

**Developing an Undergraduate Major Committee Meeting  
Wednesday 6 November 2017, 10 am, E005 Plant Sciences**

**Focus group update** (Todd and Cini)

Focus group with Ag Ambassadors was a big success. Pizza and drinks was a hit. Karen did a great job of leading the discussion (script used attached). We had to stop a little early due to student commitments and were unable to discuss one of the questions due to that.

Cini will tally written scores and comments on the final question about possible names for the major, which was given as a final exercise

**Peer institution review subcommittee** (Cris).

Will provide a committee report before Cris leaves for Brazil on 12/11.

**Curriculum – Student Learning Outcomes**

**Cini** provided will gather docs Franck, Kirk and Cris provided earlier and send them to the committee

**Begin exploring marketing**

- **Cini** met with Dean Menon...

**Timeline for Activities:** **Cini** will prepare this for the next meeting

**We will not meet Next meetings will be:**

- **Wednesday, December 13, 2017, E005 Plant Sciences**

Person responsible for task is indicated in **bold, purple text**.