2019 International Livestock Forum
a program of CSU and the NWSS
“Innovation and Technology:
The Future of Livestock and Meat Production”
January 11-12, 2019

Friday January 11, 2019
COLORADO STATE UNIVERSITY, Michael and Iris Smith Alumni Center on the CSU Campus
6:00 PM Opening Social and Reception – Beer, Wine and Cheese
6:30 PM Opening Dinner and Fellows Recognition (Meal catered by CSU)
7:30 PM Keynote Address Presented by Dr. Mindy Brashears, Under Secretary of Agriculture,
    Food Safety
    “Insuring Food Safety and Security”

Saturday January 12, 2019
CSU Campus, Behavioral Sciences Building
7:00 AM Breakfast buffet (Atrium)

Behavioral Sciences Building, Room 131
7:50 AM Welcome - Dr. Ajay Menon, Dean of the College of Agricultural Sciences, CSU
    Charge to Participants – Dr. Gary C. Smith, Emeritus Monfort Chair of Meat Science,
    Colorado State University

Morning Session Moderator - Dr. Ryan Rhoades, Beef Cattle Extension Specialist, CSU Animal Sciences
8:00 AM Setting the Stage: Randy Blach, CEO CattleFax
    “United States and World Production by the Numbers – What’s the Future?”
9:00 AM Panel - International Perspective
    Panel members – USMEF and others
10:00 AM Break
10:30 AM Genetic technologies: Lee Leachman, Leachman Cattle of Colorado
    “Stacking Technologies for Efficiency and Profit”
11:30 AM Lunch (Atrium)

Afternoon Session Moderator - Dr. Keith Belk, Professor & Monfort Chair, CSU Animal Sciences
12:30 PM Meat Alternatives – Cargill Fresh Meats
    “Bridging Culture and Tradition with Innovation”
1:30 PM Communicating in a Globally Diversified Market – Wendy Pinkerton, U.S. Industry
    Relations, Zoetis
    “Keys to Communication for the Next Generation”
2:30 PM Break
3:00 PM Keynote Address: Dr. Temple Grandin, Professor, Colorado State University
4:00 PM Wrap-up and Conclusions
    Dr. Gary C. Smith, Emeritus Monfort Chair of Meat Science, Colorado State University
5:45 PM Fellows Depart for NWSS Championship Rodeo (Rodeo starts at 8:00)