

ALESSANDRO BONANNO

April 2016

CONTACT INFORMATION

Assistant Professor of Agricultural Economics
Department of Agricultural and Resource Economics
Colorado State University
Clark Building, Room 327
Fort Collins, CO, USA
Tel. +19704915543
Email: alessandro.bonanno@colostate.edu
abonanno@psu.edu

RESEARCH INTERESTS

Economics and Policy of Food and Health; Applied Industrial Organization and Food Marketing;
Economics of Food Retailing

CURRENT APPOINTMENT AND AFFILIATIONS

Assistant Professor of Agricultural Economics
Department of Agricultural and Resource Economics, Colorado State University, Fort Collins, CO.
August 2015 - present.

Adjunct Assistant Professor of Agricultural Economics
Department of Agricultural Economics, Sociology and Education, The Pennsylvania State
University, University Park, PA, January 2013 – present.

PREVIOUS APPOINTMENTS

Assistant Professor of Business Economics, Business Economics Group, School of Social Sciences,
Wageningen University, Wageningen, The Netherlands. January 2013 – July 2015

Assistant Professor of Agricultural Economics; Department of Agricultural Economics, Sociology
and Education, The Pennsylvania State University, University Park, PA, August 2008 - December
2012.

Assistant Professor in Residence, Department of Agricultural and Resource Economics, University
of Connecticut, Storrs, CT, September 2007 – August 2008.

EDUCATION

Ph. D., Agricultural and Resource Economics, University of Connecticut, 2007.

M.S., Agricultural and Resource Economics, University of Connecticut, 2003.

MA, Scuola Master in Economia del Sistema Agro-Alimentare (Economics of the Agribusiness),
Università Cattolica del Sacro Cuore, Cremona, Italy, 2002.

B.S., Scienze e Tecnologie Alimentari, (Food Science and Technology), Università degli Studi di
Catania, Italy, 2000.

EXTERNAL FUNDS /GRANTS

Research

- European Parliament: Directorate B - Structural and Cohesion Policy: € 58,000, “Overview of the agricultural inputs sector in the EU” (December 2014-May 2015), Co-investigator (Project Coordinator: Justus Wesseler, Wageningen University).
- Agriculture and Food Research Initiative – Global Food Security – USDA: \$4,999,000, “Enhancing Food Security in the Northeast with Regional Food Systems” (March 2011-February 2016), Co-investigator (Project Director Stephan J. Goetz, NECRD and PSU).
- National Institute of Food and Agriculture – USDA: \$226,000, “Advancing Entrepreneurship Practice in Agriculture and Natural Resources” (July, 2010 – June 2012), Co-PI.
- Research Innovation and Development Grants in Economics (RIDGE) Program, USDA / Institute for Research on Poverty, University of Wisconsin: \$33,600 “Food Access, SNAP and Food Security” (July, 2010 – December, 2011), PI.

Teaching

- Erasmus Plus, European Union € 234,650 (September 2014- August 2017), Co-investigator (Project Director, Luisa Menapace, Technical University of Munich, Germany).

AWARDS AND HONORS

Research

- Honorable Mention, *Outstanding Article*, “Food Deserts: Demand, Supply, and Economic Theory.” *Choices magazine*, 3rd Quarter, 2012. August 2013
- Roy C. Buck Award for excellence in Research, College of Agricultural Science, the Pennsylvania State University. March 2010

Teaching

- Excellent Education prize. Wageningen University. September 2014

REFEREED PUBLICATIONS

1. Bimbo F.,* A. Bonanno, and R. Viscecchia. *Forthcoming* “Do Health Claims add Value? The Role of Functionality, Effectiveness and Brand.” *European Review of Agricultural Economics*. Early view <http://erae.oxfordjournals.org/content/early/2016/03/02/erae.jbw002.full.pdf>
2. Bonanno A. 2016. “A Hedonic Valuation of Health and Nonhealth Attributes in the U.S. Yogurt Market” *Agribusiness: an International Journal*. Early view available at <http://onlinelibrary.wiley.com/doi/10.1002/agr.21448/epdf>
3. Hoogeveen, A.R.,* H.J. van der Fels-Klerx, A. Bonanno, and M. Bremer. 2016. “Profitability of allergen free preparation in a catering business.” *Quality Assurance and Safety of Crops & Foods*. 8 (2): 301-308.
4. Bimbo F.,* A. Bonanno, X. Liu,* and R. Viscecchia. 2016. “Hedonic Analysis of UHT Milk Prices in Italy” *Journal of Dairy Science*. 99(2): 1095-1102. (Editor’s Choice Article)

