**

The online homework and eBook for AREC 202 (Frank: Principles of Microeconomics/7<sup>th</sup> Edition) will be available through the CSU Bookstore's Inclusive Access Program.

Note: All students registered in AREC 202 have access to the online homework and eBook described here. You are automatically enrolled in this program and must Opt Out if you want to purchase the access on your own. Please follow these instructions carefully.

**ACCESS INSTRUCTIONS and BILLING INFORMATION for STUDENTS:**

- Access the homework and eBook for free until the Add/Drop date by clicking on the link on the Modules page of Canvas. After the Add/Drop date, your student account will be charged \$95.25 for the access.

**Dropping the course**

- If you drop the course *prior to* the Add/Drop deadline, you will not be billed.
- If you drop the course *after* the Add/Drop deadline, you will have **5 days** to notify Kurt Kaiser (email below) for a refund.

**Opting Out of Inclusive Access**

- If you choose to purchase full access on your own, you must opt out by sending an email to: [bookstore\\_optout@mail.colostate.edu](mailto:bookstore_optout@mail.colostate.edu)
  - Reference "**AREC 202 opt out**" in the subject line
  - Include name, student number and section number in the body of the email.
  - This will ensure you are not charged for the access.
- The materials are REQUIRED, so you must purchase on your own if you Opt Out. (*note from instructor: if you take this class I cannot really think of a good reason why you want to opt out*)

Contact [kurt.kaiser@colostate.edu](mailto:kurt.kaiser@colostate.edu) if you have questions or concerns. If you Opt Out and, after changing your mind, want to opt back in, please email me and I will get you access.

Regards

Kurt Kaiser

The Inclusive Access Team

**CSU Bookstore**

**Work Sheet for Grades**

(you can also find an excel sheet on Canvas to keep track of your grade)

	<b>HW Set</b>	<b>Pre-Chapter Questions</b>	<b>Quiz</b>
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
<b>Total</b> (incl. lowest grades)			

Lowest grade			
Second-lowest grade			
Third-lowest grade			
<b>Total</b> (w/o lowest grades)			

	<b>Your Points</b>	<b>Points possible</b>
Total HW		
Total Pre-Chapter		
Total Quiz		
Writing Assignment, First Part		25
Writing Assignment, Final Part		75
Midterm Exam		60
Final Exam		60

<b>Semester Points</b>		
<b>Percentage</b>		
<b>Letter Grade</b>		