I Subcommittee Reports
A. Post-mortem of BSPM major (*Janet, Frank*) (Written report provided via email)
    1. Main issues with previous major:
        i. ·The differences and advantages between this major and others such as biology were not clear to potential students.
        ii. ·The major lacked name recognition.
        iii. ·The major had a history of under performance and low enrollments, prior to its transfer to the department.
        iv. Faculty did not feel connected to the major.
        v. Sufficient faculty effort was not available for recruiting, retention and teaching. It was suggested that 3-4 faculty who were passionate about the major and its students would have been necessary to be successful.
        vi. Course requirements were developed from available classes. New classes tailored to the needs of the major were not developed.
    2. Discussion of possible new courses
        i. Magic mushrooms class?

B. Assessing Student Needs
    1. State Demography
        i. Employment trends
            1. Education is a growth area for the state
        ii. Population trends
            1. Biggest increases in Denver to Ft. Collins corridor
        i. Colorado Paradox- Greater proportion of migrants have bachelors and graduate degrees.
    2. Focus groups with high school, undergraduate and graduate students (*Cini, Todd, Andrew*)
        i. Do focus group in spring during FFA events on campus during spring
        ii. On campus students and off-campus (high school)
        iii. Growing interest in agriculture among suburban and urban children
        iv. Three or four focus groups before the end of this semester
            1. Ag ambassadors (students who already now about CAS and agriculture)
                a. What majors are they?
                b. What are there perspectives on pests? What do they think about this subject?
                c. These students have already decided to be in agriculture, and this population is shrinking, so is interviewing them worth-while?
            2. Biology
            3. Natural Resources
            4. FFA Chapter in Longmont
        v. Natural sciences learning community may be a good group to interview
            1. Join learning communities as freshmen; Co-housed in dorm
        vi. It would be very telling to interview students who **left** CSU.

       vii.   This topic was tabled until the next meeting.

C. Assessment of business, industry, management needs (Kirk, Cris, Franck)
1. Cris interviewed a person responsible for recruiting at Monsanto, and here are the things they are looking for in new hires out of college in our field, by order of importance:
    i.   ability to work collaboratively with others
    ii.   creativity, demonstrated leadership in initiating projects and having ideas
    iii.   broad training, as in ability to work across disciplines, not knowledge of too many areas necessarily
    iv.   communication skills: comfortable with preparing and giving presentations, preparing reports
    v.   quantitative skills: statistics, excel files
    vi.   He mentioned that they usually provide specific training for the position being filled, so general knowledge rather than specific knowledge and improved communication are the key elements.
2. Kirk shared a poster (which will become a manuscript with more data) and an article about employer needs in plant pathology
3. Need to incorporate learning the skills employers want into classes, curriculum-wide.
4. Include information about employer needs and how this major will provide students with the needed skills and knowledge in recruiting material.

III. Committee meeting schedule
A. Next meeting will be **Wednesday, November 1 at 10 am** (location TBD)
    a.   We will work on developing the **focus groups**. **Dr. Karen Falkenberg** from TILT will join us. She is going to help us develop and execute the focus groups. She is a trained facilitator and helped the English Department with their focus groups.
    b.   DUMC will meet weekly on **Wednesdays at 10 am** in a **location to be determined** for the remainder of the semester. We will not meet in November 8 (due to the Ecological Society of America meetings), and we will not meet if needed for other reasons.