5. Bimbo F.,* A. Bonanno, and R. Viscecchia. 2015. "Adult Obesity, Food Access and Eating Habits in Italy: an Empirical Analysis" *British Food Journal*. 117 (6): 1689 – 1705
6. Bonanno, A., R. Huang, and Y. Liu. 2015. "Simulating Welfare Effects of Europe's Nutrition and Health Claims regulation: the Italian Yogurt Market." *European Review of Agricultural Economics*. 42:499-533. (Editor's choice article)
7. Bonanno, A. and J. Li.* 2015. "Food Insecurity and Food Access in US Metropolitan Areas." *Applied Economics Perspectives and Policy*. 37(2): 177-204. (Featured Article)
8. Bimbo F.,* A. Bonanno, G. Nardone, and R. Viscecchia. 2015. "The Hidden Benefits of Short Supply Chains: Farmers Market, Supermarket Access and Adult Obesity in Italy." *International Food and Agribusiness Management Review*. 18(1): 16 pages.
9. Bonanno, A., 2013. "Functional Foods as Differentiated Products: the Italian Yogurt Market." *European Review of Agricultural Economics*, 40(1): 45-71.
10. Bonanno A., 2012. "Food Deserts: Demand, Supply, and Economic Theory." *Choices magazine*. 3rd Quarter.
11. Bonanno, A., and S. J. Goetz, 2012. "Food Store Density, Nutrition Education, Eating Habits and Obesity" *International Food and Agribusiness Management Review*, 15(4): 32 pages.
12. Bonanno A. and S. J. Goetz, 2012. "Wal-Mart and Local Economic Development: A Survey of the Literature." *Economic Development Quarterly*, 26(4):285-297.
13. Bonanno, A. and R. A. Lopez, 2012. "Wal-Mart's Monopsony Power in Metro and Non-Metro Labor Markets." *Regional Science and Urban Economics*, 42: 569-579.
14. Bonanno, A., 2012. "Some Like it Healthy: Demand for Functional and Conventional Yogurts in the Italian Market." *Agribusiness: an International Journal*, 28 (1): 67–85.
15. Bonanno, A., 2010. "An Empirical Analysis of Wal-Mart's Expansion into Food Retailing." *Agribusiness: an International Journal*, 26 (2): 220–242.
16. Bonanno, A. and R. A. Lopez, 2009. "Competition Effects of Supermarket Services." *American Journal of Agricultural Economics*, 91(3): 555–568.
17. Bonanno, A. and R. A. Lopez, 2005. "Private Label Expansion and Supermarket Milk Prices." *Journal of Agricultural & Food Industrial Organization*, Vol. 3: No. 1, Article 2.

ARTICLES UNDER REVIEW

1. Bonanno A., E. Castellari, F. Bimbo* and P. Sckokai "Five-A-Day and the Food Environment: Evidence from Italy" *Applied Economics Perspective and Policy*. Second Submission
2. Bonanno A., J. Berning, H. Etemadnia "Farmers' Markets Location Determinants: An Empirical Analysis in New England." *Agricultural and Resource Economic Review*. Revise and Resubmit
3. Bimbo, F.,* A. Bonanno, G. Nocella, R. Viscecchia, G. Nardone, D. Carlucci, and B., De Devitis. "Socio-economic and psychological factors influencing consumers' preferences for

dairy functional products: A systematic review” *Appetite*. First Submission

4. Li, J.,* E., Jaenicke, A. Bonanno and T. Anawake. “Using Distance in Health-Related Attributes to Assess the Demand for Ready to Eat Cereals with Household-Level, Censored Data” *Agribusiness: an International Journal*. First Submission

