



Cattle Producer's Handbook

Miscellaneous Section

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Managing for Today's Cattle Market and Beyond

Managing for Today's Cattle Market and Beyond is a planned collection of articles developed by authors with national expertise in the subject area.

You can access the notebook articles online by following the links below to the March 2002 edition (<http://ag.arizona.edu/arec/wemc/TodaysCattlePub.html#2002update>). Please note that these files (.pdf) require Acrobat Reader, which can be downloaded free from the Adobe website. While feedback on the use and application of these materials is requested, reprinting and duplication of materials as presented is encouraged and currently without any restriction or electronic access cost.

The project was originally conceived by the Western Extension Marketing Committee (<http://ag.arizona.edu/arec/wemc/index.html>) for extension and classroom audiences. The original notebook of materials was published in 1996. Economists from across the U.S. participated in this effort. Both the American Agricultural Economics Association and the Western Agricultural Economics Association recognized the original materials for excellence in 1997 when both associations gave the project their outstanding group extension award.

Updated and new articles (identified below as 2002) were coordinated as a joint effort sponsored by the Livestock Marketing Information Center (<http://www.lmic.info/>) and the Western Extension Marketing Committee.

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of their institutions. Chris Bastian (University of Wyoming) and DeeVon Bailey (Utah State University) coordinated the original effort. The March 2002 articles were coordinated by DeeVon Bailey (Utah State University), with assistance from staff of the Livestock Marketing Information Center.

If you want to purchase paper copies of the full notebook or of the updated and new articles (released in March 2002) please contact:

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