MANUSCRIPTS IN PREPARATION / ONGOING RESEARCH

1. Bonanno, A., L. Chenarides,* R. Cleary and S. J. Goetz. “Limited Food Access: an Empirical Analysis.” (in preparation for *American Journal of Agricultural Economics*)
2. Bimbo F.* A. Bonanno, M. Costanigro, A. Oude-Lansink, and R. Viscecchia. “Credence Attributes’ Valuation and Imperfectly Informed Consumers” (in preparation for: *American Journal of Agricultural Economics*)
3. Castellari E., A. Bonanno and P., Sckokai “Deregulation and Food Retail Structure: The Italian Case” (in preparation for *Review of Industrial Organization*)
4. Countryman A., J. Hadrich, and A. Bonanno “A COOL Repeal: Potential Outcomes of U.S. Mandatory Country of Origin Labeling Repeal on Dairy and Beef Sectors” (Target Journal: *Journal of Agricultural and Resource Economics*)
5. Dabrik, D., J. Wessler, A. Bonanno and V. Materia. “Market Concentration in the Agricultural Input Sectors in the European Union” (Target journal: *Food policy*)
6. Bonanno A., F. Bimbo and R. Viscecchia “Welfare losses when a credence attribute is “false”: the “100% Italian” extra virgin olive oil case” (Target journal: *European Review of Agricultural Economics*)
7. Cavallo C.* , A. Bonanno, R. Viscecchia and T. Del Giudice. “Premium, Where Art Thou? PDOs Price Premium Disparities in the Italian Olive Oil Market.” (Target journal: *Journal of Agricultural Economics*)
8. Bonanno A., F. Caracciolo, L. Cembalo, and S. Pascucci “Farmers’ Participation in Short Channels in Italy: An Empirical Analysis.” (Target Journal: *European Review of Agricultural Economics*)
9. Bonanno, A., L. Chenarides,* and R. Volpe “The Size vs. Health Trade-off in Lower-income Households' Food Choices: The Case of Fluid Milk.” (Target journal: undecided)
10. Castellari, E., A. Bonanno and F. Bimbo* “La Dolce Vita in time of Harshness: Risky Behaviors and the Great Recession in Italy” (Target journal: undecided)
11. Berning, J., A. Bonanno and M. McCullough “Retail Beer Prices across Channels and Locations: A Hedonic Analysis” (Target journal: undecided)

[“*” INDICATES GRADUATE STUDENT]

PAPERS/POSTERS ACCEPTED FOR PRESENTATION AT PROFESSIONAL MEETINGS

1. Bonanno, A., F. Bimbo, M. Costanigro, A. Oude-Lansink, and R. Viscecchia. "Credence Attributes' Valuation and Price Dispersion: Health Claims in Yogurts" International Conference of Agricultural Economics (ICAE), Milan, Italy, August 8-14th 2015.
2. Bonanno A., L. Chenarides, and R. Lee "Assessing the Healthfulness of Food Purchases among Underserved Shoppers in the Northeast" Selected Presentation. 2015 NAREA/CAES Annual Meeting, Newport, RI, June 28-30, 2015.
3. Caracciolo F., A. Bonanno, A. Lombardi, S. Pascucci, and L. Cembalo. "Farming profitability of direct selling in Italy: A propensity score matching approach." 9th International European Forum on System Dynamics and Innovation in Food Networks. Innsbruck-Austria February 9-13 2015.
4. Bonanno A., E. Castellari, P. Sckokai and F. Bimbo "Diet Deterioration and Food Retail Structure. Why are Italians Eating Less Fruits and Vegetables?" Accepted for presentation at the 2015 ASSA Meeting, Boston, MA, January 3-6 2015.
5. Bonanno A., F. Caracciolo, L. Cembalo, and S. Pascucci "Farmers' Participation in Short Channels in Italy: An Empirical Analysis." Accepted for presentation at the 2014 EAAE Congress, Ljubljana, Slovenia, August, 25-29 2014.
6. Bonanno A., E. Castellari and P., Sckokai "Trade Liberalization, Food Prices, and Food Retail Structure: The Italian Case". Accepted for presentation at the 2014 EAAE Congress, Ljubljana, Slovenia, August, 25-29 2014.
7. Bimbo F., A. Bonanno, and R. Viscecchia. "Market valuation of health claims' types and strength: the Italian yogurt market" Accepted for presentation at the 2014 EAAE Congress, Ljubljana, Slovenia, August, 25-29 2014.
8. Berning J., A. Bonanno, and M. McCullough. "Retail beer prices across channels and locations: A hedonic analysis." AEM and FAMPS Track Session "The Development of the US Brewing Industry" AAEA Annual Meeting, Minneapolis, MN, July 27-29 2014
9. Bonanno, A., M. Costanigro, F. Bimbo, A. Oude-Lansink, and R. Viscecchia. "Credence Attributes' Valuation and Price Dispersion: Quantile Regression vs. Stochastic Frontier – an Application to Health Claims in Yogurts" Selected Paper. AAEA Annual Meeting, Minneapolis, MN, July 27-29 2014.
10. Bonanno, A., L. Chenarides, A. Palmer and K. Clancy "Perceived Barriers to Purchasing Healthy Foods vs. Access in Underserved Areas across the Northeast" Selected Poster. AAEA Annual Meeting, Minneapolis, MN, July 27-29 2014
11. Berning J., A. Bonanno, and H. Etemadnia "A model of farmers' market location determinants, with an application to New England," Selected Presentation. 2014 NAREA Annual Meeting, Morgantown, WV, June 1-3, 2014.
12. Bonanno A., E. Castellari and P. Sckokai "Trade Liberalization and Food Retail Structure: The Italian Case" 3rd AIEAA Conference "Feeding the Planet and Greening Agriculture: Challenges and opportunities for the bio-economy" 25-27 June, 2014 Alghero, Italy
13. Bonanno A. "Hedonic Valuation of Yogurt Health Attributes in the U.S." University College of Dublin, School of Agriculture & Food Science, Dublin, Ireland February 7th, 2014.

14. Berning J., A. Bonanno, and H. Etemadnia "Farmers' markets location determinants: An empirical analysis in New England," Economics Seminar Series, Agricultural Economics and Rural Policy group, Wageningen University. December 5th 2013.
15. Bonanno, A., L. Chenarides, and R. Volpe "The Size vs. Health Trade-off in Lower-income Households' Food Choices: The Case of Fluid Milk," Selected Paper. AAEA & CAES Joint Annual Meeting, Washington, DC, August 4-6, 2013.
16. Berning J., A. Bonanno, and H. Etemadnia "Farmers' markets location determinants: An empirical analysis in New England," Selected Paper. AAEA & CAES Joint Annual Meeting, Washington, DC, August 4-6, 2013.
17. Bonanno, A. and R. Huang. "Simulating Welfare Effects of Europe's Nutrition and Health Claims regulation: the Italian Yogurt Market," Dipartimento di Scienze delle Produzioni, dell'Ingegneria, della Meccanica e dell'Economia applicate ai Sistemi Agro-zootecnici (PRIME), Università di Foggia, Italy, July 1, 2013.
18. Bonanno A., L. Cembalo, F. Caracciolo, S. Pascucci, and D. Dentoni "Farms' Performance and Short Supply Chains in Italy: an Econometric Analysis," Selected Paper. AIEAA Conference on "Between Crisis and Development: which Role for the Bio-Economy," Parma, Italy, June 6-7, 2013.
19. Bonanno, A., L. Chenarides, H. Etemadnia and S. J. Goetz. "Limited Food Access as an Equilibrium Outcome: Some Theory and an Empirical Test," AESE/M.E. John Seminar Series, Penn State University, October, 5, 2012.
20. Bonanno, A., L. Chenarides, H. Etemadnia and S. J. Goetz. "Limited Food Access as an Equilibrium Outcome: Some Theory and an Empirical Test," University of Connecticut, Storrs, Connecticut, September 28, 2012
21. Bonanno, A., "Welfare Effects of New Product Introduction: to Health or not to Health?" FAMPS and FSN Track Section on "Food Marketing and Nutrition: An Industrial Organization Perspective," AAEA Annual Meeting, Seattle, WA, August 12-14, 2012.
22. Bonanno A. and R. Huang. "Simulating the Impact of EU Nutrition and Health Claims Regulation on the Italian Yogurt Market" Invited Presentation. Business Economics Group, Department of Social Science, Wageningen University and Research Centre, Wageningen, The Netherlands, July 5th, 2012.
23. Bonanno, A., L. Chenarides, and S. J. Goetz. "Food Deserts as Equilibrium Outcomes: An Empirical Analysis" Selected paper for the AAEA/EAAE conference on "Food Environment: The Effects of Context on Food Choice." Tufts University, Boston, MA, May 30-31, 2012.
24. Bimbo F., A. Bonanno, and G. Nardone. "Food access, eating habits and adult obesity in Italy" Selected poster for the AAEA/EAAE conference on "Food Environment: The Effects of Context on Food Choice." Tufts University, Boston, MA, May 30-31, 2012.
25. Bonanno A. and J. Li "Food Insecurity and Food Access" M.E. John Seminar Series. Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University, February 4, 2012.

26. Bonanno A. and J. Li “Food Security and Food Access” Presented at the Research Innovation and Development Grants in Economics (RIDGE) Conference, Whashington, DC, September 23, 2011.
27. Bimbo F., A. Bonanno, and G. Nardone. “Food Access and Adult Obesity in Italy.” Selected Paper for Presentation at the International Conference on Applied Economics, Perugia, Italy August, 25-27, 2011 (Presented by F. Bimbo)
28. Bonanno A. and J. Li “Food Access and Food Security: an Empirical Analysis.” Selected Paper for Presentation at the 2011 AAEA & NAREA Joint Annual Meeting, Pittsburgh, Pennsylvania, July 24-26, 2011
29. Huang, R. and A. Bonanno “Health Claims, Regulation and Welfare.” Selected Paper for Presentation at the 2011 AAEA & NAREA Joint Annual Meeting, Pittsburgh, Pennsylvania, July 24-26, 2011 (presented by R. Huang)
30. Bonanno A., Y. Wu and J. Hyde “Diffusion and Performance of Healthy Alternatives In the U.S. Yogurt Market” Selected Presentation part of the NAREA Organized Symposium “Food and Health Trends - Economic Conditions, Healthy Alternatives, Local Foods, and School Lunches” at the 2011 AAEA & NAREA Joint Annual Meeting, Pittsburgh, Pennsylvania, July 24-26, 2011(Organizer of the Symposium)
31. Bonanno A. “SNAP, Food Insecurity, and Food Access” IRP RIDGE Center for National Food and Nutrition Assistance Research, Small Grant Workshop; Madison, WI April 25, 2011
32. Bonanno, A. “Functional Foods as Differentiated Products” Selected Paper for Presentation at 1st EAAE/AAEA Seminar “The Economics of Food, Food Choice and Health” Freising, Germany, September 15–17, 2010.
33. Bonanno, A. and G. Ghosh. “SNAP Efficacy and Food Access – A Nationwide Spatial Analysis” Selected Paper for Presentation at 1st EAAE/AAEA Seminar “The Economics of Food, Food Choice and Health” Freising, Germany, September 15–17, 2010 (Presented by Gaurav Ghosh).
34. Bonanno, A. and S. Goetz. “Adult Obesity and Food-Stores’ Density – Evidence from State-Level Data.” Contributed Paper, AAEA CAES and WAEA Joint Annual Meeting, Denver, CO, July 25-27, 2010.
35. Bonanno, A. and J. Li, 2010. “SNAP Efficacy and Food Access in the Northeast” Contributed Paper Annual NAREA Conference, Atlantic City, NJ, June 13–15, 2010.
36. Bonanno, A. “Functional Foods as Differentiated Products.” Dipartimento di Scienze delle Produzioni, dell'Ingegneria, della Meccanica e dell'Economia applicate ai Sistemi Agro-zootecnici (PRIME), Università di Foggia, Italy, December 18, 2009.
37. Bonanno, A. “Some Like it Healthy: Functional Foods in the Italian Yogurt Market.” Contributed Paper, 113th EAAE Seminar: “A Resilient European Food Industry and Food Chain in a Challenging World,” Chania, Crete, Greece September 03 – 06, 2009

38. Bonanno, A. and R. A. Lopez. "Is Wal-Mart a Monopsony? Evidence from Local Labor Markets" Contributed Paper, XXVII Conference of the International Association of Agricultural Economists. Beijing, China. August 16-22, 2009. (Presented by Rigoberto A. Lopez).
39. Bonanno, A. "Wal-Mart, Oligopsony Power and Entry: an Analysis of Local Labor Markets." Contributed Paper, AAEA & ACCI Joint Annual Meeting Milwaukee, WI, July 26–28, 2009.
40. Bonanno, A. "Functional Foods as Differentiated Products." Department of Agricultural and Resource Economics, University of Connecticut, April 24, 2009.
41. Bonanno, A. "Functional Foods as Differentiated Products – A Case Study of the Italian Yogurt Market." Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University, February 20, 2009.
42. Bonanno, A. "Analisi del Mercato degli Yoghurt in Italia, con Particolare Riguardo ad Alcuni Prodotti di Nuova Generazione". Dipartimento di Scienze Economico-Agrarie ed Estimative, Università degli Studi di Catania, Italy, December 18, 2008.
43. Bonanno, A. "Some Like it Healthy: an Analysis of the Italian Yogurt Market". Presented at the Dipartimento Istituzioni, Metodi Quantitativi e Territorio. Università degli Studi di Cassino, Italy, December 15, 2008.
44. Bonanno, A. "Assessing Wal-Mart's Expansion and Entry in Food Retailing"; Selected Poster, AAEA and ACCI Joint Conference, Orlando, FL, July 27-29, 2008.
45. Bonanno, A. and R. A. Lopez, "Measuring Wal Mart's Monopsony Power in Local Labor Markets", Contributed Paper, AAEA and ACCI Joint Conference, Orlando, FL, July 27-29, 2008
46. Bonanno, A. "Coping with the Bully: Wal-Mart's Oligopsony Power over Retail Workers" Contributed Paper, CAES/NAREA Joint Conference, Quebec City, Quebec, June 30-July 1, 2008
47. Bonanno, A. and R. A. Lopez "Competition Effects of Supermarket Services" Presented at the Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University. May 27, 2008
48. Bonanno, A. "Wal-Mart, Monopsony and Price Wars" Presented at the Morrison School of Management and Agribusiness, Arizona State University. April 16, 2008
49. Bonanno, A. "Buying Power: Problematiche, Teorie ed Evidenze Empiriche nell'Agroalimentare e nella GDO USA" /Invited Lecture: Dipartimento di Scienze Economico-Agrarie ed Estimative, Università di Catania, Italy, January 7, 2008.
50. Bonanno, A and R. A. Lopez, "Retail Services and Food Prices: A Structural Approach", Contributed Paper, AAEA Annual Meeting, Portland, Oregon, July 29 – August 1, 2007.
51. Bonanno, A. "The Impact of In-Store Services on Fluid Milk Retail Pricing," Annual NAREA Meeting, Mystic, Connecticut, June 11-14, 2006.

52. Bonanno, A. “Strumenti di Discriminazione dei Prezzi dei Beni Agroalimentari nella Grande Distribuzione negli U.S.A.: il Caso del Latte Alimentare”. Presented at the Dipartimento di Scienze Economico-Agrarie ed Estimative, Università di Catania, Italy, December 22, 2005.
53. Bonanno, A. and R. A. Lopez. “Retail Configuration and Milk Prices,” Annual NAREA Meeting, Annapolis, Maryland, June 12-15, 2005.
54. Bonanno, A. and R. A. Lopez, “Private Labels, Retail Configuration, and Fluid Milk Prices,” 88th EAAE Seminar, *Retailing and Producer-Retailer Relationships in the Food Chains*, Paris, May 5-6, 2004.

BOOK REVIEWS

1. Bonanno A. 2013. “Food Economics: Industry and Markets” by Henning Otto Hansen *European Review of Agricultural Economics* 40 (4), 737–739

REPORTS AND NON-REFEREED PUBLICATIONS

1. Wesseler, J., A. Bonanno, D. Drabik, V.C. Matera, L. Malaguti, M. Meyer, and T.J. Venus. 2015. “Overview of the Agricultural Input Sector in the EU” Directorate-General for Internal Policies; Structural and Cohesion Policies, Agricultural and Rural Development. 128 pages. [http://www.europarl.europa.eu/RegData/etudes/STUD/2015/563385/IPOL_STU\(2015\)563385_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2015/563385/IPOL_STU(2015)563385_EN.pdf)
2. Bonanno, A. and J. Li 2012. “Food insecurity and access” *Focus* 29 (1) 18-20 Spring/Summer 2012 Available at <http://www.irp.wisc.edu/publications/focus/pdfs/foc291e.pdf>
3. Bonanno, A. and E. Castellari 2009. “Il ruolo delle marche commerciali in alcuni comparti del mercato lattiero-caseario.” *Rapporto Latte*, 2009. Chapter 15.
4. Bonanno, A., D’Amico M. and G. La Via. 2006. "Indagine sul Consumo delle Arance Fresche in Italia." *Ricerca e Sperimentazione nel Settore dell’Agricoltura Italiana, Piano Agricolo Nazionale*; Ministero delle Politiche Agricole e Forestali (MIPAF), Dipartimento di Scienze Economico-Agrarie ed Estimative (DISEAE), Università di Catania
5. Bonanno, A. 2003. “Un sistema ben organizzato e altamente produttivo: il comparto lattiero caseario Statunitense”. *Notiziario latte*, supplement to the review “L’allevatore” n° 3/2003.

CURRENT PH.D. SUPERVISION

- Jing Li, Agricultural, Environmental, and Regional Economics, PSU, (Expected December 2014) - Thesis title: Three Essays on the Health-Related Product Attributes and Consumer Purchasing Behavior: An Application to Ready-to-Eat Breakfast Cereal Market (co-supervision with Ted Jaenicke)
- Francesco Bimbo, Wageningen School of Social Science (Start Date August 2013) - Thesis Title (Preliminary): Health as product differentiation strategy: evidence from Italy.

MASTERS’ THESIS SUPERVISION (WAGENINGEN UNIVERSITY)

- Kay Loopik – *Sunday shopping restrictions and retail structure in the Netherlands*
- Hong Ye – *Food scares impact on the industry structure in the EU: the case of the BSE*
- Majed Almuhanna – *Unconventional risks in sustainably produced and free-range meats*
- Yunshuo Zhang - *Analyzing the EU nutrition and health claims regulation: protocol approval probability and investment returns*

- Anniek Hoogeveen - *Partial budgeting analysis of provision of allergen information and allergen free food in a catering business*
- Pieter Vette - *The viability of an onion futures contract*
- Tim Steijaert - *The US caloric sweetener market: a co-integration analysis and forecast of HFCS and sugar*
- Liu Xuan - *Hedonic analysis of UHT milk prices in Italy*
- Jeroen Bark – *Post-Merger performance of agricultural cooperatives in the Netherlands*
- Dammis Van Dijk - *Price competition between private labels and national brands in the Italian milk market*

PREVIOUS GRAD COMMITTEES

- Dahee Bak; Political Science (Ph.D.), PSU, May 2013
- Xiao Meng; Agricultural, Environmental, and Regional Economics (Ph.D.), PSU, December 2012
- Apurba Shee; Agricultural, Environmental, and Regional Economics (Ph.D.), PSU, May 2012
- Jonathan P. Wetstein; Community and Economic Development (MPS), PSU, August 2011
- Elena Castellari; Agricultural and Resource Economics (MS), UConn, May 2009
- Worawan Toommongkol; Agricultural, Environmental, and Regional Economics (Ph.D.), PSU, July 2011
- Ping-Chao Wu; Agricultural, Environmental, and Regional Economics (Ph.D.), PSU, May 2010
- Yan Zuhang; Agricultural, Environmental, and Regional Economics (Ph.D.), PSU, May 2010
- Na Pu; Agricultural, Environmental, and Regional Economics (MS), PSU, August 2009
- Bei Jin; Agricultural, Environmental, and Regional Economics (MS), PSU, August 2009

TEACHING EXPERIENCE

CURRENT TEACHING ASSIGNMENT (COLORADO STATE UNIVERSITY)

Undergraduate:

- AREC428: Agricultural Business Management (Live and Online)
- AREC408: Agricultural Finance

Graduate:

- AREC528: Applied Agribusiness Decision Tools

PREVIOUS TEACHING EXPERIENCE

Penn State University

Undergraduate:

- AGBM 320: Food Markets and Price Analysis
- AGBM 302: Food Products Marketing (2 Sections)
- Independent Studies and Internship Supervision (PSU 4 students – UConn 1 Student)

Graduate:

- AEREC 536: Empirical Industrial Organization and Food Marketing

Agronomical Institute of Chania – Crete; Master in Business Economics and Management

- BEM 441 – Market Structure

Wageningen University (All courses are at the master level)

- BEC21306: Food Safety Economics (course coordinator – 80%)
- BEC31306: Organization of the Agribusiness (course coordinator –60%; with Stefano Pascucci)
- BEC22806: Accounting (course coordinator 50% – with Jaap Sok)
- MST24806: Supply Chain Management (3 lectures: New Product Development Financial Risk)

University of Connecticut (Undergraduate)

- “Marketing and Futures Trading” - Spring 2007 and Spring 2008.

ACADEMIC SERVICE

MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS

- 2007–present Agricultural and Applied Economics Association.
- 2005–present Northeastern Agricultural and Resource Economics Association.
- 2009–2015 European Association of Agricultural Economics
- 2008–2010 Southern Economic Association
- 2008–2010 Western Economic Association

SERVICE FOR PROFESSIONAL ASSOCIATIONS

FAMPS section, Agriculture and Applied Economics Association

- Member at Large: 2015/2016

Northeastern Agricultural and Resource Economics Association

- Board Member: 2013/2016 (Starting from November 2013)
- Member, Master Thesis Award Committee. 2009/2011

Reviewer of contributed papers for professional meetings

- 2016 AAEA Annual Meeting in Boston, MA July 28–31, 2016
- 2014 EAAE Congress, Lubjana, Serbia, August 28–30, 2014
- 2013 AAEA Annual Meeting in Washington, DC August 4–6, 2013
- 2012 AAEA Annual Meeting in Seattle, WA August 12–14, 2012
- 2011 AAEA & NAREA Joint Annual Meeting, Pittsburgh, PA, July 24–26 2011
- 2010 AAEA, CAES and WAEA, Joint Annual Meeting, Denver, Colorado, July 25-27 2010.
- 1st EAAE/AAEA Seminar “The Economics of Food, Food Choice and Health” Freising, Germany, September 15–17, 2010.
- 27th Triennial Conference of the *International Association of Agricultural Economists (IAAE)*, Beijing, August 16 to 22, 2009.

Organizer and moderator of the NAREA Symposium “*Food and Health Trends—Economic Conditions, Healthy Alternatives, Local Foods, and School Lunches*” at the 2011 AAEA & NAREA Joint Annual Meeting, Pittsburgh, PA, July 24–26 2011

Moderator of concurrent sessions:

- 2011 AAEA & NAREA Joint Annual Meeting, Pittsburgh, PA, July 24–26 2011
- 2010 AAEA, CAES and WAEA, Joint Annual Meeting, Denver, Colorado, July 25-27 2010.
- 1st EAAE/AAEA Seminar “The Economics of Food, Food Choice and Health” Freising, Germany, September 15–17, 2010.
- 2010 Annual NAREA Conference, Atlantic City, NJ, June 13–15, 2010.
- 113th EAAE Seminar: “A Resilient European Food Industry and Food Chain in a Challenging World,” Chania, Crete, Greece September, 04, 2009.

AD HOC REVIEWER FOR ACADEMIC JOURNALS

- Agribusiness – An International Journal
- Agricultural and Food Economics
- Agricultural Economics
- American Journal of Agricultural Economics

- Annals of Economics and Statistics
- Applied Economics
- Applied Economics Perspective and Policy
- Canadian Journal of Agricultural Economics
- Choices
- Contemporary Economics and Policy
- European Review of Agricultural Economics
- International Food and Agribusiness Management Review
- Journal of Agricultural and Food Industrial Organization
- Journal of Dairy Science
- Review of Industrial Organization
- Southern Economic Journal

UNIVERSITY SERVICE

Colorado State University

- Member, Agribusiness Management Undergraduate Program Committee; Department of Agricultural and Resource Economics. August 2015 – Current

Wageningen University

- Search Committee Member: Assistant/Associate Professor Quantitative Micro Economics (SSG-BEC): October 2013 – February 2014
- Related Chair Group member of the Departmental M-BAC-SSG (BAC) - Chrisots Kolympiris (MST). March 2014.

Penn State University

- Club Advisor: National Agri-Marketing Association (NAMA) students' club – Chesapeake Chapter. Fall 2010 – Spring 2012.
- Member, Agricultural Environmental and Regional Economics Graduate Committee: Department of Agricultural Economics and Rural Sociology, 2011-12
- Member, Agribusiness Management Undergraduate Program Committee: Department of Agricultural Economics and Rural Sociology, 2008/2011.
- Member, AEREC Qualifying Examination Committee: Department of Agricultural Economics and Rural Sociology. 2008/2011.

University of Connecticut

- Member, Undergraduate Commencement Committee: College of Agriculture and Natural Resources. 2007.
- Member, Graduate Students Committee. College of Agriculture and Natural Resources. 2005/06